

Olympic Games: legacies and impacts
Jeux Olympiques : héritages et impacts

Bibliography / Bibliographie

Publications, articles, reports and studies published until the end of 2014. Publications, articles, rapports et études publiés jusqu'à fin 2014.

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Foreword / Avant-propos

This reference document has been created by the Olympic Studies Centre to address the growing interest being placed on the topics of legacy and impact as they relate to the Olympic Games.

This document includes all sources referenced from 2008 up until end of 2014. From 2015, the annual updates will be published in separate documents.

Any data, opinions, findings and conclusions expressed in the documents are those of the author(s) and/or his/her/their organization and do not necessarily reflect the views of the IOC. The IOC explicitly disclaims any responsibility for the consequences of any use of this Reference document content.

Ce document de référence a été créé par le Centre d'Etudes Olympiques pour répondre à l'intérêt croissant porté sur les questions de l'héritage et de l'impact liés aux Jeux Olympiques.

Ce document comprend l'ensemble des sources référencées de manière continue entre 2008 et fin 2014. A partir de 2015, les mises à jour annuelles seront publiées dans des documents séparés

Tous les avis, données, résultats et conclusions exprimés dans les documents sont ceux des auteurs et/ou de leur organisation et ne reflètent pas nécessairement le point de vue du CIO. Le CIO décline expressément toute responsabilité quant aux conséquences de l'utilisation qui pourrait être faite du contenu des publications.

How to use the document / Comment utiliser ce document

Below you will find a descriptive bibliographic source list of publications, journal articles, reports and studies on the topics of Olympic Games legacies and impacts. The cited documents are gathered from public sources and are comprised of both hard copies and electronic editions. Theme specific keywords and brief summaries for the documents have been included.

The titles with an 'IOC Olympic Studies Centre' access are available at the IOC Olympic Studies Centre. For consultation and borrowing information, contact studies.centre@olympic.org.

Vous trouverez ci-dessous une bibliographie descriptive de publications, articles de journaux, rapports et études sur les thèmes de l'héritage et de l'impact des Jeux Olympiques. Les documents cités proviennent de sources publiques, imprimées ou électroniques. Les descriptions incluent des mots clés thématiques ainsi que de brefs résumés.

Les titres portant la mention « IOC Olympic Studies Centre » sont accessibles auprès du Centre d'Etudes Olympiques du CIO. Pour les modalités de consultation et de prêt, merci de contacter : studies.centre@olympic.org



Definitions / Définitions

Legacy and Impact

The terms 'legacy' and 'impact' are used, often interchangeably, by those who are today studying this subject and its link to the Olympic Games.

The term 'impact' is commonly used to describe the effects of a policy, programme or project on ecosystems, society in general and / or on the economic system. 'Impacts' are more often regarded as implying an adverse effect or a damaging or destructive result.

In contrast, the term '**legacy**' is more often used when presenting positive effects. 'Legacy' also tends to be used in association with those effects that are of longer duration.

Themes

Cultural, Social and Political Legacy and Impact: Cultural, social, and political legacies and impacts encompass the practices by which society is governed and organized as well as the behavioural and attitudinal changes that can occur based on inspiration derived from hosting the Olympic Games. Related sub-themes include:

- Arts Programmes
- Employment
- Education
- Youth
- Volunteerism

- Health Care Services
- Housing
- Sports Programmes / Development
- Community / National Pride
- Cultural Awareness

Environmental Legacy and Impact: Environmental legacies and impacts encompass everything associated with the environment-related management, techniques and technologies that surround an organism or organisms, including both natural and human-built elements. Related sub-themes include:

- Sustainability / Sustainable Development
- Environment / Environmental Development
- Green Venues
- Air Quality
- Waste Management

Economic Legacy and Impact: Economic legacies and impacts encompass all the economically-related investment, spending and revenue generation effects of hosting the Olympic Games on the Host City, region and country. Related sub-themes include:

- Tourism
- Employment
- Business Opportunities

- Real Estate / Housing
- Event Management
- Global Image of the City / Country

Urban Legacy and Impact: Urban legacies and impacts encompass a city's buildings, landscape, transport and service infrastructures as well as certain infrastructures through which a city forms a network with surrounding towns, cities and the countryside. Related sub-themes include:

- Demography
- Venues
- Transport

- Transportation Infrastructure
- Technology (telecommunications, information systems, etc.)

Sporting Legacy and Impact: Sporting legacies and impacts encompass the legacies and impacts of the Olympic period that facilitate the promotion and development of sport in the Host City, region and country. Related sub-themes include:

- Venues
- Event Management

• Sports Programmes / Development



• Héritage et impact

Les termes « héritage » et « impact » sont utilisés, souvent de manière interchangeable, par les personnes qui étudient ce sujet et son lien avec les Jeux Olympiques.

Le terme « **impact** » est communément utilisé pour décrire les effets d'une politique, d'un programme ou d'un projet sur des écosystèmes, la société en général et/ou le système économique. Les « impacts » sont plus souvent considérés comme entraînant un effet défavorable ou un résultat préjudiciable voire destructeur.

Le terme « **héritage** » est quant à lui plus souvent utilisé pour présenter des effets positifs. Le terme est aussi employé pour décrire des effets de plus longue durée.

Themes

Héritage et impact culturel, social et politique: Les héritages et impacts culturels, sociaux et politiques englobent les pratiques selon lesquelles la société est gouvernée et organisée, ainsi que les changements de comportements et d'attitudes que peut susciter l'organisation des Jeux Olympiques. Les sous-thèmes comprennent :

- Programmes artistiques
- Emploi
- Education
- Jeunesse
- Bénévolat

- Services médicaux
- Logement
- Programme sportif / Développement sportif
- Fierté collective / nationale
- Sensibilisation culturelle

Héritage et impact environnemental: Les héritages et impacts environnementaux englobent tout ce qui a trait à la gestion, aux techniques et aux technologies de l'environnement portant sur un ou plusieurs organismes, qu'ils soient naturels ou créés par l'homme. Les sous-thèmes comprennent :

- Développement durable
- Environnement
- Sites "verts"

- Qualité de l'air
- Gestion des déchets

Héritage et impact économique: Les héritages et impacts économiques englobent tous les effets économiques liés aux investissements, dépenses et recettes générés par l'organisation des Jeux Olympiques sur la ville, la région et le pays hôtes. Les sous-thèmes comprennent :

- Tourisme
- Emploi
- Affaires commerciales

- Immobilier / logement
- Gestion des événements
- Image globale de la ville / pays

Héritage et impact urbain: Les héritages et impacts urbains englobent les bâtiments, paysages, infrastructures de transport et services d'une ville ainsi que certaines infrastructures qui font que la ville forme un réseau avec d'autres villes voisines et la campagne environnante. Les sous-thèmes comprennent :

- Démographie
- Sites
- Transport

- Infrastructures de transports
- Technologie (télécommunications, systèmes d'information, etc)

Héritage et impact sportif: Les héritages et impacts sportifs englobent les héritages et impacts des Jeux Olympiques qui facilitent la promotion et le développement du sport dans la ville, la région et le pays hôtes. Les sous-thèmes comprennent :

- Sites
- Gestion des événements

Programme sportif / Développement sportif



1. Legacy and impact: general theory / Héritage et impact : théorie générale

Author(s) Nola Agha, Sheranne Fairley, Heather Gibson

Title Considering legacy as a multi-dimensional construct: the legacy of the

Olympic Games

Source *In:* Sport management review, Vol. 15(1), 2012, pp. 125-139

Date 2012 Page(s) 15p.

Summary The case considers various legacy outcomes including: destination image, tourism,

cost, venues, housing, and social legacy in general. It is written with anonymity of the

actual city so that one can adapt it to a specific city.

Phase(s) Candidature Phase; Post-Games Legacy and Cultural, Social and Political

Impact Economic – tourism, business opportunities, real estate / housing, event

Theme(s) management, global image of the city / country

Sporting – venues, event management

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Richard Cashman

Title What is "Olympic Legacy"?

Source In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 31-42

Date 2003 Page(s) 12p.

Summary This symposium paper is focused on an examination of the concept of legacy as it it

relates to the Olympic Games and trying to define what elements might be

considered as 'legacy'.

Phase(s) Pre-Games Planning; Post-Games Legacy and Cultural, Social and Political

Impact Economic
Theme(s) Urban
Sporting

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2

Author(s) Keiko Homma ; Naofumi Masumoto

Title A theoretical approach for the Olympic legacy study focusing on sustainable

sport legacy

Source In: The international journal of the history of sport, Vol. 30(12), 2013, pp. 1455-1471

Date 2013 Page(s) 17p.

Summary The management of the Olympic Games has changed significantly since the 1984

Los Angeles Olympic Games. The introduction of commercialization brought financial stability and attracted cities to bid for the Games. On the other hand, the impact of hosting the Olympic Games increased as more stakeholders became



involved in its management. This paper aims to suggest a theoretical approach for

olympic legacy study focusing on sustainable sport legacy as an example.

Phase(s) Legacy and Impact

Theme(s)

Candidature Phase; Pre-Games Planning

Economic Sporting

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) International Olympic Committee

Title Olympic legacy Source Lausanne: IOC

Date 2013 Page(s) 72p.

Summary This general publication presents the different types of Olympic legacies: sporting,

social, economic, urban and environmental.

Phase(s) Pre-games, Post-Games
Legacy and Cultural, Social and Political

Impact Economic
Theme(s) Environmental

Urban Sporting

Type Book

Access <u>E-document</u>

IOC Olympic Studies Centre: MA 25963 / 033.2

Author(s) Becca Leopkey

Title The Historical Evolution of Olympic Games Legacy

Source Ottawa: University of Ottawa

Date 2009 Page(s) 37p.

Summary This IOC postgraduate research grant holder report maps the evolution of legacy

throughout the history of the modern Olympic Movement from 1896 to present in

order to examine and contextualize the major trends.

Phase(s) Candidature Phase; Post-Games

Legacy and Environmental Impact Economic Theme(s) Urban Sporting

Type Report Access E-document

IOC Olympic Studies Centre MA 23942 / 033.2

Author(s) Martha J. McIntosh

Title The Olympic Bid Process as the Starting Point of the Legacy Development Source In: Miguel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 450-

456



Date 2003 Page(s) 7p.

Summary This symposium paper is focused on an examination of the origins and expressions

of legacy planning within the Olympic host city bidding process and the evolution of

this element over time.

Phase(s) Candidature Phase

Legacy and Cultural, Social and Political

Impact Economic
Theme(s) Urban
Sporting

Type Symposium paper

Access E-document (choose link - full text pp. 253-495) / IOC Olympic Studies Centre: MA

19515 / 033.2



Author(s) Holger Preuss

Title "Legacy" revisited

Source In: Jonathan Grix, Leveraging legacies from sports mega-events, Palgrave

Macmillan, pp. 24-38

Date 2014 Page(s) 15 p.

Summary This book chapter brings the different perspectives of legacy into one framework. It

contains the detection of legacy (what), then the perspectives of how legacy can be seen by different stakeholders (who), followed by the reflection on the time and duration a legacy occurs (how). Examples from Olympics illustrate the framework.

Phase(s) Post-Games

Legacy and Cultural, social and political – cultural awareness

Impact Economic Theme(s) Sporting

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Kristine Toohey

Title The Olympic Games management and legacy

Source Queensland, Australia: Griffith University

Date 2008 Page(s) 18p.

Summary This paper examines recent research on the topics of Olympic Games management

and legacy. It analyses the topic, provides a review of relevant literature and discusses three different and developing Olympic management research streams.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Legacy and Environmental Impact Economic Theme(s) Urban

Sporting



Type Paper Access E-document

Author(s) Cesar R. Torres

Title On the merit of the legacy of failed Olympic bids
Source Lausanne: OSC Postgraduate Grant Selection Committee

Date 2012 Page(s) 29p.

Summary The legacy concerns have been recently extended to the bidding process itself. This

paper explores the merits of extending legacy discourse in case bids failed.

Phase(s) Candidature Phase

Legacy and Cultural, Social and Political

Impact Environmental Theme(s) Economic Urban

Type Paper Access E-document



2. Games of the Olympiad / Jeux de l'Olympiade

1.1. Tokyo 2020

Author(s) Shuying Yuan

Title A miraculous revitalization of Japan? A comparative analysis of the 1964

Tokyo Olympic Games, the failed 2016 host city bid and the successful 2020

bid

Source In: Asia Pacific journal of sport and social science, 4 Dec. 2013, Ahead of print

Date 2014 Page(s) 17p.

Summary This article analyses the relationships between the revitalization of Japan and the

hosting of the Olympic Games. It illustrates the great changes that the 1964 Games brought to Japan. It also describes the huge benefits that were expected from hosting the 2016 Games, although that bid ultimately failed. Finally, it assesses the

major benefits that are expected from hosting the 2020 Games.

See A miraculous revitalization of Japan

1.2. Rio de Janeiro 2016

Author(s) Eva Kassens-Noor

Title The Prospect of a Legacy for London 2012 and Rio de Janeiro 2016

Source *In:* Eva Kassens-Noor, Planning Olympic legacies: transport dreams and urban

realities, New-York: Routledge, pp. 84-101

Date 2012 Page(s) 16p.

Summary This book chapter is focused on the urban legacies - pre-games planning and post-

candidacy - of the London 2012 and Rio de Janeiro 2016 Summer Games.

See <u>Planning Olympic legacies</u>



Author(s) Sarah Lee, Martin Dixon ...[et al.]

Title Learning from London - reflecting for Rio: creating a legacy for coaching and

achieving high performance

Source Reflective Practice: international and multidisciplinary perspectives, volume 14, issue

5, 2013, pp. 582 - 690

Date 2013 Page(s) 109 p.

Summary One year after the London 2012 Olympic Games, this special issue proposes ten

articles on the legacy of London 2012 and how it can inspire the organisers for Rio

2016.

Phase(s) Pre-Games planning, Post-Games



Legacy and Cultural, Social and Political

Impact Economic Theme(s) Urban

> **Environmental Sporting**

Special issue Type

Access Online with access charge or in print at the IOC Olympic Studies Centre: MA 26928 /

033.2

Author(s) Arianne C. Reis & Fabiana R Sousa-Mast

Rio 2016 and sport legacies: the legacies of the Olympic Games for youth at-Title

risk in Rio de Janeiro

Postgraduate research grant programme 2012 Olympic Studies Centre, International Source

Olympic Committee, 2012

2012 Date 58p. Page(s)

Summary This study to aims to ask how the local population perceive the current and potential

legacies of Rio 2016 will affect their sport participation rates, particularly for children

and youth.

Phase(s) Legacy and

Impact

Theme(s)

Candidature phase, Pre-Games Planning

Cultural, Social and Political -education, youth, sports programmes / development

Type Study E-document Access

Bárbara Schausteck de Almeidaa ; Wanderley Marchi Author(s)

Title The 2016 Olympic and Paralympic Games and Brazil's soft power

In: Contemporary social science: journal of the Academy of Social Sciences, Volume Source

9, Issue 2, 2014, pp. 271-283

Date 2014 Page(s) 13p.

Summary Using the 2016 Olympic and Paralympic election as a starting point, this paper aims

to reveal how sport has been used as a strategy of foreign policy to improve the country's soft power. After reviewing some key features of the Brazilian political and economic context, and the foreign policy agenda in the 2000s and the 2016 election, it is shown that sport mega events support and reflect the intention of many Brazilian political officials intention to increase the status of Brazil in the international sphere.

Phase(s) Legacy and **Impact**

Candidature Phase; Pre-Games Planning Cultural, Social and Political

Economic – global image of the city / country

Theme(s)

Type Article

Access With access charge

Author(s) Gabriel Silvestre

Title An Olympic city in the making: Rio de Janeiro mega-event strategy 1993-2016 Source Postgraduate research grant programme 2012 Olympic Studies Centre, International



Olympic Committee, 2012

Date 2012 Page(s) 56p.

Summary In October 2009, the city of Rio de Janeiro was announced the host of the XXXI

Olympic Games. This study reviews the pre-award years and its aftermath in order to document and interrogate the contested development of Rio mega-event strategy

and examine the emerging geography of the city of the 2016 Games.

Phase(s) Legacy and Impact

Theme(s)

Candidature phase, Pre-Games Planning

Urban

Type Study
Access E-document

Author(s) Fabiana R Sousa-Masta,

Title Are cariocas getting ready for the Games?: sport participation and the Rio de

Janeiro 2016 Olympic Games

Source In: Managing leisure, Volume 18, Issue 4, 2013, pp.331-335

Date 2014 Page(s) 5p.

Summary Bidding and organizing committees of mega-events greatly emphasize the intangible

benefits derived from hosting such events in their communities, despite the lack of research confirming intangible legacies. This research note is intended to contribute to the sport event management field by discussing an oft-cited but rarely explored intangible legacy of the Olympic Games: the sport participation legacy. In this study, interviews were conducted with physical education professionals currently residing in

Rio de Janeiro, Brazil, the host of the 2016 Olympic Games.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – education, youth, sports programmes /

development

Theme(s) Sporting – event management

Type Article

Access With access charge

Other Candidate Cities 2016 / Autres villes candidates 2016

Author(s) Terry Van Dijk & Gerd Weitkamp

Title Power in dreams? The spatial effects of Chicago's failed Olympic bid Source In: International planning studies, Volume 19, Issue 2, 2014, pp. 111-131

Date 2013 Page(s) 179p.

Summary Bidding entails making very detailed plans for sites and infrastructure that are not

easily forgotten, even when another city is picked to organize the games. The authors chose Chicago to test whether a plan, despite being unsuccessful in the sense of not being executed, might still change a city. They sought spatial change

that was caused by the Olympic plan.

Phase(s) Pre-Games Planning

Legacy and Economic – real estate / housing



Impact Urban

Theme(s)

Type Article

Access With access charge

Author(s) Shuying Yuan

Title A miraculous revitalization of Japan? A comparative analysis of the 1964

Tokyo Olympic Games, the failed 2016 host city bid and the successful 2020

bid

Source In: Asia Pacific journal of sport and social science, 4 Dec. 2013, Ahead of print

Date 2014 Page(s) 17p.

Summary This article analyses the relationships between the revitalization of Japan and the

hosting of the Olympic Games. It illustrates the great changes that the 1964 Games brought to Japan. It also describes the huge benefits that were expected from hosting the 2016 Games, although that bid ultimately failed. Finally, it assesses the

major benefits that are expected from hosting the 2020 Games.

See A miraculous revitalization of Japan

1.3. London 2012 / Londres 2012

Title An assessment of UK sport policy in comparative context: special issue

Source In: International journal of sport policy, Vol. 5(2), 2013, pp.163-315

Date 2012 Page(s) 153p.

Summary This special issues contains the following articles: London 2012 and its legacies;

Understanding the impact of sport coaching on legacy; Physical education and youth sport in England: conceptual and practical foundations for an Olympic legacy?; The Olympic legacy and participation in sport: an interim assessment of sport England's active people survey for sports studies research; Can viewing London 2012 influence sport participation?: a viewpoint based on relevant theory; London 2012 Olympic legacy: a big sporting society?; Policy transfer, regeneration legacy

and the Summer Olympic Games: lessons for London 2012 and beyond.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political - education, youth, volunteerism, sports programmes /

development, community / national pride, cultural awareness

Type Journal issue

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org





Author(s) Penny Bernstock

Title Olympic housing: a critical review of London 2012's legacy

Source Ashgate
Date 2013
Page(s) 207 p.

Summary This book adopts a critical approach to the concept of 'legacy' focusing specifically

on housing. The first chapter provides an overview of housing legacy in various Olympic cities. The book then offers a detailed analysis of the London 2012 Olympic

Games housing legacy.

Phase(s) Post-Games

Legacy and Cultural, social and political - housing

Impact Economic - housing Theme(s) Urban - demography

Type E-book

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Richard Brown, Gary Cox and Michael Owens

Title Bid, delivery, legacy: creating the governance architecture of the London 2012

Olympic and Paralympic Games legacy

Source In: Australian Planner, Special Issue: Planning for Olympic Games, Volume 49,

Issue 3, 2012

Date 2012 Page(s) pp. 226-238

Summary This article provides a historical account of the development and delivery of the

London 2012 Games as a regeneration program. It focuses on the strategic development of delivery vehicles and governance arrangements, tracking through the development of the organisational structure of the 2012 Games. The account follows three stages: making the bid, delivering the Games, and establishing the legacy. The article concludes by offering some insights into the success of the London 2012 delivery to date and some tentative learning points about effective

planning for the legacy.

Phase(s) Candid Legacy and Urban

Impact Theme(s) Candidature phase, Pre-Games

Urban – demography, venues, transport, transport infrastructure, technology

Type Article

Access With access charge

Author(s) Mark Bux-Ryan, Graham Finegold, Nicola Hutcheson, Christiane Ressel, Gerard

Smith

TitleSource
The 2012 Olympics: access to training and employment opportunities
Tank Consulting, Equality and Human Rights Commission, research report 49

Date 2010 Page(s) 78 p.



Summary This research was commissioned to investigate employment experience, skills and

aspirations of ethnic minorities in the five host boroughs in relation to the 2012 Olympic Games, with a special focus on the Asian community. The study included desk research, interviews with ethnic minority community groups, training and employment providers and employers, and focus groups with people living in the five

host boroughs.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political - employment, volunteerism

Economic Legacy - employment

Type Report Access E-document

Author(s) Cambridge Econometrics

Title "What Skills by When": Analysis of the skills needs for the London 2012

Olympic and Paralympic Games

Source Sector Skills Development Agency

Date 31 May 2007

Page(s) 100p.

Summary Undertaken for the Sector Skills Development Agency, this study is focused on

assessing the employment opportunities and skills need associated with the construction, operation and legacy of the 2012 Olympic and Paralympic Games in the context of the planned and forecast development of the UK in the period between

2007 and 2021.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – employment, education, youth, volunteerism,

housing, sports programmes / development, cultural awareness

Theme(s) Economic – tourism, employment, business opportunities, event management

Urban – demography, venues, transport, transportation infrastructure

Sporting – venues, event management, sports programmes / development

Type Study

Author(s) Jean-Loup Chappelet

Title Managing the size of the Olympic Games

Source In: Sport in society: cultures, commerce, media, politics, Nov. 2013, pp. 1-12

Date 2013 Page(s) 13p.

Summary This study shows how various participation and organization indicators have

expanded over six Olympiads, from Barcelona 1992 to London 2012, and examines the reasons for this growth. It suggests ways of reducing the size of the Summer Olympic Games in order to make them more manageable and to encourage

candidatures from smaller cities and countries.

See Managing the size of the Olympic Games

Author(s) Jon Coaffee

Title Policy transfer, regeneration legacy and the Summer Olympic Games: lessons

for London 2012 and beyond

Source International Journal of Sport Policy and Politics, 2012

Date 2012



Page(s) pp. 1-17

Summary This article unpacks some of the difficulties that occur when mega-event policy is

transferred, often uncritically from city to city and nation to nation. It also addresses the potential of sport-led mega-events to renew and regenerate cities and regions

through infrastructure development and associated increases in sporting

participation rates, inward investment and tourism.

Phase(s) Pre-Games, Post-Games

Legacy and Economic – tourism, event management

Impact Urban – transport, transportation infrastructure, technology

Theme(s) Sporting – event management

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Fred Coalter

Title Stuck in the Blocks? A sustainable sporting legacy

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp.

93-108 & 160-161

Date 2004 Page(s) 18p.

Summary This book chapter is mainly focused on a general examination of the potential 'public'

sports participation legacy that could be realised from London's hosting of the 2012

Olympic Games.

Phase(s) Applicant & Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Impact

Theme(s)

Cultural, Social and Political – volunteerism, sports programmes / development,

community / national pride, cultural awareness **Economic** – tourism, business opportunities

Urban - demography

Sporting – venues, event management, sports programmes / development

Type Book chapter

Access E-document or at the IOC Olympic Studies Centre: MA 24427 / 033.2

Author(s) Commission for a Sustainable London 2012

Title Assuring a legacy: promises, progress and potential: a review of legacy across

the London 2012 programme

Source Commission for a Sustainable London 2012

Date March 2012

Page(s) 112p.

Summary The aims of the legacy review are as follows: to review the progress in preparing to

deliver on legacy sustainability commitments, aims and objectives; to provide assurance over the extent to which the relevant bodies are on track for delivery; to identify successes and good practice where there could be a learning legacy; and to make recommendations where appropriate. The structure of the review addresses background, overarching governance, organisational governance and then each of the five sustainability themes. Inclusion has been addressed as a cross-cutting

theme as it impacts on design, employment and skills, and healthy living.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games Cultural, social and political – employment, health care services

Environmental – sustainability / sustainable development, environment /



Theme(s) environmental development, green venues, air quality, waste management

Economic – employment, business opportunities, event management

Urban – venues, transportation infrastructure

Sporting – event management

Type Report Access E-document

Author(s) Commission for a Sustainable London 2012

Title Beyond 2012: outcomes report

Source Commission for a Sustainable London 2012

Date March 2013

Page(s) 55p.

Summary As part of its remit for creating a sustainability legacy from the Games, the

Commission for a Sustainable London 2012 arranged a series of full-day round table discussions that were held in London during January 2012. Each of these was concerned with one of five sustainability issues that arose during the planning and delivery of the Games. These were: construction and infrastructure, food, supply chain, volunteering, corporate sponsorship. This report presents the themes and recommendations that emerged from the discussions in the five round tables.

Phase(s) Legacy and Impact Theme(s) Pre-Games planning, Post-Games

Cultural, social and political – employment, health care services **Environmental** – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – employment, business opportunities, event management

Urban – venues, transportation infrastructure

Sporting – event management

Type Report Access E-document

Author(s) Commission for a Sustainable London 2012

TitleBreaking the tape: pre-games Review (annual review 2011)
Source
Commission for a Sustainable London 2012, annual review 2011

Date June 2012 Page(s) 56 p.

Summary This is the final annual review of the Commission for a Sustainable London 2012

before the Games. The bulk of this report is focused on how the Games experience

will be distinctly sustainable for different client groups.

Phase(s) Pre-Games Planning

Legacy and Impact Theme(s)

Cultural, social and political – employment, health care services

Environmental – sustainability / sustainable development, environment /
environmental development, green venues, air quality, waste management

Economic – employment, business opportunities, event management

Urban – venues, transportation infrastructure

Type Report Access E-document

Author(s) Commission for a Sustainable London 2012

Title Game changing?: annual review 2010

Source Commission for a Sustainable London 2012, annual review 2010



Date April 2011 Page(s) 66 p.

Summary The fourth Annual Review of the Commission for a Sustainable London 2012 looks

at the governance arrangements of each of the delivery bodies for the London 2012 Games and reports progress in delivering a sustainable Games and legacy. The

review gives its key findings and makes various recommendations.

Phase(s) Pre-Games Planning

Legacy and Impact Theme(s)

Cultural, social and political – employment, health care services

Environmental – sustainability / sustainable development, environment /
environmental development, green venues, air quality, waste management

Economic – employment, business opportunities, event management

Urban – venues, transportation infrastructure

Type Report Access E-document

Author(s) Commission for a Sustainable London 2012

Title London 2012: from vision to reality: post-Games report

Urban – venues, transportation infrastructure

Source Commission for a Sustainable London 2012

Date November 2012

Page(s) 80 p.

Summary This report examines whether the promised levels of sustainability were actually

delivered on the day.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Cultural, social and political – employment, health care services **Environmental** – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – employment, business opportunities, event management

Type Report Access E-document

Author(s) Commission for a Sustainable London 2012

Title Making a difference: post-Games

Source Commission for a Sustainable London 2012

Date March 2013 Page(s) 114p.

Summary This is the final report of the Commission for a Sustainable London 2012 (CSL). This

post-Games report concluded that London 2012 has been the most sustainable Games ever but we have always looked for more. This final report attempts to gather evidence to understand if this has been achieved or if enough has been done to date to ensure it will be achieved in the future. On balance it seems there is sufficient evidence to conclude that sustainable practices inspired by London 2012 should out-

weigh the inevitable negative impacts of the Games over time.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Cultural, social and political – employment, health care services **Environmental** – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – employment, business opportunities, event management

Urban – venues, transportation infrastructure



Sporting – event management

Type Report Access E-document

Author(s) Commission for a Sustainable London 2012

Title On track for a sustainable legacy?: review of governance arrangements for the

London 2012 Olympic Games and Paralympic Games programme

Source Commission for a Sustainable London 2012, annual review 2007

Date November 2007

Page(s) 60 p.

Summary This is the first annual governance review of the Commission for a Sustainable

London 2012 (CSL). It looks at the governance arrangements of the delivery bodies

for the London 2012 Games and how they are placed to deliver the "most

sustainable Games to date". The review makes 20 main recommendations and 62

supporting recommendations.

Phase(s) Pre-Games Planning

Legacy and Impact Theme(s)

Cultural, social and political – employment, health care services **Environmental** – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – employment, business opportunities, event management

Type Report Access E-document

Author(s) Commission for a Sustainable London 2012

Title Raising the bar: can London 2012 set new standards for sustainability?:

annual review 2009

Source Commission for a Sustainable London 2012, annual review 2009

Date May 2010 Page(s) 100 p.

Summary The third annual review of the Commission for a Sustainable London 2012 looks at

the governance arrangements of each of the delivery bodies for the London 2012 Games and reports progress in delivering a sustainable Games and legacy.

Phase(s) Pre-Games Planning

Legacy and Impact Theme(s)

Cultural, social and political – employment, health care services

Environmental – sustainability / sustainable development, environment /
environmental development, green venues, air quality, waste management

Economic – employment, business opportunities, event management

Urban – venues, transportation infrastructure

Type Report Access E-document

Author(s) Commission for a Sustainable London 2012

Title Swimming upstream Sustainable in challenging times?: annual review 2008

Source Commission for a Sustainable London 2012, annual review 2008

Date April 2009 Page(s) 101 p.

Summary The purpose of this review is to advise the Olympic Board of the progress, plans and

resources necessary to deliver the sustainability objectives of the London 2012



Games and legacy; to provide commentary on the overarching governance arrangements and sustainability strategy, plans and objectives based on review findings; to recommend actions to recover or improve the programme to deliver the

sustainability objectives.

Phase(s)

Legacy and Impact Theme(s) Pre-Games Planning **Cultural, social and political** – employment, health care services **Environmental** – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – employment, business opportunities, event management

Urban – venues, transportation infrastructure

Type Report Access E-document

Author(s) HN Corteen

TitleSource

Olympic legacy: special issue
Urban design, Autumn 2010

Date 2011 Page(s) 49p.

Summary This issue offers some critical viewpoints as to how London 2012 is preparing and

moving towards delivering a legacy and the leverage this gives to regeneration. It looks at some worldwide case studies (Berlin 1936, Beijing 2008, Vancouver 2010), as well as an unsuccessful bid (Cape Town 2004) to see what lessons, if any, cities can learn. It also looks at two key elements of the modern day events: communities and parks, and touch on a recent conference that explored how to measure the

legacy.

Phase(s) Legacy and Pre-Games Planning, Post-Games **Urban**

Impact Theme(s)

Type Journal Access E-document

Author(s) Gary Cox

Title Sustaining a legacy: from Sydney 2000's environmental guidelines to the

Commission for a Sustainable London 2012

Source In: Australian Planner, Special Issue: Planning for Olympic Games, Volume 49,

Issue 3, 2012

Date 2012

Page(s) pp. 203-2014

Summary The Sydney Olympics provided a benchmark for sustainable design and construction

in Australia and also a template for future Games. London's successful bid for the 2012 Games took these principles further with a focus on legacy as its core mission. This paper explores the evolution of environmental and sustainability concerns in the Olympic movement and how these have altered the staging of the Games and the associated physical developments. It examines whether the lessons from the Sydney and London Olympics can be more widely applied in urban renewal and regeneration

schemes in both Australia and the UK.

See Sustaining a legacy

Author(s) Syann Cox



Title Olympic and Paralympic Games: legacy survey

Source Sport and recreation alliance

Date January 2013

Page(s) 16p.

Summary The Sport and Recreation Alliance is the umbrella organisation for the governing and

representative bodies of sport and recreation in the UK and represents more than 320 members. Following the London 2012 Games, the Sport and Recreation Alliance wanted to know whether the UK is on its way to becoming a world-class sporting nation. In October 2012 the Alliance carried out a survey of volunteers and employees of sports clubs right across the country. A total of 475 responses across more than 37 sports were received and then weighted to be representative of the

150,000 sports clubs in the UK.

Phase(s) Post-Games

Legacy and Impact

Cultural, social and political – education, youth, volunteerism, sports programmes

/ development

Theme(s) Sporting – event management, sports programmes / development

Type Report Access E-document

Author(s) Martin Crookston

Title Making the Games Work: a sustainable employment legacy

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp.

53-68, 153 & 160

Date 2004 Page(s) 18p.

Summary This book chapter is mainly focused on a general examination of how the potential

for an employment legacy should be realised within the London 2012 bid proposal.

Phase(s) Legacy and Impact Applicant & Candidature Phase; Pre-Games Planning; Post-Games

Cultural, Social and Political – employment, education, volunteerism, cultural awareness

Theme(s) Economic – tourism, employment, business opportunities, housing, event

management, global image of the city

Urban - venues, transport, transportation infrastructure

Sporting – event management

Type Book chapter Access E-document

IOC Olympic Studies Centre: MA 24427 / 033.2

Author(s) Department for Culture, Media and Sport

Title Beyond 2012: the London legacy story

Source Department for Culture, Media and Sport

Date 2012 Page(s) 80p.

Summary In 2005, the UK's bid team made the pledge to create an extraordinary legacy for the

UK and the world. Over the last seven years, the Government, Games organizers, public authorities and other partners have worked to make good on that promise. This publication presents the story of the London Olympic legacy which lies in the

future. It's divided in four sections: sport, growth, people and city.

Phase(s) Candidature phase, Pre-Games



Legacy and Sport Impact Social Theme(s) Urban

Economic

Type Book

Access E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

Date May 2009 Page(s) 25p.

Summary In addition to presenting updated budget information, each edition of the

Department's quarterly report focuses on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in

legacy and impact specific areas of planning for the 2012 Olympic Games.

Phase(s) Pre-Games Planning; Post-Games

Legacy and Cultural, Social and Political - employment, education

Impact Environmental – waste management

Theme(s) Economic – employment, business opportunities

Urban – transport **Sporting** - venues

Type E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

Date July 2009 Page(s) 25p.

Summary In addition to presenting updated budget information, each edition of the

Department's quarterly report focuses on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in

legacy and impact specific areas of planning for the 2012 Olympic Games.

Phase(s) Pre-Games Planning; Post-Games

Legacy and Cultural, Social and Political - employment, education

Impact Environmental – waste management

Theme(s) Economic – employment, business opportunities

Urban – transport **Sporting** - venues

Type <u>E-document</u>

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

Date November 2009

Page(s) 25p.

Summary In addition to presenting updated budget information, each edition of the

Department's quarterly report focuses on presenting a number of statistics and



concrete examples of initiatives, programmes, and actions that have been taken in

legacy and impact specific areas of planning for the 2012 Olympic Games.

Phase(s) Pre-Games Planning; Post-Games

Legacy and Cultural, Social and Political - employment, education

Impact Environmental – waste management

Theme(s) Economic – employment, business opportunities

Urban – transport **Sporting** - venues

Type Report Access E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

Date May 2010 Page(s) 30p.

Summary In addition to presenting updated budget information, each edition of the

Department's quarterly report focuses on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in

legacy and impact specific areas of planning for the 2012 Olympic Games.

Phase(s) Pre-Games Planning; Post-Games

Legacy and Cultural, Social and Political - employment, education, housing

Impact Economic – employment, business opportunities

Theme(s) Urban – transport

Sporting - venues

Type Report Access E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

Date July 2010 Page(s) 30p.

Summary In addition to presenting updated budget information, each edition of the

Department's quarterly report focuses on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in

legacy and impact specific areas of planning for the 2012 Olympic Games.

Phase(s) Pre-Games Planning: Post-Games

Legacy and Impact Cultural, Social and Political - employment, education Economic – employment, business opportunities

Theme(s) Urban – transportation infrastructure

Sporting - venues

Type Report Access E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport



November 2010 Date

Page(s) 28p.

In addition to presenting updated budget information, each edition of the Summary

Department's quarterly report focuses on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in

legacy and impact specific areas of planning for the 2012 Olympic Games.

Pre-Games Planning: Post-Games Phase(s)

Legacy and **Impact**

Cultural, Social and Political - employment, education, youth, housing, sports

programmes / development

Theme(s) Environmental – green venues, waste management

Economic - employment, business opportunities

Urban – transportation infrastructure

Sporting - venues

Type Report **Access** E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Department for Culture, Media and Sport Source

Date May 2011 Page(s) 30p.

Summary In addition to presenting updated budget information, each edition of the

> Department's quarterly report focuses on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in

legacy and impact specific areas of planning for the 2012 Olympic Games.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and **Impact**

Cultural, Social and Political - employment, youth, sports programmes /

development

Environmental – environment / environmental development Theme(s)

Economic – employment, business opportunities

Sporting - venues

Type Report E-document Access

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

July 2011 Date Page(s) 29p.

Summary In addition to presenting updated budget information, each edition of the

> Department's quarterly report places a large focus on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in legacy and impact specific areas of planning for the 2012 Olympic

Games.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Impact

Cultural, Social and Political - employment, education, youth, volunteerism, sports

programmes / development

Theme(s) **Environmental** – waste management

Economic – employment, business opportunities, event management



Urban – transportation infrastructure

Sporting - venues

Type Report Access E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

Date December 2011

Page(s) 15p.

Summary In addition to presenting updated budget information, each edition of the

Department's quarterly report places a large focus on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in legacy and impact specific areas of planning for the 2012 Olympic

Games.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and

Cultural, Social and Political - employment, education, youth, volunteerism, sports

Impact programmes / development

Theme(s) Environmental – waste management

Economic – employment, business opportunities, event management

Urban – transportation infrastructure

Sporting - venues

Type Report Access E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

Date February 2012

Page(s) 16p.

Summary In addition to presenting updated budget information, each edition of the

Department's quarterly report places a large focus on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in legacy and impact specific areas of planning for the 2012 Olympic

Games.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Impact

Cultural, Social and Political - employment, education, youth, volunteerism, sports

programmes / development

Theme(s) Environmental – waste management

Economic – employment, business opportunities, event management

Urban – transportation infrastructure

Sporting - venues

Type Report Access E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

Date June 2012



Page(s) 23p.

Summary In addition to presenting updated budget information, each edition of the

Department's quarterly report places a large focus on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in legacy and impact specific areas of planning for the 2012 Olympic

Games.

Phase(s) Pre-Games
Legacy and Cultural, Se

Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** - employment, education, youth, volunteerism, sports

Impact programmes / development

Theme(s) Environmental – waste management

Economic – employment, business opportunities, event management

Urban – transportation infrastructure

Sporting - venues

Type Report Access E-document

Author(s) Department for Culture, Media and Sport

Title London 2012 Olympic and Paralympic Games: quarterly report

Source Department for Culture, Media and Sport

Date October 2012

Page(s) 18p.

Summary In addition to presenting updated budget information, each edition of the

Department's quarterly report places a large focus on presenting a number of statistics and concrete examples of initiatives, programmes, and actions that have been taken in legacy and impact specific areas of planning for the 2012 Olympic

Games.

Phase(s) Legacy and Impact Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political - employment, education, youth, volunteerism, sports

programmes / development

Theme(s) Environmental – waste management

Economic – employment, business opportunities, event management

Urban – transportation infrastructure

Sporting - venues

Type Report Access E-document

Author(s) Department for Culture, Media and Sport

Title Meta-Evaluation of the impacts and legacy of the London 2012 Olympic Games

and Paralympic Games

Source Department for Culture, Media and Sport (DCMS)

Date 2011-13

Page(s) 9 volumes (145p. / 244p. / 230p. / 259p. / 262p. / 257p. / 256p. / 71p. / 119p.)

Summary The objective of this study is to undertake a comprehensive and systematic meta-

evaluation of the impacts and legacy of the 2012 Games. It will assess and document the outputs, outcomes, impacts, benefits and additionality of public sector investment in the 2012 legacy programme, for London and the rest of the UK. It covers direct and indirect effects, tangible and intangible effects, and intended and

(positive and negative) unintended effects.

Phase(s) Pre-Games Planning; Games Time; Post-Games



Legacy and **Impact**

Cultural, Social and Political – youth, sports programmes / development, cultural

awareness

Theme(s) Environmental – environment / environmental development

Economic - tourism, employment, business opportunities, global image of the city /

country

Urban – venues, transportation infrastructure **Sporting** – sports programmes / development

Type Report

Access E-documents (9 reports)

Author(s) Department for Culture, Media and Sport

Title Plans for the legacy from the 2012 Olympic and Paralympic Games

Source Department for Culture, Media and Sport (DCMS)

Date 2010 Page(s) 16p.

This document sets out the Government's vision and detailed plans for the legacy Summary

from the 2012 Olympic and Paralympic Games.

Phase(s) Legacy and **Impact**

Candidature Phase; Post-Games

Cultural, Social and Political – youth, sports programmes / development, cultural

Theme(s) **Environmental** – environment / environmental development

Economic - tourism, employment, business opportunities, global image of the city /

country

Urban – venues, transportation infrastructure **Sporting** – sports programmes / development

Type Report Access **E-document**



Author(s)

Kevin Dixon, Tom Gibbons

Title

The impact of the 2012 Olympic and Paralympic Games: diminishing contrasts,

increasing varieties

Source

Palgrave Pivot

Date Page(s)

2014 112 p.

Summary

The London 2012 Olympic Games were celebrated for the outward promotion of

equality, tolerance and unity as well as inspiring a legacy to continue these core Olympic and Paralympic values. Addressing key controversies that emerged before, during and after the spectacle of the Games, this book uses the sociological concept of 'diminishing contrasts, increasing varieties' to evaluate the real legacy of London

2012.

Phase(s) Legacy and Pre-Games, Games time, Post-Games

Impact

Cultural, Social and Political

Theme(s)

Type **Book**



Access IOC Olympic Studies Centre: MA 27007 / 033.2



Author(s) Economic and Social Research Council (ESRC)

Title Olympic Games Impact Study: London 2012: Games-time report

Source University of East London

Date 2013 Page(s) 133 p.

Summary This Games-time Report has been commissioned directly by The London Organising

Committee of the Olympic Games and Paralympic Games Limited (LOCOG) as an

update of the Pre-Games Report (2010).

Phase(s) Games time

Legacy and Cultural, social and political

Impact Economic
Theme(s) Environmental

Type Report Access E-document

Author(s) Experian Business Strategies

Title Employment and Skills for the 2012 Games: Research and evidence: Final

report

Source Learning and Skills Council & London Development Agency

Date May 2006 Page(s) 58p.

Summary Commissioned by the Learning and Skills Council for London and the London

Development Agency, this study is mainly, but not exclusively, focused on

researching and predicting the employment and skills impacts that hosting the 2012

Olympic and Paralympic Games could have on London.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Legacy and Impact

Cultural, Social and Political – employment, education, youth, volunteerism,

housing, cultural awareness

Theme(s) Economic – tourism, employment, business opportunities, event management,

global image of the city

Urban – demography, venues, transport, transportation infrastructure

Sporting – venues, event management

Type Report Access E-document

Author(s) Experian Business Strategies

Title Employment and Skills for the 2012 Games: Research and evidence: Annex to

final report

Source Learning and Skills Council & London Development Agency

Date May 2006 Page(s) 51p.

Summary Although the focus of this annex to the final report commissioned by the Learning



and Skills Council for London and the London Development Agency is largely focused on examining other venues and past Olympic host cities experiences some

consideration is given to how potential lessons for London 2012.

See annex to final report

Author(s) Beatriz Garcia

Title The London 2012 cultural Olympiad: a new model for nation-wide Olympic

cultural legacy

Source Lausanne: OSC Postgraduate Grant Selection Committee

Date 2012 Page(s) 16p.

Summary This paper examines the cultural programme for the London 2012 Games, which

aspire to present the largest Cultural Olympiad yet. The original bid for culture promised to engage youth and overcome barriers to participation from all social groups. To make this aspiration a reality, the Cultural Programme is being delivered not only by a culture team within the Organising Committee for the Games, but also

thirteen creative programmers based in every UK region and nation.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning

Cultural, Social and Political – arts programmes, education, youth, sports

programmes / development, cultural awareness

Type Paper Access E-document



Author(s) Abigail Gilmore

Title Evaluating legacies: research, evidence and the regional impact of the Cultural

Olympiad

Source In: Cultural Trends, volume 23, issue 1, 2014, special issue: cultural Olympiad, pp.

29-41

Date 2014 Page(s) 13 p.

Summary The London 2012 bid signalled the ambition to deliver legacy through a nation-wide

cultural programme in the build up to and alongside the Games. Through the case study of a regional programme in the North West of England, "We Play", this article considers how evaluation research has been used locally to develop policy stories and legacy narratives which interpret and interact with the changing landscape of

arts funding and cultural policy in the UK.

Phase(s) Legacy and Impact Theme(s) Pre-Games, Games time, Post-Games

Cultural, Social and Political - education, cultural awareness

Type Article

Access Online, with access charge or in print at the IOC Olympic Studies Centre: MA 26928 /

033.2



Author(s) Vassil Girginov

Title Governance of the London 2012 Olympic Games legacy

Source International Review for the Sociology of Sport 47(5)

Date October 2012 Page(s) pp. 543–558

Summary This article examines the construction of the 2012 London Olympics sport legacy as

a governance issue. It presents legacy not as a retrospective but a prospective concept concerned with shaping the future through interactions between the state,

market and society.

Phase(s) Pre-Games

Legacy and Impact Theme(s)

Cultural, Social and Political – sports programmes / development **Sporting** – event management, sports programmes / development

Type Study

Access IOC onsite access, for offsite access, contact: studies.centre@olympic.org



Author(s) John R. Gold, Margaret M. Gold

Title "Bring it under the legacy umbrella": Olympic host cities and the changing

fortunes of the sustainability agenda

Source *In:* Sustainability 2013, 5(8), pp. 3526-3542

Date 2013 Page(s) 17 p.

Summary This paper examines the evolution of the Olympic movement's sustainability agenda.

It first considers how the environment emerged as an issue within the Winter Games through concerns over environmental protection and explores the evolution of the dynamic relationship between sustainability and the concept of "legacy". The latter part of the paper illustrates these ideas with regard to the London 2012 Summer Olympic and Paralympic Games. It analyses the "One Planet Games" concept.

Phase(s) Pre-Games planning, Post-Games

Legacy and Urban

Impact Environmental

Theme(s)

Type Article
Access E-document

Author(s) Great Britain, Parliament, The House of Commons

Title The budget for the London 2012 Olympic and Paralympic Games

Source Report by the Comptroller and Auditor General, HC 612 Session 2006-2007, 20 July

2007

Date 2007 Page(s) 36p.

Summary This is the second in a series of National Audit Office reports on the preparations for

hosting the London 2012 Olympic and Paralympic Games (the first report was HC 252, session 2006-07). It examines the development of the budget - costs,

provisions and funding - for the venues and infrastructure required to host the



Games and related costs such as security. A number of recommendations are made

covering the management of the budget and risk.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games **Economic** – event management

Type Report Access E-document

Author(s) Great Britain, Parliament, The House of Commons

Title The budget for the London 2012 Olympic and Paralympic Games: Fourteenth

Report of Session 2007-08 - Report, Together with Formal Minutes, Oral and

Written Evidence (HC)

Source HC 85 published on 22 April 2008 by authority of the House of Commons

Date 2008 Page(s) 40 p.

Summary This report, ordered by The House of Commons, is about the increasing cost of

hosting the Olympic and Paralympic Games. It gives a summary of the differences between the March 2007 budget and the cost estimates at the time of the bid in November 2004. It also considers the public funding of the games, the public sector,

the maximizing of the benefits.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games **Economic** – event management

Type Report Access E-document

Author(s) Great Britain, Parliament, The House of Commons

Title Preparations for the London 2012 Olympic and Paralympic games : risk

assessment and management

Source Report by the Comptroller and Auditor General, HC 252 Session 2006-2007, 2

February 2007

Date 2007 Page(s) 39 p.

Summary This is the first in a series of National Audit Office reports on the preparations for

hosting the London 2012 Olympic and Paralympic Games. It is an early look at the progress that has been made to put in place the necessary delivery and financial

arrangements since London was chosen as host city on July 2005.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games **Economic** – event management

Type Report

Access E-document or in print at the IOC Olympic Studies Centre: MA 22820 / 720(086)

Author(s) HM Government & Mayor of London

Title Inspired by 2012: the legacy from the London 2012 Olympic and Paralympic



Games

Source A joint UK Government and Mayor of London report, July 2013

Date 2013 Page(s) 70 p.

Summary This report aims to provide a summary of activities since the Games, and how they

are being taken forward, in the following areas: sport and healthy living, regeneration of East London, economic growth, bringing culture together, and the legacy from the

Paralympics.

Phase(s) Post-Games

Legacy and Cultural, Social and Political – health care service, sports programme /

Impact development
Theme(s) Economical
Urban

Type Report Access E-document



Author(s) HM Government, Mayor of London

Title Inspired by 2012: the legacy from the London 2012 Olympic and Paralympic

Games: Second annual report

Source UK Government and Mayor of London report

Date 2014 Page(s) 84 p.

Summary This report describes the activities which took place in the second year since the

Games to build a lasting legacy across a number of commitments, namely sport and healthy living, the regeneration of east London, bringing communities together, the

Paralympic legacy and economic growth.

Phase(s) Post-Games

Legacy and Cultural, Social and Political – health care service, sports programme /

Impact development
Theme(s) Economical
Urban

Type Report Access E-document

Author(s) John C. Hopkins

Title The making of the Queen Elizabeth Olympic Park

Source Chichester: Wiley, 2012

Date 2012 Page(s) 287p.

Summary This is the story of "The Making of the Queen Elizabeth Olympic Park" by the

Olympic Delivery Authority. The Park provides an innovative blueprint for contemporary urban park design and is recognised as an exemplar sustainable development. The book draws significantly on contributions from the many experts

who have shaped and guided the creation of the Park. It provides the only authoritative account of the planning, design and construction of the Park.



Phase(s) Legacy and **Impact**

Applicant & Candidature Phase; Pre-Games Planning; Post-Games **Environmental –** Sustainability / sustainable development; green venues

Urban – Venues

Theme(s)

Type Report

Access IOC Olympic Studies Centre MA 25786 / 072.5



John Horne, Barrie Houlihan Author(s)

Title London 2012

Source In: Jonathan Grix, Leveraging legacies from sports mega-events, Palgrave

Macmillan, pp. 107-117

2014 Date Page(s) 10 p.

This chapter notes the centrality of legacy to London 2012 and identifies six legacy Summary

> promises made by the British government. Three legacy promises are reviewed in detail, relating to sport participation and volunteering, urban regeneration, and the

rebranding of the UK.

Phase(s) Post-Games

Legacy and Cultural, social and political - education, volunteering, sports programmes /

Impact development

Economic - global image of the city / country Theme(s)

Urban

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) House of Lords, Select Committee on Science and Technology

Title Sport and exercise science and medicine: building on the Olympic legacy to

improve the nation's health: report

Source London: The Stationery Office Limited.

Date 2012 Page(s) 44p.

1st Report of Session 2012-13. The context for this inquiry was the London 2012 Summary

> Summer Olympic Games and the Government's commitments to the following legacies: to support the performance of elite athletes (measured by medals won at the Games); and to encourage the nation to be "healthier, happier and more active".

Phase(s) Games time: Post-Games

Cultural, Social and Political -education, youth, health care service, sports Legacy and

programme / development. **Impact**

Type Reports Access E-document

Theme(s)



Author(s) Eva Kassens-Noor

Title The Prospect of a Legacy for London 2012 and Rio De Janeiro 2016

Source In: Eva Kassens-Noor, Planning Olympic legacies: transport dreams and urban

realities, New-York: Routledge, pp. 84-101

Date 2012 Page(s) 16p.

Summary This book chapter is focused on the urban legacies - pre-games planning and post-

candidacy - of the London 2012 and Rio de Janeiro 2016 Summer Games.

See Planning Olympic legacies

Author(s) Keith Khan

Title Just Another Ceremony? A sustainable cultural legacy

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp.

111-128 & 161-162

Date 2004 Page(s) 20p.

Summary This book chapter is largely focused on a general examination of the concept of

culture and how it could be applied nationally as well as internationally to the

planning of events for the 2012 Olympic Games in London.

Phase(s) Applicant & Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Cultural, Social and Political – arts programmes, education, community pride,

Impact cultural awareness

Theme(s) Economic – tourism, global image of the city / country

Urban - technology

Type Book chapter

Access E-document or in print at the IOC Olympic Studies Centre: MA 24427 / 033.2

Author(s) Tracy Kornblatt

TitleSetting the bar: preparing for London's Olympic legacy
Source
Centre for Cities, Institute for Public Policy Research

Date December 2006

Page(s) 16p.

Summary Through an examination of lessons from previous Olympic host cities this discussion

paper assesses the "likely" economic impacts, both soft and hard, that the Games

might have on East London, Greater London and the UK.

Phase(s) Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Impact Theme(s)

Cultural, Social and Political – employment, education, volunteerism, housing,

sports programmes / development, community / national pride **Environmental** – environment / environmental development

Economic – tourism, employment, business opportunities, real estate / housing,

global image of the city

Urban - demography, venues, transport, transportation infrastructure

Sporting - venues

Type Discussion paper Access E-document





Author(s) Sarah Lee, Martin Dixon ... [et al.]

Title Learning from London - reflecting for Rio: creating a legacy for coaching and

achieving high performance

Source Reflective Practice: international and multidisciplinary perspectives, volume 14, issue

5, 2013, pp. 582 - 690

Date 2013 Page(s) 109 p.

Summary One year after the London 2012 Olympic Games, this special issue proposes ten

articles on the legacy of London 2012 and how it can inspire the organisers for Rio

2016.

See Learning from London Learning from London

Author(s) Roger Levett

Title Is Green the New Gold? A sustainable Games for London

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp.

71-89

Date 2004 Page(s) 19p.

Summary This book chapter is mainly focused on an examination of the potential opportunities

and challenges that London's hosting of the 2012 Olympic Games would have on the

environment.

Phase(s)Legacy andPre-Games Planning; Games Time; Post-GamesCultural, Social and Political – education, housing

Impact Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management

Economic – business opportunities, real estate / housing **Urban** – venues, transport, transportation infrastructure

Sporting - venues

Type Book chapter

Access E-document or in print at the IOC Olympic Studies Centre: MA 24427 / 033.2

Author(s) lain Lindsay

Title London 2012: securing urban Olympic delivery

Source In: Sport in society: cultures, commerce, media, politics, 19 March 2013, Ahead of

print, pp. 1-16

Date 2012 Page(s) 17p.

Summary The 2012 Olympics are intended to leave a beneficial legacy that will transform East

London's most deprived communities. The implementation of this legacy has necessitated an intensive process of urban regeneration and concomitant

securitization. These twin processes have impinged greatly upon the everyday lives of the communities that live and work within proximity of Olympic delivery. This paper considers the resonance of the autocratic securitization that accompanies Olympic

hosting.



Phase(s) Legacy and Impact Theme(s) Pre-Games Planning; Games Time **Cultural, Social and Political**

Urban – demography

Type Report

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org



Author(s)

LLDC

88 p.

Title

Your sustainability guide to the Queen Elizabeth Olympic Park 2030

Source

London Legacy Development Corporation

Date Page(s) 2012

Summary

This document explores how the Park, venues and events have been developed to

respond to and tackle the significant environmental challenges of our time.

Phase(s)

Legacy and Impact

Environmental - sustainability / sustainable development, green venues

Urban – venues

Theme(s)

Sporting

Type Access

Report E-document

Author(s)

London East Research Institute

Title

A Lasting Legacy For London?: Assessing the legacy of the Olympic Games

and Paralympic Games

Source

Greater London Authority

Date Page(s) May 2007 135p.

Summary

Although the focus on London 2012 is secondary to that of a comparison of four previous Summer Games, the report also includes limited assessments on what

London can learn from the examples of those previous Games.

See

London East Research Institute

Author(s)

Chris Mackintosh

Title

A qualitative study of the impact of the London 2012 Olympics on families in

the East Midlands of England: lessons for sports development policy and

practice

Source

In: Sport education and society, 10 Feb. 2014, published online, pp. 1-25

Date Page(s) 2014 25p.

Summary

The dynamics and culture of families are central to individual and community sport and physical activity participation. This research project examined the lived

experiences and day-to-day realities of the London 2012 Olympics from the perspectives of five families in the East Midlands region of England. The aims of the project were to assess the influence the Games had on shaping family sports

participation, influencing social and health relationships within the families through



sports and reactions to the 2012 Olympics.

Phase(s) Candidature Phase; Post-Games

Legacy and Impact

Theme(s)

Cultural, Social and Political – education, health care services, sports programmes

/ development, community pride, cultural awareness

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Claire Mahon

Title Hosting the 2012 Olympic Games: London's Olympic preparations and

housing rights concerns: background paper

Source Centre on Housing Rights and Evictions (COHRE)

Date 2007 Page(s) 37p.

Summary This independent research paper became part of a larger Mega-Events, Olympic

Games and Housing Rights project. While the second part of the paper is specific to the early initiatives being undertaken by London, the first offers a comparison of London versus the other candidate cities for 2012. Its content is specific to the topic of housing and the knock-on impacts caused by the proposed and in-process urban

renewal initiatives in London.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – employment, education, youth, health care

services, housing, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development, air quality

Economic - tourism, business opportunities, real estate / housing

Urban – demography, venues, transportation infrastructure

Type Paper Access E-document

Author(s) Stuart Matthews

Title Concrete usage in the London 2012 Olympic Park and the Olympic and

Paralympic village and its embodied carbon content

Source Watford: IHS BRE Press, 2012

Date 2012 Page(s) 31p.

Summary Concrete is widely used in the Olympic Park and Olympic and Paralympic Village. Its

specification and use provided an opportunity to reduce embodied carbon emissions involved in the construction of facilities and infrastructure, and to influence the overall carbon footprint of the London 2012 Games. This report sets out the evidence on concrete supply to the Olympic Park and the Olympic and Paralympic Village and the lessons learned from using sustainable concretes, and examines the estimated carbon footprints. Case studies of the Aquatics Centre and the Olympic and

Paralympic Village are included.

Phase(s) Legacy and Impact Theme(s) Pre-Games; Post-Games

Environmental – Sustainability / sustainable development; green venues

Urban – Venues

Type Report

Access IOC Olympic Studies Centre MA 25753 / 072.5



Author(s) Melissa Mean, Anthony Vigor & Charlie Tims

Title Conclusion: Minding the gap

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp.

131-151, 153 & 162-165

Date 2004 Page(s) 26p.

Summary This concluding book chapter continues the discussion on 'sustainable legacy' that

was set out by the same authors in the <u>Introduction</u> chapter of the book and makes a series of recommendations as to how a legacy could be achieved for the 2012

Olympic Games in London.

Phase(s) Legacy and Impact Theme(s) Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – arts programmes, employment, education,

volunteerism, housing, sports programmes / development, community pride, cultural

awareness

Environmental – sustainability / sustainable development, environment /

environmental development, green venues, air quality

Economic – tourism, employment, business opportunities, real estate / housing,

event management

Urban – demography, venues, transport, transportation infrastructure **Sporting** – venues, event management, sports programmes / development

Type Book chapter

Access E-document or in print at the IOC Olympic Studies Centre: MA 24427 / 033.2

Author(s) Lynn Minnaert

Title Making the Olympics work: interpreting diversity and inclusivity in

employment and skills development pre-London 2012

Source In: Contemporary social science: journal of the Academy of Social Sciences, Volume

9, Issue 2, 2014, pp. 196-209

Date 2014 Page(s) 14p.

Summary Employment and skills development are often used at the bidding stage to partly

justify the cost of the Games. This article examines the development and early implementation of employment and skills strategies in the run-up to London 2012, 'the most inclusive Games ever'. It analyses the efforts made to make the recruitment process for training and jobs more focused on a local, diverse and

inclusive labor pool.

Phase(s) Candidature Phase; Pre-Games Planning

Legacy and Impact Theme(s)

Cultural, Social and Political – employment, education, volunteerism, sports

programmes / development, cultural awareness

Type Article

Access With access charge

Author(s) Oxford Economics

Title The value of the London 2012 Olympic and Paralympic Games to UK Tourism

Source VisitBritain & Visit London

Date September 2007

Page(s) 22p.



Summary This commissioned study uses statistical data from previous mega-events to create

three different predictions of the impact that hosting the 2012 Olympic Games would

have on London and UK tourism in the period between 2007 and 2017.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Economic – tourism, business opportunities, housing, event management, global

Impact image of the city / country

Theme(s) Urban – venues, transportation infrastructure, technology

Sporting – venues, event management

Type Report Access E-document

Author(s) Nikolaos Pappas

Title Hosting mega events: Londoners' support of the 2012 Olympics

Source In: Journal of hospitality and tourism management, Vol. 21, December 2014, pp. 10-

17

Date 2014 Page(s) 8p.

Summary Mega-event successes depend considerably on the host community's support, even

if their planning and development allows little input from local residents. This study

examines the use of a structural model to access key factors of residents'

perceptions for the 2012 London Olympics.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Impact

Cultural, Social and Political – sports programmes / development, community /

national pride, cultural awareness

Theme(s) Sporting – event management, sports programmes / development

Type Article

Access With access charge

Author(s) Gavin Poynter

TitleFrom Beijing to Bow Bells: measuring the Olympic effects
Source
London East Research Institute, University of East London

Date March 2006

Page(s) 37p.

Summary Part of a series of "Working Papers in Urban Studies", this paper is focused on

examining the 'Olympic effect', weaving together past Games examples and plans for 2012 to identify some of the factors that will determine the economic and social impact of the Games of the XXX Olympiad on London and the Thames Gateway

area.

Phase(s) Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Impact **Cultural, Social and Political** – employment, youth, housing, sports programmes /

development

Theme(s) Economic – tourism, employment, business opportunities, real estate, event

management, global image of the city

Urban - demography, venues, transportation infrastructure

Sporting – venues

Type Paper



Author(s) PricewaterhouseCoopers

Title Olympic Games impact study: final report

Source PricewaterhouseCoopers commissioned by the DCMS

Date 2005 Page(s) 25p.

Summary PricewaterhouseCoopers LLP was commissioned by the DCMS to undertake a

multi-criteria analysis as part of an Olympic Games Impact Study (OGIS) to assess the likely national, regional and local impacts of hosting the Olympics in London. This report defines the scope of the potential impacts which have been considered as part of the OGIS and summarises the key results which have emerged from the studies

undertaken to support the OGIS.

Phase(s) Pre-Games

Legacy and Impact

Cultural, Social and Political – employment, education, sports programmes /

development, cultural awareness

Theme(s) Economic – tourism, business opportunities, housing

Environmental – sustainability, air quality, waste management

Urban - demography, transport

Type Study Access E-document

Author(s) Mike Raco

Title Whose Gold Rush? The social legacy of a London Olympics

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp.

33-49, 153 & 157-159

Date 2004 Page(s) 21p.

Summary This book chapter is focused on a general examination of the potential social and

economic impacts of the 2012 Olympic Games, specifically in relationship to the

residential and business communities of East London.

Phase(s) Applicant & Candidature Phase; Pre-Games Planning

Legacy and Impact Theme(s)

Cultural, Social and Political – education, health care services, housing, sports

programmes / development, community pride, cultural awareness

Environmental – environment / environmental development

Economic – tourism, employment, business opportunities, real estate / housing,

event management, event management, global image of the city **Urban** – venues, transportation infrastructure, technology

Sporting - venues

Type Book chapter

Access E-document or in print at the IOC Olympic Studies Centre: MA 24427 / 033.2

Author(s) Brent W. Ritchie, Richard Shipway & P. Monica Chien

Title The role of the media in influencing residents' support for the 2012 Olympic

Games

Source International Journal of Event and Festival Management, 2010, 1 (3), pp. 202-219

Date 2010 Page(s) 18p.

Summary The purpose of this paper is to examine the influence of the media on residents'

support of the London 2012 Olympic and Paralympic Games within the two



respective communities of Weymouth and Portland in England and in doing so better

understand what influences residents' support for mega events.

Phase(s) Legacy and Impact

Theme(s)

Pre-Games Planning

Cultural, Social and Political – sports programmes / development, community /

national pride, cultural awareness

Type Article

Access With access charge

Author(s) Brent W. Ritchie, Richard Shipway & Bethany Cleeve

Title Resident perceptions of mega-sporting events: a non-host city perspective of

the 2012 London Olympic Games

Source In: Journal of Sport & Tourism, Special Issue: Sustainability in Sport & Tourism,

Volume 14, Issue 2-3, 2009, 143-167p.

Date

Page(s) 25p.

Summary The aim of this paper is to develop a deeper understanding of the social dimension

of Olympic tourism development, by exploring resident perceptions of the London 2012 Olympic and Paralympic Games within the two respective communities of Weymouth and Portland in England. It highlights that generally residents were supportive of hosting the event in the local area but were concerned over perceived traffic congestion, parking issues and potential increases in the cost of living.

tramo congestion, parking locace and potential more

Phase(s) Pre-Games

Legacy and Cultural, Social and Political – community / national pride Economic – tourism, global image of the City /country

Theme(s) Urban – demography

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Samuel Shalini & Wendy Stubbs

Title Green Olympics, green legacies? an exploration of the environmental legacies

of the Olympic Games

Source In: International review for the sociology of sport, Vol. 48(4), Aug. 2013, pp. 485-504

Date 2014 Page(s) 14p.

Summary This paper explores the legacies from the greening of the OG through an analysis of

Beijing 2008, Singapore 2010, and London 2012, drawing on interviews with key stakeholders. While each OG is different, the key determinants for green legacies include: the breadth and depth of environmental commitments during the bid process; embedding sustainability in the vision, mission and branding of organizing committees; embedding sustainability in various aspects of OG organization, which is an important practical application of a sustainability vision; and the transfer of knowledge from one OG to the next, allowing newer host cities to enhance green

legacies.

See Green Olympics, green legacies

Author(s) Hiromasa Shirai

Title From global field to local neighbourhood: sustainable transformation of the

Olympic Park for the City



Source London: The London School of Economics and Political Science

Date 2009 Page(s) 115p.

Summary This IOC postgraduate research grant holder report explores the way in which

Olympic Parks are being transformed in the period between the bidding and post-Games period. It uses the examples of the Sydney 2000 and London 2012 Olympic parks to also examine the challenges of integrating such a complex post-Olympic

Park into the city context.

See Hiromasa Shirai

Author(s) Nancy Stevenson

Title London 2012: developing a cultural legacy for local communities in Hackney

Source London: University of Westminster

Date 2009 Page(s) 44p.

Summary This IOC postgraduate research grant holder study sets out to identify and

investigate the factors that influence cultural legacy by considering the development and delivery of the Cultural Olympiad in connection with the 2012 Games. The study focuses on the experiences and perceptions of people who were involved in the development and delivery of three cultural events and two cultural projects in Hackney Wick, a ward which lies adjacent to and partly within the Olympic Park.

Phase(s) Legacy and Impact Theme(s) Candidature Phase: Pre-Games Planning

Cultural, social and political - arts programmes, education, sports programmes /

development, cultural awareness

Type Study

Access E-document or in print at the IOC Olympic Studies Centre MA 23884 / 730(086)

Author(s) The London Organising Committee of the Olympic Games and Paralympic Games

Ltd

Title Delivering transport for the London 2012 Games

Source London: LOCOG, 2012

Date 2012 Page(s) 156p.

Summary The scope of transport operations for the London 2012 Games was the most

demanding the nation's transport network has ever had to meet and the response of the UK transport industry was outstanding. Together it successfully delivered the best public transport Games ever. This legacy report 'Delivering transport for the London 2012 Games' has been produced by the ODA with the help and support of

the main transport Delivery Partners.

Phase(s) Legacy and Impact Theme(s) Pre-Games Planning; Games Time; Post-Games

Urban – transport, transport infrastructure

Type Report Access E-document

Author(s) The London Organising Committee of the Olympic Games and Paralympic Games



Ltd

Title Sustainability report: London 2012

Source London: LOCOG Date 2011-2012 Page(s) 3 vol.

Summary The three London 2012 Sustainability Reports are designed to chart the delivery

against the London 2012 Sustainability Plan (2009). The 1st report covers the 2010 calendar year, and its focus is on construction and planning for the Games. The 2nd report provides a comprehensive pre-Games view of the programme. The focus of the 3rd report is on what the LOCOG achieved in the delivery of the Games and the

culmination of the sustainability programme.

Phase(s) Legacy and Impact Theme(s) Pre-Games planning; Post-Games

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management

Type Reports
Access E-documents

Author(s) Rodanth Tzanelli

Title Olympic ceremonialism and the performance of national character

Source Basingstoke: Palgrave Macmillan

Date 2013 Page(s) 179p.

Summary In recent decades ceremonies stood in Olympiads as both vehicles of cultural values

and shows embracing the banal and the everyday. But how much do we understand them as forms of public art? This book examines the London 2012 opening and closing ceremonies and the handover event to Rio for the 2016 Olympics as

articulations of national and cosmopolitan belonging. Pre-Games Planning; Games Time

Phase(s) Legacy and Impact

Theme(s)

Cultural, Social and Political – education, community / national pride, cultural

awareness

Type E-book

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) University of East London; Thames Gateway Institute for Sustainability

Title Olympic Games Impact Study: London 2012 Pre-Games Report - Final

Source A report compiled for the Economic & Social Research Council on behalf of The London Organising Committee of the Olympic Games and Paralympic Games Ltd.,

by the University of East London and the Thames Gateway Institute for

Sustainability.

Date October 2010

Page(s) 133 p.

Summary The Olympic Games Impact Study (OGI) was born from the International Olympic

Committee's (IOC) desire to develop an objective and scientific analysis of the impact of each edition of the Games. This Pre-Games Report of the OGI presents and analyses data on 56 indicators across the environmental, socio-cultural and economic spheres. For all indicators the report strives to construct a time series from

2003 to the present.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games



Legacy and Impact Theme(s)

Cultural, Social and Political – Employment, education, youth, volunteerism, health care services, housing, sports programmes / development, cultural awareness **Economic –** Tourism, employment, Business Opportunities, Real Estate / Housing,

Event Management, Global Image of the City / Country

Environmental – Sustainability / Sustainable Development, Environment / Environmental Development, Green Venues, Air quality, Waste management

Type Report Access E-document



Author(s) Valerie Viehoff, Holger Kretschmer

Title Olympic Games Munich 1972 and London 2012: creating urban legacies -

similar concepts in different times?: final report

Source IOC Olympic Studies Centre Postgraduate Research Grant Programme 2013.

Date 2014 Page(s) 40 p.

Summary This comparative study shifts the focus away from the standard examples of Olympic

urban legacy towards Munich 1972 and London 2012. Munich Olympic Park and Olympic village(s) still being in use 40 years after their creation, demonstrates a form

of positive long-term legacy.

See Olympic Games Munich 1972 and London 2012

Author(s) Anthony Vigor, Melissa Mean & Charlie Tims

Title Introduction

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp. 3-

30, 152 & 154-157

Date 2004 Page(s) 33p.

Summary This introductory book chapter sets out to define what is meant by the terminology

"sustainable legacy" and how this might be applied to the 2012 Olympic Games in

London based on past Games examples.

Phase(s) Legacy and Impact Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – education, youth, volunteerism, housing, community

/ national pride

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city /country

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting – venues

Type Book chapter

Access E-document or in print at the IOC Olympic Studies Centre: MA 24427 / 033.2

Author(s) Wales, House of Commons Welsh Affairs Committee

Title Potential Benefits of the 2012 Olympics and Paralympics for Wales

Source HC 162, Eighth Report of Session 2008–09



Date May 2009 Page(s) 129 p.

Summary This report, ordered by The House of Commons, is about the potential benefits of the

2012 Olympic and Paralympic Games in Wales. It focuses on the following key areas: the potential for developing sports programs and sporting excellence in Wales, the likely economic impact on business and on tourism in Wales, the

potential cultural and educational benefits in Wales.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political –** education, youth, sports programmes /

development, cultural awareness

Theme(s) Economic – tourism, employment, business opportunities, global image of the city /

country

Sporting – event management, sports programmes / development

Type Report Access E-document

Author(s) Penghan Wu

Title Mile and circus: exploring a new centrality for east enders towards social

integration in the Post-Olympic age

Source Delft University of Technology, Faculty of Architecture

Date 2010 Page(s) 118p.

Summary The Project is started with the doubt whether the Olympic Games will bring benefits

not only to the city but also to the locals. In order to promote the urban development towards social integration to achieve the mayor's vision of London that a global city with economic growth, social inclusivity and improved environment in the five deprivest borough of London, the project is trying to create a new centrality in order to attract global people from outside to interact with the local people based on the existing situation and the opportunity of Olympic Master Plan, meanwhile, improve

the living conditions of the local communities.

Phase(s) Pre-Games Planning; Post-Games Legacy and Cultural, Social and Political

Impact Environmental Theme(s) Economical Urban

Type Thesis
Access E-document

Other candidate cities 2012 / Autres villes candidates 2012



Author(s) Ulf Strohmayer

Title Non-events and their legacies: Parisian heritage and the Olympics that never

were

Source *In:* International Journal of Heritage Studies, volume 19, issue 2, 2013, special issue:

examining the Olympics: heritage, identity and performance, pp. 186-202

Date 2013



Page(s) 17 p.

Summary This paper examines three failed bids by the city of Paris to host the summer

> Olympic Games of 1992, 2008 and 2012 in an attempt better to understand the role of heritage designations in the context of urban change. Introducing the various sites earmarked for the Games, the paper explores the relationship between planning as a political tool and its impact on the built environment within the context of a complex

web of local, national and international demands, needs and aspirations.

Phase(s) Legacy and Candidature phase Urban

Impact Theme(s)

Article Type

Access Online with access charge or in print at IOC Olympic Studies Centre: MA 26846 / 033.2

1.4. Beijing 2008

Title Beijing 2008 Olympic Games: an environmental review

Source United Nations Environment Programme

Date 2007 163p. Page(s)

This report is focused on examining how the environmental sustainability Summary

commitments in Beijing's candidature file were incorporated into the preparations for

the Games of the XXIX Olympiad.

Phase(s) Legacy and Impact

Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – arts programmes, education, youth, housing, sports

programmes / development, cultural awareness

Environmental – sustainability / sustainable development, environment / Theme(s)

environmental development, green venues, air quality, waste management Economic - tourism, business opportunities, event management, global image of

the city / country

Urban – demography, venues, transport, transportation infrastructure, technology Sporting – venues, event management, sports programmes / development

Type Report **Access** E-document

Title Independent Environmental Assessment: Beijing 2008 Olympic Games

Source United Nations Environment Programme

2009 Date 137p. Page(s)

Summary This Post-Games report uses new data to build on a previous environmental review

published by the UN in 2007.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Legacy and Cultural, Social and Political – arts programmes, education, youth, volunteerism,

Impact cultural awareness

Environmental – sustainability / sustainable development, environment / Theme(s)

environmental development, green venues, air quality, waste management



Economic - tourism, business opportunities

Urban - venues, transport, transportation infrastructure, technology

Sporting - venues

Type Report

Access E-document or in print at the IOC Olympic Studies Centre: MA 23366 / 091

Author(s) Beijing Organizing Committee for the Games of the XXIX Olympiad

Title International volunteers in China

Source London: ACA Publ., 2012

Date 2012 Page(s) 201p.

Summary During the 2008 Beijing Olympic Games, about 300 international volunteers and

teachers came to China and made their unselfish contribution to the success of the Olympic Games and the Paralympics along with thousands upon thousands of Chinese volunteers. These international volunteers were also impressed by Beijing, China and the Chinese people. The book collects over 20 stories recorded by these

volunteers.

Phase(s) Legacy and Impact Theme(s) Pre-Games Planning; Games Time

Cultural, Social and Political – volunteerism

Type Report

Access IOC Olympic Studies Centre MA 25974 / 729(086)

Author(s) Jean-Loup Chappelet

Title Managing the size of the Olympic Games

Source In: Sport in society: cultures, commerce, media, politics, Nov. 2013, pp. 1-12

Date 2013 Page(s) 13p.

Summary This study shows how various participation and organization indicators have

expanded over six Olympiads, from Barcelona 1992 to London 2012, and examines the reasons for this growth. It suggests ways of reducing the size of the Summer Olympic Games in order to make them more manageable and to encourage

candidatures from smaller cities and countries.

See Managing the size of the Olympic Games

Author(s) Ian G. Cook & Steven Miles

Title Beijing 2008

Source In: John R. Gold & Margaret M. Gold (eds.), Olympic Cities: City agendas, planning

and the world's Games, 1896-2016, London: Routledge, pp. 340-358

Date 2011 Page(s) 19p.

Summary This book chapter presents an examination of a variety of impacts and legacies

linked to the 2008 Games of the Olympiad in Beijing.

Phase(s) Legacy and Impact Theme(s) Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – youth, volunteerism, housing, cultural awareness

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management



Economic – business opportunities, global image of the city **Urban** – demography, venues, transportation infrastructure

Sporting - venues

Type Book chapter

Access IOC Library: MA 24324 / 071

Author(s) HN Corteen

TitleSource

Olympic legacy: special issue
Urban design, Autumn 2010

Date 2011 Page(s) 49p.

Summary This issue offers some critical viewpoints as to how London 2012 is preparing and

moving towards delivering a legacy and the leverage this gives to regeneration. It looks at some worldwide case studies (Berlin 1936, Beijing 2008, Vancouver 2010), as well as an unsuccessful bid (Cape Town 2004) to see what lessons, if any, cities can learn. It also looks at two key elements of the modern day events: communities and parks, and touch on a recent conference that explored how to measure the

legacy.

See Olympic legacy: special issue

Author(s) CB Richard Ellis (CBRE)

Title Impact of Olympics Related Development on the Beijing Real Estate Market:

After the feast moves on

Source CBRE Research – Asia, issue 3

Date 2007 Page(s) 12p.

Summary This article is specific to the topic of economic aspect of Games induced housing

development and urban development in Beijing.

Phase(s) Pre-Games Planning; Post-Games; Post Games

Legacy and Cultural, Social and Political – sports programmes / development Environmental – sustainability /sustainable development, environment /

Theme(s) environmental development

Economic – employment, business opportunities, real estate / housing, event

management, tourism, global image of the city

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting – venues

Type Article Access E-document

Author(s) Ken Fitch, Lu Yong, Chen Tian, Ming Dengli & Song Qiang

Title Air Quality and Control

Source In: Jin Dapeng, Arne Ljungqvist & Hans Troedsson (eds.), The Health Legacy of the

2008 Beijing Olympic Games: successes and recommendations, Geneva: World

Health Organization, pp. 106-115

Date 2010 Page(s) 10p.

Summary This book chapter uses the 2008 Olympic Games in Beijing as a case study to

explore the impact of air quality on athletes' health.



Phase(s) Pre-Games Planning; Games Time

Legacy and Cultural, Social and Political – education, volunteerism, health care services

Impact Environmental – air quality

Theme(s) Urban – transportation infrastructure

Type Book chapter

Access IOC Olympic Studies Centre: MA 24270 / 729 (086)

Author(s) Deanna Fowler

Title One World, Whose Dream: Housing rights violations and the Beijing Olympic

Games

Source Centre on Housing Rights and Evictions (COHRE)

Date 2008 Page(s) 35p.

Summary This report is specific to the topic of housing and the knock-on impacts caused by

redevelopment and modernizations of certain residential and business areas in

Beijing.

Phase(s) Pre-Games Planning: Post-Games

Legacy and Impact

Cultural, Social and Political - employment, health care services, housing, cultural

awareness

Theme(s) Economic – employment, business opportunities, real estate / housing

Urban - demography

Type Report Access E-document

Author(s) Joh N. Garrison (ed.)

Title Impact of 2008 Olympic Games on Human Rights and Law in China

Source Nova Science Publishers Inc.

Date 2009 Page(s) 127p.

Summary This book presents an edited excerpt of the February 2008 Hearing before the U.S.

Congressional Executive Commission on China. It is primarily focused on an examination of whether the promises made in the 2008 bid documents were being met in relationship to human rights, environmental protection and law development in

China.

Phase(s) Candidature Phase, Pre-Games Planning; Post-Games

Legacy and Impact Theme(s)

Cultural, Social and Political – employment, education, health care services,

housing, cultural awareness

Theme(s) Environmental – environment / environmental development, air quality, waste

management

Economic – employment, business opportunities, real estate / housing, global

image of the country

Urban – demography, transport, technology

Type Book

Access IOC Olympic Studies Centre: MA 23799 / 033.2

Author(s) Bob Heere, Xiaoyan Xing

Title BOCOG's road to success: predictors of commitment to organizational

success among Beijing Olympic employees

Source In: European sport management quarterly, Vol. 12(2), 2012, pp. 161-181



Date 2012 Page(s) 21p.

Summary The purpose of this study is to examine the psychological constructs that predict the

commitment of the employee to the success of an organizing committee. Using the Beijing Organizing Committee for the Olympic Games (BOCOG) as the research setting, we examined the effects of BOCOG employees' national identity, organizational identity, perceived job benefits, and job satisfaction on their own

performance during the Games.

Phase(s) Pre-Games Planning

Legacy and Cultural, Social and Political – employment, volunteerism, community / national

Impact pride

Theme(s) Economic – employment, business opportunities, event management

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Peter Horton, John Saunders

Title The East Asian Olympic Games: what of sustainable legacies?

Source In: International Journal of the History of Sport, April 2012, vol. 29, issue 6, pp. 887-

911

Date 2012 Page(s) 25p.

Summary This article analyses the three Olympic Summer Games held in Asia - Tokyo (1964),

Seoul (1988) and Beijing (2008) - by looking at the economic, cultural, sporting and

environmental legacies each has left.

See The East Asian Olympic Games

Author(s) Dong Jinxia and J. A. Mangan

Title Beijing Olympics Legacies: certain intentions and certain and uncertain

Outcomes

Source In: The International Journal of the History of Sport, Special Issue: Olympic

Legacies: intended and unintended: political, cultural, economic, educational,

Volume 25, Issue 14, 2008

Date 2008

Page(s) pp. 2019-2040

Summary This article seeks to chart the potential social, economic and political impact on

Beijing and China and, indeed, the world, of hosting the world's largest sports event, and to reflect upon some of the intangible and tangible legacies that Beijing 2008 could bequeath to the host city, the host nation and the international community.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Cultural, Social and Political – community / national pride, cultural

Economic - global image of the city / country

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Kun Lai

Title Destination images penetrated by mega-events: a behaviorist study of the 2008

Beijing Olympics



Source In: Asia pacific journal of tourism research, 4 April 2014, published online

Date 2014

Summary This study aims to provide an in-depth investigation of the penetration effect of

mega-events on the hosts' destination images. The authors of the study interviewed 66 tourists visiting Beijing city – the host of the 2008 Summer Olympics – before,

during and after the event.

Phase(s) Legacy and Impact Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political

Impact Economic – tourism, global image of the city Theme(s)

Type Article

Access With access charge



Author(s) Dongfeng Liu, David Broom, Robert Wilson

Title Legacy of the Beijing Olympic Games: a non-host city perspective

Source *In:* European sport management quarterly, 18 August 2014, Ahead of print, pp. 1-18

Date 2014 Page(s) 19 p.

Summary This paper examines the legacy of the Beijing Olympics perceived by non-host city

residents almost five years after the Games and how that perception would affect

attitude towards the hosting of the Games.

Phase(s) Post-Games

Legacy and Impact

Cultural, social and political

Urban

Theme(s)

Impact

Type Report

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Jialing Luo

Title Olympism and nation-building from a cultural perspective: Beijing Olympics

and the traditional hutong neighbourhood

Source Cambridge: University of Cambridge

Date 2010 Page(s) 31p.

Summary This IOC postgraduate research grant holder research paper discusses the cultural

and urban legacy of the Beijing Olympics and the transformation of the city from an imperial landscape characterised to a modern image incorporating features such as avant-garde architecture and skyscrapers and attempts to identify the driving forces

behind the changes.

Phase(s) Candidature Phase; Pre-Games Planning Legacy and Cultural, Social and Political – arts prog

Cultural, Social and Political – arts programmes, education, community / national

pride, cultural awareness

Theme(s) Economic – global image of the city / country

Urban – venues, transportation infrastructure



Type Paper Access E-document

Author(s) Xuefei Ren

Title Architecture and nation building in the age of globalization: construction of the

national stadium of Beijing for the 2008 Olympics

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 335-355

Date 2012 Page(s) 21 p.

Summary This study examines the relationship between architecture and nation building in the

age of globalization, with an analysis of the debates and controversies about the National Stadium, the main sports venue for the 2008 Olympics in Beijing.

Phase(s) Pre-Games

Legacy and Cultural, Social and Political – community / national Pride Impact Urban - venues

Theme(s)

Type Book chapter

Access E-document or in print at the IOC Olympic Studies Centre: MA 25557/4 / 033.2

Author(s) Samuel Shalini & Wendy Stubbs

Title Green Olympics, green legacies? an exploration of the environmental legacies

of the Olympic Games

Source In: International review for the sociology of sport, Vol. 48(4), Aug. 2013, pp. 485-504

Date 2014 Page(s) 14p.

Summary This paper explores the legacies from the greening of the OG through an analysis of

Beijing 2008, Singapore 2010, and London 2012, drawing on interviews with key stakeholders. While each OG is different, the key determinants for green legacies include: the breadth and depth of environmental commitments during the bid process; embedding sustainability in the vision, mission and branding of organizing committees; embedding sustainability in various aspects of OG organization, which is an important practical application of a sustainability vision; and the transfer of knowledge from one OG to the next, allowing newer host cities to enhance green

legacies.

See Green Olympics, green legacies

Author(s) Liang Wannian, Liu Min, Zhao Dong, Fu Hongpeng, Chen Bowen, Brian Oldenburg,

Gauden Galea & Zhen Xiaozhen

Title Assessing the Public Health Impact of the Olympic Games

Source In: Jin Dapeng, Arne Ljungqvist & Hans Troedsson (eds.), The Health Legacy of the

2008 Beijing Olympic Games: successes and recommendations, Geneva: World

Health Organization, pp. 15-21

Date 2010 Page(s) 7p.

Summary This book chapter takes a brief but specific look at the Olympic Games related

impact on the health of Beijing and Chinese public.

Phase(s) Applicant & Candidature Phase; Pre-Games Planning

Legacy and Cultural, Social and Political – health care services, sports programmes /



Impact development

Theme(s) Environmental – air quality, waste management

Urban – demography **Sporting** - venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 24270 / 729 (086)

Author(s) Na Wei

Title Experience value influence: a research report on the volunteer work legacy

transformation of the Beijing 2008 Olympic Games and Paralympic Games

Source London: ACA Publ., 2012.

Date 2012 Page(s) 300p.

Summary Based on solid, systematic, in-depth empirical study this book demonstrated the

comprehensive summary and assessment of the Beijing Olympic Games and Paralympic Games volunteer work. First, the analysis of the Beijing Olympic Games and Paralympic Games volunteers composition, origin, motivation, role and contribution. Secondly, the Beijing Olympic Games volunteer work organization structure, working mechanism and content of the work described, and by 5000 volunteers will survey a comprehensive assessment of the volunteer work.

Phase(s) Legacy and Impact Theme(s) Pre-Games Planning; Games Time; Post Games Cultural, Social and Political –volunteerism

Type Report

Access IOC Olympic Studies Centre MA 25261 / 729(086)

Author(s) Deng Xiaohong, Qui Dalong, Chen Jing & Xu Li

Title Medical Services in the City

Source In: Jin Dapeng, Arne Ljungqvist & Hans Troedsson (eds.), The Health Legacy of the

2008 Beijing Olympic Games: successes and recommendations, Geneva: World

Health Organization, pp. 35-41

Date 2010 Page(s) 7p.

Summary This book chapter takes a brief but specific look at the health services related

planning, outcomes and legacies that were realized in Beijing as a result of hosting

the 2008 Olympic Games.

Phase(s) Pre-Games Planning; Games Time

Legacy and Impact Theme(s)

Cultural, Social and Political – education, volunteerism, health care services

Type Book chapter

Access IOC Olympic Studies Centre: MA 24270 / 729 (086)

Author(s) Xiaowei Yu

TitleOlympic sport venues in Beijing after the Games
Source
In: Saarbrücken: Lambert Academic Publishing, 2013

Date 2012 Page(s) 281p.



Summary In terms of the 2008 edition of the Olympic Games, although more than four years

have passed, Beijing remains largely un-investigated regarding post-Games utilization of its Olympic venues until this book. This book is an exploratory study to reveal what is exactly undergoing regarding those venues in Beijing by both key figure interview and on-site investigation through the whole venue line in the city.

Phase(s) Legacy and Impact Post-Games

Urban – demography **Sporting** – venues

Theme(s)

Type Report

Access IOC Olympic Studies Centre MA 25892 / 033.2

Author(s) Li Zhang and Simon Xiabin. Zhao

Title City branding and the Olympic effect: a case study of Beijing'

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 373-396

Date 2012 Page(s) 24 p.

Summary This paper examines the effectiveness of efforts to brand Beijing, the capital city of

China.

Phase(s) Legacy and Impact

Theme(s)

Pre-Games Planning

Economic – event management, global image of the city / country

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/4 / 033.2

Author(s) Yong Zhou

Title Governments and Residents' Perceptions Towards the Impacts of a Mega

Event: The Beijing 2008 Olympic Games

Source Hong Kong Polytechnic University School of Hotel and Tourism Management

Date 2006 Page(s) 278p.

Summary This academic thesis is focused on an examination of the Chinese government's

motivation for bidding and hosting the 2008 Olympic Games as well as both the

government's and local residents' perception of the impact of the Games.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – arts programmes, employment, education, youth, housing, sports programmes / development, community / national pride, cultural

awareness

Environmental – environment / environmental development, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the country

Urban – demography, venues, transportation infrastructure, technology **Sporting** – venues, event management, sports programmes / development

Type Thesis

Access IOC Olympic Studies Centre: MA 22190 / 033.2



Other Candidate Cities 2008 / Autres villes candidates 2008

Author(s) Ngiste Abebe

Title Bidding for development: how the Olympic Bid process can accelerate

transportation development

Source Springer Date 2013 Page(s) 95p.

Summary "Bidding for development" delivers actionable recommendations for all Olympic

stakeholders to improve the value of the bid process and transportation benefits beyond the Games. The bid framework is then applied to two case studies, Manchester and Istanbul, to examine each bid loser's effectiveness in using the bid

process to catalyze transportation development.

See Bidding for development

Author(s) Cora McCloy

Title Facilities "Sport For All" and the Toronto 2008 Olympic Bid

Source In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 155-

164 2003

Date 2003 Page(s) 10p.

Summary This symposium paper first presents an overview of different legacy and impact

themes before going on to look specifically at the case of Toronto's bid for the 2008 Olympic Games and the sport legacy issues related to it, specifically those relating to

Sport For All.

Phase(s) Candidature Phase; Post-Games

Legacy and Cultural, Social and Political – sports programmes / development, community /

Impact national pride

Theme(s) Environmental – environment / environmental development

Economic - tourism

Sporting – venues, event management, sports programmes / development

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2

Author(s) Robert D. Oliver

Title The legacies of losing: rethinking the "failure" of Toronto's Olympic Games

bids

Source In: Sport in society: cultures, commerce, media, politics, 2014, Vol. 17, No. 2, 204-

217

Date 2014 Page(s) 14p.

Summary Toronto has failed to secure the right to the host the Olympic Games on five different

occasions (1960, 1964, 1976, 1996 and 2008). This research shows that there are potential legacies to be gained from participating in the Olympic bidding process, and it is therefore important to consider how bid promises might be fulfilled even in the

event of failing effort.



Phase(s) Legacy and Impact

Theme(s)

Candidature Phase

Urban

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Robert D. Oliver

Title Toronto's Olympic ambitions: an investigation of the Olympic bidding legacy

in one modern city

Source Blacksburg: VirginiaTech

Date 2011 Page(s) 38p.

Summary This IOC postgraduate research focuses on the five different Olympic bids of the city

of Toronto (1960, 1964, 1976, 1996, 2008). This research expands the concept of Olympic legacy to include the bidding process and investigates what Toronto's

Olympic bid efforts have accomplished.

Phase(s) Post-Games

Legacy and Economic – event management, global image of the city / country

Impact Urban – venues

Theme(s) Sporting – venues, event management, sports programmes / development

Type Study Access E-document



Author(s) Robert D. Oliver

Title Toronto's Olympic aspirations: a bid for the waterfront

Source In: Urban Geography, volume 32, issue 6, 2011, special issue: Urban legacies of

the Winter Olympics, pp. 767-787

Date 2011 Page(s) 21 p.

Summary Toronto's bids for the Olympics have never been successful, but this paper argues

that there is much to be gained from investigating a city that has failed to win the right to host the Olympics Games. The bidding process remains crucial to the course

of urban redevelopment even in the event of a failed bid.

Phase(s) Candidature phase

Legacy and Urban Impact Sporting Theme(s)

Type Article

Access With access charge



1.5. Athens 2004 / Athènes 2004

Author(s) Theodoros Alexandridis

Title The Housing Impact of the 2004 Olympic Games in Athens: Background paper

Source Centre on Housing Rights and Evictions (COHRE)

Date 2007 Page(s) 31p.

Summary This independent research paper became part of a larger Mega-Events, Olympic

Games and Housing Rights project. It is specific to the topic of housing and the knock-on impacts caused by urban renewal initiatives in Athens and other Games-

linked sites.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – health care services, housing, national pride

Impact Environmental – environment / environmental development
Theme(s) Economic – business opportunities, real estate / housing
Urban – demography, venues, transportation infrastructure

Type Paper Access E-document

Author(s) Elias Beriatos and Aspa Gospodini

Title "Glocalising" urban landscapes: Athens and the 2004 Olympics

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 157-186

Date 2012 Page(s) 30p.

Summary This paper deals with transformations of urban landscape in the era of globalization.

As a case study, Athens and the landscape transformations for Olympic Games

2004 are analysed.

Phase(s) Legacy and Impact Post-Games **Economic Urban**

Theme(s)

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/4 / 033.2



Author(s) Nikolaos Boukasa, Vassilios Ziakasa, Georgios Boustras

Title Olympic legacy and cultural tourism: exploring the facets of Athens' Olympic

heritage

Source In: International Journal of Heritage Studies, Volume 19, Issue 2, 2013, special

issue: examining the Olympics: heritage, identity and performance, pp. 203-228

Date 2013 Page(s) 26p.



This study examines the effects of the Olympic Games on Athens' cultural tourism Summary

> and the city's potential to leverage the Olympic legacy in synergy with its rich heritage in order to enhance its tourism product during the post-Games period.

Post-Games Phase(s)

Legacy and

Cultural, Social and Political - cultural awareness

Impact

Economic - tourism

Theme(s)

Sporting – event management

Type

Article

Access

With access charge or in print at the IOC Olympic Studies Centre: MA 26846 / 033.2

Author(s)

Jean-Loup Chappelet

Title

Managing the size of the Olympic Games

Source

In: Sport in society: cultures, commerce, media, politics, Nov. 2013, pp. 1-12

Date 2013 Page(s) 13p.

Summary

This study shows how various participation and organization indicators have expanded over six Olympiads, from Barcelona 1992 to London 2012, and examines the reasons for this growth. It suggests ways of reducing the size of the Summer Olympic Games in order to make them more manageable and to encourage

candidatures from smaller cities and countries.

See

Managing the size of the Olympic Games

Author(s)

Spiro G. Doukas

Title

Athenian Public Transportation Users and the 2004 Olympic Games:

perceptions of residents in an Olympic city regarding strengths and

weaknesses of the 2004 Games, new infrastructure, economics, and national

pride

Source Saarbrüken: VDM Verlag Dr. Müller GmbH & Co. 2011 Date

Page(s) 174p.

Summary

This book is focused on an assessment of the Athenian public's perception of certain

impacts of the 2004 Olympic Games on the city.

Phase(s) Legacy and Candidature Phase; Pre-Games Planning; Post-Games Cultural, Social and Political - employment, sports programmes / development,

Impact

community / national pride, cultural awareness

Theme(s) Economic - tourism, business opportunities, real estate / housing

Urban – demography, transport, transportation infrastructure

Type

Book chapter

Access

Source

IOC Olympic Studies Centre: MA 24837 / 033.2

Author(s) Margaret M. Gold Title Athens 2004

In: John R. Gold & Margaret M. Gold (eds.), Olympic Cities: City agendas, planning

and the world's Games, 1896-2016, London: Routledge, pp. 315-339

Date 2011 Page(s) 24p.

Summary

This book chapter presents an examination of the historical legacy and modern impact of Athens' hosting of the Games of the Olympiad, with particular emphasis



being placed on the city's role as host city for the 2004 edition of the Games.

Phase(s) Legacy and **Impact** Theme(s)

Applicant & Candidature Phase; Pre-Games Planning; Post-Games

Cultural, Social and Political – arts programmes, employment, volunteerism,

housing, national pride, cultural awareness

Environmental – environment / environmental development, green venues, air

quality, waste management

Economic – tourism, business opportunities, real estate / housing, global image of

the city

Urban - demography, venues, transport, transportation infrastructure, technology

Sporting – venues, event management

Type Book chapter

Access IOC Olympic Studies Centre: MA 24324 / 071

Author(s)

John Karamichas

Title

Olympic Games as an opportunity for the ecological modernization of the host

nation: the case of Sydney 2000 and Athens 2004

Source

In: Graeme Hayes, John Karamichas (eds), Olympic Games, mega-events and civil

societies: globalization, environment, resistance, Basingstoke: Palgrave Macmillan,

pp. 151-171

Date Page(s) 2012 21p.

Summary

This book chapter seeks to answer to question in link with the greening of the Olympic Games: to what extent has hosting the Games been translated into medium-and long-term improvement in environmental consciousness and performance in host nations? And second; given the universal prescriptions of the IOC bidding files and the globalized nature of both the events and its governance regime, how can we account for the fact that - from the evidence of Sydnev 2000 and Athens 2004 - some nations are apparently more successful than others in the

organization of "green" Games?

See

Olympic Games as an opportunity for the ecological modernization of the host nation

Author(s)

Panos Karkatsoulis, Nikos Michalopoulos, Vasso Moustakatou

Title

The national identity as a motivational factor for better performance in the

Source

public sector: The case of the volunteers of the Athens 2004 Olympic Games In: International Journal of Productivity and Performance Management, Vol. 54,

Issue 7, pp.579-594

Date Page(s) 2005 16p.

Summary

The paper attempts an innovative presentation and identification of the attitudes, motivations and beliefs of both Greek people and the volunteers regarding the organisation, the success and the benefits of the Athens 2004 Olympic Games. The paper demonstrates that national identity has been the major motivational factor for the volunteers, whose contribution represented a significant added value to the

success of the Olympics.

Phase(s) Legacy and

Theme(s)

Post-Games

Impact

Cultural, Social and Political – volunteer, community / national pride

Sporting -event management

Type

Article

Access

With access charge



Author(s) Evangelia Kasimati

Title Macroeconomic and Financial Analysis of Mega-events: Evidence from Greece

Source Bath: University School of Bath, Department of Economics & International

Development

Date 2006 Page(s) 221p.

Summary This academic thesis is mainly focused on using a macroeconomic simulation and

forecasting model to examine both the positive and negative Olympic related impacts

on the Greek economy in the period between 1997 and 2012 as well as the

immediate economic impact of the host city announcement.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – employment, education, housing, community pride

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city / country

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting – venues, event management

Type Thesis

Access IOC Olympic Studies Centre: MA 21761/033.2

Author(s) Eva Kassens-Noor

Title Planning for the 2004 Olympics And Athens' Urban Legacy

Source In: Eva Kassens-Noor, Planning Olympic legacies: transport dreams and urban

realities, New-York: Routledge, pp. 67-83

Date 2012 Page(s) 17p.

Summary This book chapter is focused on the urban legacies of the Athens 2004 Summer

Games. Compared to previous host cities, the IOC had most influence on transport decision-making. However, Athens' government fell short of using the Olympic

catalyst entirely for the benefit of the citizens.

See Planning Olympic legacies

Author(s) P. Kissoudi

Title Athens' post-olympic aspiration and the extent of their realisation

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 224-242

Date 2012 Page(s) 19p.

Summary For Athens, the post-Olympic era was characterized by missed opportunities that

mainly concerned the utilization of the Olympic venues. Nonetheless, Athens saw some of its aspirations realized: it acquired a modern transport infrastructure which reduced air pollution, an urban regeneration programme which resulted in a renovated city centre, a boost to economic investment which increased tourism. Athenians also benefited from significant cultural events in the post-games period. However, these benefits failed to eradicate the negative impressions of Athens held

by the wider world and the disappointments of unrealized aspirations as a

consequence of missed opportunities.

Phase(s) Post-Games



Legacy and Cultural, Social and Political Impact Environmental –air quality

Theme(s) Economic – tourism, event management

Urban – venues, transport, transportation infrastructure

Type Book chapter

Access IOC Library: MA 25557/4 / 033.2

IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Roy Panagiotopoulou

Title The legacies of the Athens 2004 Olympic Games: a bitter–sweet burden

Source In: Contemporary social science: journal of the Academy of Social Sciences, Volume

9, Issue 2, 2014, pp. 173-195

Date 2014 Page(s) 13p.

Summary This paper describes the preparation works related to Athens 2004 Olympics,

analyses the controversial issue of the Games' financing using new evidence, presents the benefits and losses for the Greek society by undertaking an international project which proved to be far bigger than it could afford, and

scrutinises the post-Olympic use of the remaining Olympic facilities under the new

circumstances of the financial crisis.

Phase(s) Pre Legacy and Eco

Impact
Theme(s)

Pre-Games planning; Post-Games

Economic Urban – venues

Type Article

Access With access charge

Author(s) Athanasios Pappous

Title Do the Olympic Games Lead to a Sustainable Increase in Grassroots Sport

Participation?

Source In: Jill Savery & Keith Gilbert (eds.), Sustainability and Sport, Champaign: Common

Ground Publishing LLC, pp. 81-89

Date 2011 Page(s) 9p.

Summary This book chapter briefly but specifically focuses on answering the question of

whether the 2004 Olympic Games in Athens healthy lifestyle to be adopted by Greek

people at the grassroots sport level.

Phase(s) Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Impact Theme(s) Cultural, Social and Political – sport programmes / development

Sporting – venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 24990 / 091

Author(s) Vassilios Ziakas, Nikolaos Boukas

Title A neglected legacy: examining the challenges and potential for sport tourism

development in post-Olympic Athens

Source In: International Journal of Event and Festival Management, special issue: The

impacts and legacies of sports events, Vol. 3(3), pp.292-316



Date 2012 Page(s) 25p.

Summary The purpose of this study is to draw attention to examining the challenges and

potential of post-Olympic Athens to exploit its Olympic legacy for the development of sport tourism. The study by examining Athens' neglected legacy for sport tourism, attempts to synthesize a common ground for sport and tourism development in

Olympic cities.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Environmental – sustainable development

Economic - tourism

Type Book chapter

Access IOC onsite consultation (pp.292-316), for offsite access, contact:

studies.centre@olympic.org

Other Candidate Cities 2004 / Autres villes candidates 2004

Author(s) Ngiste Abebe

Title Bidding for development: how the Olympic Bid process can accelerate

transportation development

Source Springer Date 2013 Page(s) 95p.

Summary "Bidding for development" delivers actionable recommendations for all Olympic

stakeholders to improve the value of the bid process and transportation benefits beyond the Games. The bid framework is then applied to two case studies,

Manchester and Istanbul, to examine each bid loser's effectiveness in using the bid

process to catalyze transportation development.

See Bidding for development

Author(s) HN Corteen

Title Olympic legacy: special issue Source Urban design, Autumn 2010

Date 2011 Page(s) 49p.

Summary This issue offers some critical viewpoints as to how London 2012 is preparing and

moving towards delivering a legacy and the leverage this gives to regeneration. It looks at some worldwide case studies (Berlin 1936, Beijing 2008, Vancouver 2010), as well as an unsuccessful bid (Cape Town 2004) to see what lessons, if any, cities can learn. It also looks at two key elements of the modern day events: communities and parks, and touch on a recent conference that explored how to measure the

legacy.

See Olympic legacy: special issue



1.6. Sydney 2000

Title The Olympic effect: a report on the potential tourism impacts of the Sydney

2000 Games

Source Canberra: Tourism Forecasting Council

Date 1998 Page(s) 65p.

Summary Commissioned by the Tourism Forecasting Council, this objective of this report was

to provide decision makers in the Australian tourism industry and government with information that would help them to maximise the tourist benefits of hosting the

Games for Sydney, News South Wales and Australia.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Economic – tourism, employment, business opportunities, housing, event

Impact management, global image of the country
Theme(s) Urban – transportation infrastructure

Sporting – venues, event management, sports programmes / development

Type Report

Access IOC Olympic Studies Centre: MB 844 / 033.2

Author(s) Australian Tourist Commission

Title Australian Tourism Commission: Olympic Games tourism strategy: Summary

Source Australian Tourist Commission

Date February 2001

Page(s) 30p.

Summary This summary report is specific to the topic of tourism and the promotion of "Brand

Australia" and provides results-based examples of the impact that the 2000 Olympic Games, Paralympic Games, and Olympic Arts Festival had on the industry in

Australia.

Phase(s) Pre-Games Planning; Games Time; Post-Games Legacy and Cultural, Social and Political – cultural awareness

Impact Economic – tourism, employment, business opportunities, event management,

Theme(s) global image of the country

Urban – technology

Type Report Access E-document

Author(s) Hazel Blunden

Title The Impact of the Sydney Olympic Games On Housing Rights: Background

paper

Source Centre on Housing Rights and Evictions (COHRE)

Date 2007 Page(s) 50p.

Summary This independent research paper became part of a larger Mega-Events, Olympic

Games and Housing Rights project. It is specific to the topic of housing and

homelessness and the knock-on impacts caused by urban renewal and gentrification

initiatives in Sydney.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Legacy and Cultural, Social and Political – employment, housing, community pride, cultural



Impact awareness

Theme(s) **Environmental** – environment / environmental development

Economic – housing / real estate, global image of the city

Urban – demography, venues

Type Paper **Access** E-document

Author(s) Graham Brown

Title The Games of the XXVII Olympiad in Sydney (2000)

Source In: Mike Weed, Olympic Tourism, Amsterdam: Elsevier, pp. 137-151.

2008 Date Page(s) 15p.

This book chapter is specifically focused on presenting a case specific example of Summary

Olympic tourism as it relates to the Games of the XXVII Olympiad in Sydney in 2000.

Olympic Tourism See

Author(s) Richard Cashman & Rob Harris

Title The Australian Olympic caravan from 2000 to 2012: a unique Olympic event

industry

Source In: Sydney: Walla Walla Press, 2012

Date 2012 Page(s) 124p.

Australia is the first country to develop an international Olympic caravan to cater for Summary

the requirements of large-scale sporting and cultural events. Australians have promoted innovations in ceremonies, sports presentation, the design and look of events, new forms of media and other areas. The caravan was a direct product of the acclaimed Sydney 2000 Olympic and Paralympic Games. Many individuals and

firms responded to post-event opportunities to develop a brand that was exceptionally strong. As a result, Australians have dominated this field over the past decade. Since the caravan has largely operated offshore and outside the usual parameters of business, the achievements of many Australians have not been properly understood and recognized. The story of the Australian Olympic caravan is one that needs to be told because it has enhanced the country's reputation abroad and contributed to the knowledge economy. The caravan demonstrates how this new form of legacy has emerged over a long period through imagination, inventiveness

and a 'can do' spirit.

Phase(s) Pre-Games Planning; Games Time; Post Games Legacy and **Economic** –event management, global image of the city / country

Impact Theme(s) **Sporting** – event management

Type Report

IOC Olympic Studies Centre MA 25953 / 033.2 **Access**

Author(s) Richard Cashman

Title The bitter-sweet awakening: the legacy of the Sydney 2000 Olympic Games

Petersham: Walla Walla Press Source

2006 Date 310p. Page(s)

This book is largely focused on examining the legacy of the 2000 Olympic Games in Summary



Sydney with only limited references to other Summer and Winter Games editions. It combines the author's personal experience as an active participant in certain aspects relating to the organization of the Games with research into the various

impacts that the Games had on the host community.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political - arts programmes, education, youth, volunteerism, housing, sports programmes / development, community / national pride, cultural

awareness

Environmental – sustainability /sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city **Urban** – venues, transportation infrastructure

Sporting - venues, event management, sports programmes / development

Type

Access IOC Olympic Studies Centre: MA 21314 / 033.2

Author(s) Richard Cashman

Book

Title Sydney Olympic Park 2000 to 2010: history and legacy

Source Petersham: Walla Walla Press

Date 2011 Page(s) 224p.

Summary This book looks back over a ten year period to trace the history, initial development,

and continued evolution of Sydney Olympic Park as well as examine the impacts and

legacies that have been derived.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political - arts programmes, education, youth, housing, sports

programmes / development, cultural awareness

Theme(s) Environmental – sustainability /sustainable development, environment /

environmental development, green venues, waste management

Economic – tourism, employment, business opportunities, real estate / housing,

event management

Urban – venues, transportation infrastructure, technology

Sporting - venues, event management, sports programmes / development

Type Book

Access IOC Olympic Studies Centre: MA 24985 / 033.2

Author(s) Jean-Loup Chappelet

Title Managing the size of the Olympic Games

Source In: Sport in society: cultures, commerce, media, politics, Nov. 2013, pp. 1-12

Date 2013 Page(s) 13p.

Summary This study shows how various participation and organization indicators have

expanded over six Olympiads, from Barcelona 1992 to London 2012, and examines the reasons for this growth. It suggests ways of reducing the size of the Summer

Olympic Games in order to make them more manageable.

See Managing the size of the Olympic Games



Author(s) Gary Cox

Title Sustaining a legacy: from Sydney 2000's environmental guidelines to the

Commission for a Sustainable London 2012

Source In: Australian Planner, Special Issue: Planning for Olympic Games, Volume 49,

Issue 3, 2012, pp. 203-2014

Date 2012 Page(s) 15p.

Summary The Sydney Olympics provided a benchmark for sustainable design and construction

in Australia and also a template for future Games. London's successful bid for the 2012 Games took these principles further with a focus on legacy as its core mission. This paper explores the evolution of environmental and sustainability concerns in the Olympic movement and how these have altered the staging of the Games and the associated physical developments. It examines whether the lessons from the Sydney and London Olympics can be more widely applied in urban renewal and regeneration

schemes in both Australia and the UK.

See Sustaining a legacy

Author(s) B. Faulkner, L. Chalip, G. Brown, G., L. Jago R. March and A. Woodside

Title Monitoring the tourism impacts of the Sydney 2000 Olympics
Source In: Event Management, Volume 6, Number 4, 2000, pp. 231-246(16)

Date 2003 Page(s) 22p.

Summary This study aims to ensure that lessons about approaches to more effectively

leveraging tourism benefits from future events are derived from the Olympic

experience.

Phase(s) Post-Games

Legacy and

Impact Theme(s) Economic - tourism

Type Article

Access With access charge

Author(s) Philippe Furrer

Title Sydney 2000: "Sharing the spirit"?

Source Neuchâtel : Université de Neuchâtel Géosciences

Date 1998 Page(s) 190p.

Summary After providing an assessment of the actions taken and plans proposed by the

Sydney Olympic Bid Committee in the candidature phase, the focus of this academic thesis shifts to an examination of two Sydney socio-economical defined groups' perceptions of the positive and negative impacts of the 2000 Olympic Games.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – arts programmes, employment, education, youth, volunteerism, health care services, housing, community / national pride, cultural

awareness

Environmental – environment / environmental development, sustainability /

sustainable development, air quality, waste management

Economic – tourism, employment, business opportunities, housing / real estate,

event management, global image of the city / country

Urban – demography, venues, transport, transportation infrastructure, technology



Sporting – venues

Type Thesis

Access IOC Olympic Studies Centre: MA 17238 / 033.2

Author(s) Beatriz Garcia

Title The Olympic Games and cultural policy

Source London: Routledge, 2012

Date 2012 Page(s) 286p.

Summary This book explores how cultural policies are reflected in the design, management

and promotion of the Olympic Games. Beatriz Garcia examines the concept and evolution of cultural policies throughout the recent history of the Olympic Games and then specifically evaluates the cultural program of the Sydney 2000 Olympic Games. Garcia argues that the cultural relevance of a major event is highly dependent on the

consistency of the policy choices informing its cultural dimensions.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time

Legacy and

Cultural, Social and Political – arts programmes, education, youth, sports

Impact programmes / development, cultural awareness

Theme(s) Economic – tourism, business opportunities, event management, global image of

the city / country

Type Book

Access IOC Olympic Studies Centre: MA 25600 / 07

Author(s) Beatriz García **Title Sydney 2000**

Source In: John R. Gold & Margaret M. Gold (eds.), Olympic Cities: City agendas, planning

and the world's Games, 1896-2016, London: Routledge, pp. 287-314

Date 2011 Page(s) 28p.

Summary This book chapter presents an examination of the impact of the cultural initiatives

linked to the 2000 Games of the Olympiad in Sydney.

Phase(s) Legacy and Candidature Phase; Pre-Games Planning; Games Time

Impact

Cultural, Social and Political – arts programmes, youth, community pride, cultural

awareness

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development, green venues

Economic – tourism, business opportunities, event management, global image of

the city / country

Type Book chapter

Access IOC Olympic Studies Centre: MA 24324 / 071

Author(s) James Giesecke & John Madden

Title The Sydney Olympics, seven years on: an ex-post dynamic CGE assessment

Source Centre for Policy Studies, Monash University

Date September 2007

Page(s) 23p.

Summary This paper is specifically focused on performing an ex-post analysis using a

computable general equilibrium (CGE) model to examine the impacts of the Games



of the XXVII Olympiad on the New South Wales and Australian economies.

Phase(s) Pre-Games Planning; Games Time; Post-Games Legacy and Cultural, Social and Political – national pride

Impact Economic – tourism, employment, global image of the country

Theme(s) Urban – venues

Type Paper Access E-document

Author(s) Philip Goad

Title Competition and circumstance: urban legacies of the Olympics

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 71-85

Date 2012 Page(s) 15p.

Summary Phillip Goad's work is a study of the effect of the Olympic games on the urban form

of the two cities that hosted them, Melbourne in 1956 and Sydney in 2000. These two different Olympics were world apart, and strong contrast can be seen. In terms of infrastructure, the Olympics would seem to have been of benefit to both cities, as the sudden need forced infrastructure to be developed that would serve the cities

well for following decades.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Urban –venues, transport, transportation infrastructure

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/4 / 033.2

Author(s) Jill Haynes

Title Socio-economic Impact of the Sydney 2000 Olympic Games

Source Centre d'Estudis Olímpics UAB

Date 2001 Page(s) 10p.

Summary This seminar paper takes an anecdotal approach to briefly examining both positive

and negative outcomes of the planning and hosting of the Games of the XXVII

Olympiad for Sydney and Australia.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Legacy and Impact

Theme(s)

Cultural, Social and Political – arts programmes, volunteerism, sports programmes

/ development, community / national pride, cultural awareness **Environmental** – environment / environmental development

Economic – tourism, employment, event management, global image of the city /

country

Urban – venues, transport, transportation infrastructure **Sporting** – venues, sports programmes / development

Type Seminar paper Access E-document

Author(s) John Karamichas

Title Olympic Games as an opportunity for the ecological modernization of the host

nation: the case of Sydney 2000 and Athens 2004



Source In: Graeme Hayes, John Karamichas (eds), Olympic Games, mega-events and civil

societies: globalization, environment, resistance, Basingstoke: Palgrave Macmillan,

pp. 151-171

Date 2012 Page(s) 21p.

Summary This book chapter seeks to answer to question in link with the greening of the

Olympic Games: to what extent has hosting the Games been translated into medium-and long-term improvement in environmental consciousness and performance in host nations? And second; given the universal prescriptions of the IOC bidding files and the globalized nature of both the events and its governance regime, how can we account for the fact that – from the evidence of Sydney 2000 and Athens 2004 – some nations are apparently more successful than others in the

organization of "green" Games?

See Olympic Games as an opportunity for the ecological modernization of the host nation

Author(s) Eva Kassens-Noor

Title Planning for the 2000 Olympics and Sydney's Urban Legacy

Source In: Eva Kassens-Noor, Planning Olympic legacies: transport dreams and urban

realities, New-York: Routledge, pp. 50-66

Date 2012 Page(s) 17p.

Summary This book chapter is focused on the urban legacies of the Sydney 2000 Summer

Games. It explains the city's multiple efforts to transform the Olympic infrastructure

into a viable and thriving legacy for the future.

See Planning Olympic legacies

Author(s) John Madden & Matthew Crowe

Title Estimating the economic impact of the Sydney Olympic Games

Source Centre for Regional Economic Analysis (CREA)

Date n.d. Page(s) 27p.

Summary This paper is a 'nutshell' presentation of a study focused on using a multiregional

computable general equilibrium (CGE) model to predict the impacts of the Games of the XXVII Olympiad on the New South Wales and Australian economies that was conducted by the <u>NSW Treasury</u> and the Centre for Regional Economic Analysis.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Economic – tourism, employment, business opportunities, housing, global image of

Impact the country

Theme(s) Urban – demography, venues

Sporting – venues

Type Paper Access E-document

Author(s) John Madden & Matthew Crowe

Title The economic impact of the Sydney Olympic Games: final report Source NSW Treasury & the Centre for Regional Economic Analysis (CREA)

Date November 1997

Page(s) 94p.



Summary This paper is largely focused on using the Monash Multi-Regional model to predict

the impacts the Games of the XXVII Olympiad would have on the New South Wales

and Australian economies.

Phase(s) Pre-Games Planning; Games Time; Post-Games Legacy and Cultural, Social and Political - employment

Impact Economic – tourism, employment, business opportunities, housing
Theme(s) Urban – demography, venues, transport, transportation infrastructure

Sporting - venues

Type Paper Access E-document

Author(s) Danny O'Brien

Title Event business leveraging: the Sydney 2000 Olympic Games

Source In: Annals of Tourism Research, Volume 33, Issue 1, January 2006, Pages 240–261

Date 2005 Page(s) 22p.

Summary This study explores Business Club Australia, an initiative launched by the Australian

federal government to create leverage from Sydney's hosting of the 2000 Olympic Games by providing opportunities for business networking and international trade facilitation. The study examines the formulation and implementation of the program and discusses how the accumulated knowledge is being institutionalized and applied in other event contexts. Conclusions suggest that event business leveraging represents a subtle, yet significant paradigm shift in the international event sector

that warrants ongoing empirical analyses.

Phase(s) Legacy and Impact

Theme(s)

Economic – tourism

Post-Games

Sporting -event management

Type Article

Access With access charge

Author(s) Olympic Co-ordination Authority

Title The Sydney 2000 Olympic and Paralympic Games: a report of the financial

contribution by the New South Wales government to the Sydney 2000 Games

Source Olympic Co-ordination Authority

Date 31 March 2002

Page(s) 100p.

Summary The focus of the report is providing a financial record and a breakdown of the various

government agencies involved in the Games and the legacies derived by each.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – arts programmes, health care services, housing

Environmental – sustainability / sustainable development, environment /

Theme(s) environmental development, green venues, waste management

Economic – business opportunities, real estate / housing, event management,

global image of the city

Urban - venues, transport, transportation infrastructure

Sporting – venues, event management, sports programmes / development

Type Report Access <u>E-document</u>



Author(s) Margy Osmond

Title "After the crowds have gone home": a case study based assessment of

practical Games related legacies for the Sydney business community

Source In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: IOC, pp. 237-242

Date 2003 Page(s) 6p.

Summary This paper discusses various business initiatives that were undertaken to take

advantage of Sydney's hosting of the Games and considers the results obtained.

Phase(s) Pre-Games Planning; Games Time; Post-Games
Legacy and Cultural, Social and Political – employment, education

Impact Economic – tourism, business opportunities, event management, global image of

Theme(s) the city

Urban – transportation infrastructure, technology

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2

Author(s) Kirsty Ann Owen

Title The local impacts of the Sydney 2000 Olympic Games: processes and politics

of venue preparation

Source Centre for Olympic Studies and the School of Geography, University of New South

Wales

Date 2001 Page(s) 56p.

Summary This academic thesis examines the local impact of Olympic venues on three different

areas of government.

Phase(s) Pre-Games Planning; Post-Games

Legacy and Impact Cultural, Social and Political - employment, youth, volunteerism, health care

services, housing, community pride, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development

Economic – tourism, employment, business opportunities, event management,

global image of the city

Urban – demography, venues, transport, transport infrastructure

Sporting – venues, sports programmes

Type Thesis

Access E-document or in print at the IOC Olympic Studies Centre: MA 17509 / 033.2

Author(s) PricewaterhouseCoopers

Title Business and economic benefits of the Sydney 2000 Olympics: a collation of

evidence

Source PricewaterhouseCoopers at the request of the NSW Department of State and

Regional Development

Date April 2002 Page(s) 138p.

Summary A 1-year post-Games business and economic benefits report that also includes an

evaluation of the success of the Games, identification of the key organisations



involved, and a 'benchmarking' comparison to Olympic Games from 1972 through to

2008.

Phase(s) Legacy and Impact Theme(s) Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – volunteerism, community / national pride **Environmental** – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, housing, event

management, global image of the city / country

Urban - venues, transportation infrastructure, technology

Sporting – venues, event management

Type Report

Access E-document or in print at the IOC Olympic Studies Centre: MA 20436 / 033.2

Author(s) Sarah Purchase

Title The politics and processes of using sport to market a place for economic

development: lessons from pre-Games training camps for the Sydney Olympic

Games

Source Gold Coast: Griffith University Gold Coast, School of Marketing and Management

Date 2000 Page(s) 315p.

Summary This academic thesis uses a comparative case study methodology to examine how

three Australian cities / regions used the opportunity to host pre-Games training camps for the 2000 Games of the Olympiad as a marketing tool for their respective

community.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – arts programmes, education, volunteerism,

community / national pride

Theme(s) Economic – tourism, employment, business opportunities, event management,

global image of the city / country

Urban – venues, transportation infrastructure

Sporting – venues, event management, sports programmes / development

Type Thesis

Access IOC Olympic Studies Centre: MA 19258 / 038

Author(s) Romain Roult

Title Reconversion des héritages Olympiques et rénovation de l'espace urbain: Le

stade olympique comme vecteur de développement

Source Montréal: Université du Québec

Date 2011 Page(s) 331p.

Summary Cette thèse s'intéresse à la question de la reconversion des stades olympiques

après les Jeux en s'appuyant sur des cas d'étude précis (JO de Montréal 1976, Barcelone 1992 et Sydney 2000). Il démontre que l'élaboration dans la phase préolympique d'une stratégie urbanistique, financière et gestionnaire flexibles et adaptée à la trame urbaine métropolitaine et renouvelée dans le contexte post-

olympique facilite la reconversion de cet équipement.

See Reconversion des héritages



Author(s) Glen Searle

Title The long-term urban impacts of the Sydney Olympic Games

Source In: Australian Planner, Special Issue: Planning for Olympic Games, Volume 49,

Issue 3, 2012

Date 2012

Page(s) pp. 195-202

Summary The longer-term urban impacts of the Olympic Games in Sydney 2000 are reviewed

in this paper. Wider urban impacts are at once both significant but also less than

anticipated in 2000.

Phase(s) Post-Games

Legacy and Economic – tourism, employment, business opportunities, housing, event

Impact management

Theme(s) Urban – venues, transport, transport infrastructure

Type Paper

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Glen Searle

Title The urban legacy of the Sydney Olympic Games

Source In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 118-

126

Date 2003 Page(s) 9p.

Summary This symposium paper is focused on an examination of the urban venue and

infrastructural impacts and legacies derived from Sydney's hosting of the XXVII

Games of the Olympiad in 2000.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Legacy and Impact

Cultural, Social and Political – education, health care services, housing, sports

programmes / development

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, housing, event

management

Urban – venues, transport, transportation infrastructure

Sporting – venues, event management, sports programmes / development

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2

Author(s) Glen Searle

Title Uncertain legacy: Sydney's Olympic stadiums

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 86-106

Date 2012 Page(s) 21p.

Summary The two main stadiums for the Sydney Olympic Games were developed by the

private sector with State assistance to reduce government costs and risks. In the post-Olympic period, both stadiums have experienced major revenue shortfalls which threaten their viability. This paper illustrates the risks of partnership



development of specialized infrastructure, and the way in which special events can

lead urban development.

Phase(s) Post-Games

Legacy and Economic – event management

Impact Urban – venues

Theme(s) Sporting – venues, event management

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/4 / 033.2

Author(s) Hiromasa Shirai

Title From global field to local neighbourhood: sustainable transformation of the

Olympic Park for the City

Source London: The London School of Economics and Political Science

Date 2009 Page(s) 115p.

Summary This IOC postgraduate research grant holder report explores the way in which

Olympic Parks are being transformed in the period between the bidding and post-Games period. It uses the examples of the Sydney 2000 and London 2012 Olympic parks to also examine the challenges of integrating such a complex post-Olympic

Park into the city context.

See Hiromasa Shirai



Author(s) Dmitry Sivaev

Title The Olympic Games and structural transformation in hosting metropolitan

areas

Source The Bartlett, University College London, Development Planning Unit DPU Working

paper No 152

Date 2014 Page(s) 48 p.

Summary This paper applies the approach of economic structuralism to the legacy of the

Olympic Games. The paper looks at whether the Olympics Games can be used as a tool that can support economic structural transformation in the city. To address this objective a combination of quantitative and qualitative analytical methods is used to study the Barcelona'92 and Sydney'2000 Games. Finally the paper briefly applies

the conclusions of the case studies to the case of Rio de Janeiro.

Phase(s) Legacy and Impact

Theme(s)

Post-Games **Economic**

Type Paper Access E-document

Author(s) Kristin Toohey

Title Is Sydney Still An Olympic City?

Source IOC Olympic Studies Centre Postgraduate Selection Committee

Date 2010



Page(s) 24p.

Summary This paper focuses on four legacy related themes to examine whether Sydney can

still be considered an Olympic city ten years after having hosted the Games of the

XXVII Olympiad in 2000.

Phase(s) Post-Games

Legacy and Impact

Cultural, Social and Political - education, youth, volunteerism, sports programmes /

development, cultural awareness

Theme(s) Economic – business opportunities, event management

Urban – technology

Sporting - venues, event management, sports programmes / development

Type Paper Access E-document

Author(s) Gordon Waitt

Title Social impacts of the Sydney Olympics

Source In: Annals of Tourism Research, Vol. 30, No. 1, pp. 194–215

Date 2003 Page(s) 22p.

Summary This paper, drawing on social exchange theory, examines the changes in

enthusiasm between 1998 and 2000 towards Sydney's Olympics among a socially diverse sample of host city residents. Implications arising from this project are

considered for future researchers and organizers of hallmark events.

Phase(s) Pre-G

Legacy and Impact

Theme(s)

Pre-Games planning

Cultural, Social and Political - community pride

Type Article
Access E-document

Author(s) Gordon Waitt

Title The "green" Games Sydney 2000 played

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 107-129

Date 2012 Page(s) 23p.

Summary In the context of the 2000 Sydney Olympic Games, this chapter explores

environmental sustainability as one of the claimed social outcomes of hosting an Olympic Games. The evaluation of Sydney's 'green' games is situated within both the attributes of the Sydney Olympic site (Homebush, a former domestic dump and

abandoned industrial site) and its political economy.

Phase(s) Post-Games

Legacy and Cultural, Social and Political Impact Environmental – green venues

Theme(s) Urban – venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/4 / 033.2



Other Candidate Cities 2000 / Autres villes candidates 2000

Author(s) Ngiste Abebe

Title Bidding for development: how the Olympic Bid process can accelerate

transportation development

Source Springer Date 2013 Page(s) 95p.

Summary "Bidding for development" delivers actionable recommendations for all Olympic

stakeholders to improve the value of the bid process and transportation benefits beyond the Games. The bid framework is then applied to two case studies,

Manchester and Istanbul, to examine each bid loser's effectiveness in using the bid

process to catalyze transportation development.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Post-Games

Urban – transport, transport infrastructure

Type Book

Access IOC Olympic Studies Centre: MA 26282 / 033.2

Author(s) Monika Meyer **Title Berlin 1936**

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 2,

New-York: Routledge, pp. 267-286

Date 2012 Page(s) 20p.

Summary Although this book chapter is primarily focused on presenting a detailed examination

of the planning, implementation and legacy of venues for the 1936 Games of the Olympiad in Berlin, it also briefly examines how the 1936 venues legacy could be

used if Berlin were chosen to host the Games of the Olympiad in 2000.

See Berlin 1936

1.7. Atlanta 1996

Author(s) Anita Beaty

TitleSource

Atlanta's Olympic Legacy: Background paper
Centre on Housing Rights and Evictions (COHRE)

Date 2007 Page(s) 53p.

Summary This independent research paper became part of a larger Mega-Events, Olympic

Games and Housing Rights project. It is specific to the topic of housing and

homelessness and the knock-on impacts caused by urban renewal and gentrification

initiatives in Atlanta.



Phase(s) Candidature Phase; Pre-Games Planning; Post-Games Legacy and Cultural, Social and Political – employment, housing

Impact Economic – tourism, business opportunities, housing / real estate, global image of

Theme(s) the country

Urban - demography, venues

Type Paper Access E-document

Author(s) Jean-Loup Chappelet

Title Managing the size of the Olympic Games

Source In: Sport in society: cultures, commerce, media, politics, Nov. 2013, pp. 1-12

Date 2013 Page(s) 13p.

Summary This study shows how various participation and organization indicators have

expanded over six Olympiads, from Barcelona 1992 to London 2012, and examines the reasons for this growth. It suggests ways of reducing the size of the Summer Olympic Games in order to make them more manageable and to encourage

candidatures from smaller cities and countries.

See <u>Managing the size of the Olympic Games</u>

Author(s) Julie L. Hotchkiss, Robert E. Moore & Stephanie M Zobay

Title The Impact of the 1996 Summer Olympic Games on Employment and Wages in

Georgia

Source Southern Economics Journal, vol. 69, no. 3, pp. 691-704

Date January 2003

Page(s) 14p.

Summary The article presents a study of labour demand as a means of assessing the

employment impact and legacy in Georgia that specifically was derived from Atlanta

hosting the 1996 Games of the Olympiad.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Cultural, Social and Political – employment, education, volunteerism

Impact Economic – employment
Theme(s) Urban – demography, venues

Type Journal article
Access <u>E-document</u>



Author(s) Arne Feddersen, Wofgang Maenning

Title Mega-events and sectorial employment: the case of the 1996 Olympic Games
Source Contemporary Economic Policy, volume 31, issue 3, July 2013, pp. 580–603

Date 2013 Page(s) 24 p.

Summary Using the data of the 1996 Olympic Games, this paper analyzes the economic

impact of a mega-sporting event. The impact is analyzed for 16 different sectors. It shows significant positive employment effects exclusively during the Olympic Games. These short-term effects are concentrated in the sectors of "retail trade,"



"accommodation and food services," and "arts, entertainment, and recreation."

Phase(s) Legacy and Impact Games-time, Post-Games

Economic – employment, business opportunities

Theme(s)

Type Article

Access With access charge

Author(s) John E. Findling

Title Los legados olímpicos: los Juegos de verano de los Estados Unidos de 1904,

1932, 1984 y 1996

Source In: Citius, Altius, Fortius: humanismo, sociedad y deporte: investigaciones y

ensayos, Vol. 6(1), 2013, pp. 9-20

Date 2012 Page(s) 12p.

Summary Legacies can both be tangible and intangible and all Olympic Games leave a

complex of legacies that fall into both categories. This article focuses on those Summer Games held in the United States, namely the St. Louis Games of 1904, Los Angeles Games of 1932 and 1984, and the more recent Atlanta Games of 1996. Each of these Games offers rather different lessons in terms of their impact on their

host city and region and thus provides us with some interesting comparison.

See <u>Los legados olímpicos</u>

Author(s) Eva Kassens-Noor

Title Planning for the 1996 Olympics and Atlanta's Urban Legacy

Source In: Eva Kassens-Noor, Planning Olympic legacies: transport dreams and urban

realities, New-York: Routledge, pp. 36-49

Date 2012 Page(s) 14p.

Summary This book chapter is focused on the urban legacies of the Atlanta 1996 Summer

Games and explains how the city missed the Olympic opportunity to bring about

revolutionary change to its transport system.

See Planning Olympic legacies

Author(s) Harvey K. Newman

Title Neighbourhood impacts of Atlanta's Olympic Games

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 36-44

Date 2012 Page(s) 9p.

Summary Mega-events such as the Olympic Games offer cities the opportunity to attract

economic development and to market themselves on a global scale. Decisions made by business and public leaders as they prepared to host the 1996 Centennial Olympic Games resulted in the relocation of many public housing residents and in frustration among low-income neighborhoods as revitalization efforts failed to meet expectations. Some progress was made in housing development in downtown Atlanta as well as in neighborhoods closest to Olympic venues. However, as other cities compete to host similar events, they can learn from Atlanta's experience and



provide better planning as well as more resources to redevelop their low-income

neighborhoods.

Phase(s) Legacy and Pre-Games Planning; Post-Games

Impact Theme(s) **Economic** – real estate / housing, event management

Urban -venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/4 / 033.2

Author(s) Gavin Poynter & Emma Roberts Title Atlanta (1996): the centennial Games

Source In: Gavin Poynter & Iain Macrury (eds.), Olympic Cities: 2012 and the remaking of

London, Surrey: Ashgate Publishing Limited, pp. 121-131

Date 2009 11p. Page(s)

This book chapter is focused on presenting a brief examination of a limited number Summary

of both positive and negatives legacies that resulted from Atlanta's hosting of the

Games of the XXVI Olympiad in 1996.

Phase(s) Legacy and Candidature Phase; Pre-Games Planning; Games Times; Post-Games

Cultural, Social and Political - employment, housing

Impact **Economic** – tourism, employment, business opportunities, global image of the city Theme(s) **Urban** – demography, transport, transportation infrastructure, technology

Sporting – venues; event management

Book chapter Type

Access IOC Olympic Studies Centre: MA 23661 / 033.2

Author(s) Drew Whitelegg

Going for gold: Atlanta's bid for fame Title

In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4, Source

New-York: Routledge, pp. 45-67

Date 2012 Page(s) 23p.

Summary This article explores the importance of image to the Atlanta Olympic Games of 1996.

> It suggests that the event must be seen as an example of the use of the propagation of selected images designed to boost the standing of the city in an increasingly

competitive interurban environment.

Phase(s) Legacy and **Impact** Theme(s)

Candidature Phase; Pre-Games Planning Economic - global image of the city

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/4 / 033.2



Other Candidate Cities 1996 / Autres villes candidates 1996

Author(s) Ngiste Abebe

Title Bidding for development: how the Olympic Bid process can accelerate

transportation development

Source Springer Date 2013 Page(s) 95p.

Summary "Bidding for development" delivers actionable recommendations for all Olympic

stakeholders to improve the value of the bid process and transportation benefits beyond the Games. The bid framework is then applied to two case studies,

Manchester and Istanbul, to examine each bid loser's effectiveness in using the bid

process to catalyze transportation development.

See Bidding for development

Author(s) Margaret M. Gold

Title Athens 2004

Source In: John R. Gold & Margaret M. Gold (eds.), Olympic Cities: City agendas, planning

and the world's Games, 1896-2016, London: Routledge, pp. 315-339

Date 2011 Page(s) 25p.

Summary While this book chapter places particular emphasis on an examination of the impact

of Athens' hosting of the 2004 Games of the Olympiad, it also looks at the city's attempt to be elected to host the centenary celebration of the Olympic Games in

1996.

See Athens 2004

1.8. Barcelona 1992 / Barcelone 1992

Author(s) Ferran Brunet

Title An economical analysis of the Barcelona'92 Olympic Games: resources,

financing and impact

Source In: Miquel de Moragas Spà & Miquel Botella (eds.), The Keys of Success: The

social, sporting, economic and communications impact of Barcelona'92, Bellaterra:

Servei de Publicacions de la Universitat Autònoma de Barcelona, pp. 203-237

Date 1995 Page(s) 35p.

Summary This book chapter uses a wide variety of statistical tables and analysis to examine

the economical resources and impact of the Games of the XXV Olympiad on

Barcelona and Olympic 'sub-site' regions.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Cultural, Social and Political – employment, housing, community pride

Impact Environmental – environment / environmental development, waste management Economic – tourism, employment, business opportunities, real estate / housing,



event management, global image of the city

Urban – venues, transport, transportation infrastructure, technology

Sporting – venues

Type Book chapter Access E-document

IOC Olympic Studies Centre: MA 10726+1 / 033.2

Author(s) Ferran Brunet

Title The economy of the Barcelona Olympic Games

Source In: Gavin Poynter & Iain Macrury (eds.), Olympic Cities: 2012 and the remaking of

London, Surrey: Ashgate Publishing Limited, pp. 97-119

Date 2009 Page(s) 23p.

Summary This book chapter uses a wide variety of statistical tables and analysis to examine

the economical resources and impact of the Games of the XXV Olympiad on

Barcelona and Olympic 'sub-site' regions.

Phase(s) Pre-Games Planning; Post-Games

Legacy and Impact Cultural, Social and Political – employment Environmental – waste management

Theme(s) Economic – tourism, employment, business opportunities, real estate / housing,

global image of the city

Urban – transportation infrastructure, technology

Sporting – venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 23661 / 033.2

Author(s) Ferran Brunet I Cid

Title The economic impact of the Barcelona Olympic Games: 1986 - 2004

Source Translation of "Anàlisi de l'impacte econòmic dels Jocs Olímpics de Barcelona, 1986

- 2004" *In:* Miquel de Moragas & Miquel Botella (eds.), Barcelona: L'herència dels Jocs 1992 - 2002, Bellaterra: Centre d'Estudis Olímpics I de l'Esport, pp. 245-274

Date 2002 Page(s) 27p.

Summary This book chapter is focused on examining the organizational model of the 1992

Olympic Games in Barcelona, the impacts of investment and how the city harnessed

the Olympic impetus to improve its strategic position.

Phase(s) Pre-Games Planning; Games Time; Post-Games Legacy and Cultural, Social and Political – employment

Impact Environmental – environment / environmental development, waste management Theme(s) Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city

Urban – venues, transport, transportation infrastructure, technology

Sporting – venues

Type Book chapter Access E-document

Author(s) Ferran Brunet I Cid

Title Anàlisi de l'impacte econòmic dels Jocs Olímpics de Barcelona, 1986 - 2004
Source In: Miquel de Moragas & Miquel Botella (eds.), Barcelona: L'herència dels Jocs 1992



- 2002, Bellaterra: Centre d'Estudis Olímpics I de l'Esport, pp. 245-274

Date 2002 Page(s) 30p. Language Catalan

Summary This book chapter is focused on examining the organizational model of the 1992

Olympic Games in Barcelona, the impacts of investment and how the city harnessed

the Olympic impetus to improve its strategic position.

Type Book chapter

Access IOC Olympic Studies Centre: MA 10726+1 / 033.2

Author(s) Jordi Carbonell

Title The Olympic village, ten years on

Source Translation of "La Vila Olímpica, Deu Anys Després" In: Miquel de Moragas &

Miguel Botella (eds.), Barcelona: L'herència dels Jocs 1992 - 2002, Bellaterra:

Centre d'Estudis Olímpics I de l'Esport, pp. 309-320

Date 2002 Page(s) 10p.

Summary This book chapter uses an insider's perspective to examine in detail the legacy

derived from the urban transformation that took place in the area of the Olympic

village location in Barcelona.

Phase(s) Games Time; Post-Games

Legacy and Cultural, Social and Political – education, heath care services, housing

Impact Environmental – waste management

Theme(s) Economic – tourism, business opportunities, real estate / housing

Urban – demography, venues, transport

Sporting – venues

Type Book chapter Access E-document

Author(s) Jordi Carbonell

Title La vila Olímpica, deu anys després

Source In: Miquel de Moragas & Miquel Botella (eds.), Barcelona: L'herència dels Jocs 1992

- 2002, Bellaterra: Centre d'Estudis Olímpics I de l'Esport, pp. 309-320

Date 2002 Page(s) 12p. Language Catalan

Summary This book chapter uses an insider's perspective to examine in detail the legacy

derived from the urban transformation that took place in the area of the Olympic

village location in Barcelona.

Type Book chapter

Access IOC Olympic Studies Centre: MA 18505 / 725 (086)

Author(s) Jean-Loup Chappelet

Title Managing the size of the Olympic Games

Source In: Sport in society: cultures, commerce, media, politics, Nov. 2013, pp. 1-12

Date 2013 Page(s) 13p.

Summary This study shows how various participation and organization indicators have



expanded over six Olympiads, from Barcelona 1992 to London 2012, and examines the reasons for this growth. It suggests ways of reducing the size of the Summer Olympic Games in order to make them more manageable and to encourage

candidatures from smaller cities and countries.

Managing the size of the Olympic Games See

Author(s) Andreu Clapés

Title Volunteers of Barcelona '92: The great celebration of participation

Source In: Miquel de Moragas Spà & Miquel Botella (eds.), The Keys of Success: The

> social, sporting, economic and communications impact of Barcelona'92, Bellaterra: Servei de Publicacions de la Universitat Autònoma de Barcelona, pp. 165-180

1995 Date 16p. Page(s)

Summary This book chapter uses an insider's perspective to examine the rationale behind the

planned volunteer programme for the Games of the XXV Olympiad and the lessons

derived from it.

Phase(s) Legacy and **Impact** Theme(s)

Candidature Phase; Pre-Games Planning; Games Time; Post-Games Cultural, Social and Political – education, youth, volunteerism, community /

national pride, cultural awareness

Type Book chapter

Access E-document or in print at the IOC Olympic Studies Centre: MA 10726+1 / 033.2

Author(s) Pere Duran

Title The impact of the Olympic Games on tourism

Translation of "Turisme: els impactes dels Jocs I de la seva imatge sobre el turisme" Source

In: Miguel de Moragas & Miguel Botella (eds.), Barcelona: L'herència dels Jocs 1992

- 2002, Bellaterra: Centre d'Estudis Olímpics I de l'Esport, pp. 275-294

2002 Date Page(s) 15p.

Summary This book chapter focuses on the tourism specific legacy derived by Barcelona as a

result of hosting the Games of the XXV Olympiad.

Phase(s) Legacy and **Impact**

Theme(s)

Pre-Games Planning; Games Time; Post-Games Cultural, Social and Political – cultural awareness

the city

Economic - tourism, business opportunities, event management, global image of

Urban - venues, transport, transportation infrastructure **Sporting** – event management

Type Book chapter Access E-document

Author(s) Pere Duran

Turisme: els impactes dels Jocs I de la seva imatge sobre el turisme Title

Source In: Miquel de Moragas & Miquel Botella (eds.), Barcelona: L'herència dels Jocs 1992

- 2002, Bellaterra: Centre d'Estudis Olímpics I de l'Esport, pp. 275-294

2002 Date Page(s) 20p. Language Catalan



This book chapter focuses on the tourism specific legacy derived by Barcelona as a Summary

result of hosting the Games of the XXV Olympiad.

Type Book chapter

Access IOC Olympic Studies Centre: MA 18505 / 725 (086)

Author(s) Eva Kassens-Noor

Title Planning for the 1992 Olympics and Barcelona's urban legacy

Source In: Eva Kassens-Noor, Planning Olympic legacies: transport dreams and urban

realities, New-York: Routledge, pp. 23-35

Date 2012 13p. Page(s)

Summary This book chapter is focused on the urban transformation of Barcelona, which has

become an inspirational model for other Olympic hosts, setting the highest standards on how to use the Olympic Games as stimulator for urban development and competitiveness in the global realm. This transformative scheme became famously

known as the "Barcelona model".

See Planning Olympic legacies

Author(s) Christopher Kennett and Miquel de Moragas Title Barcelona 1992: evaluating the Olympic legacy

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 268-385

Date 2012 Page(s) 18p.

Summary This chapter analyzes the political leverage of the Barcelona 1992 Olympic Games

by interested political actors in the bidding, organizing, and staging the Games, leading to a discussion of the legacies of the Games and enabling an evaluation of

whether the explicit and implicit objectives have been achieved to date.

Phase(s) Legacy and

Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political - employment

Impact Theme(s) Environmental – environment / environmental development, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city

Urban – venues, transport, transportation infrastructure, technology

Sporting – venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/2 / 033.2

Faustino Miguélez & Pilar Carrasquer Author(s)

The repercussion of the Olympic Games on labour Title

Source In: Miquel de Moragas Spà & Miquel Botella (eds.), The Keys of Success: The

social, sporting, economic and communications impact of Barcelona'92, Bellaterra: Servei de Publicacions de la Universitat Autònoma de Barcelona, pp. 149-164

Date 1995 Page(s) 16p.

Summary This book chapter is the summary of a study of the changes in labour, in particular in

relationship to the Olympic Games impact on the Barcelona region in the period

between 1986 and 1992.



Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Cultural, Social and Political – employment, education, volunteerism, health care

Impact services

Theme(s) Economic – tourism, employment, business opportunities, real estate / housing

Urban – demography, transport, technology

Type Book chapter

Access E-document or in print at the IOC Olympic Studies Centre: MA 10726+1 / 033.2

Author(s) Llúis Millet i Serra

Title The Games of the city

Source In: Miquel de Moragas Spà & Miquel Botella (eds.), The Keys of Success: The

social, sporting, economic and communications impact of Barcelona'92, Bellaterra: Servei de Publicacions de la Universitat Autònoma de Barcelona, pp. 188-202

Date 1995 Page(s) 15p.

Summary This book chapter uses an insider's perspective to examine the rationale behind the

planned urban development that took place in Barcelona and the impact derived as a

result of hosting the Games of the XXV Olympiad.

Phase(s)
Legacy and
Impact
Candidature Phase; Pre-Games Planning; Games Time; Post-Games
Cultural, Social and Political – education, housing, sports programmes /
development, community pride, cultural awareness

Theme(s) Economic – tourism, business opportunities

Urban – venues, transport, transportation infrastructure

Sporting – venues, event management, sports programmes / development

Type Book chapter

Access E-document or in print at the IOC Olympic Studies Centre: MA 10726+1 / 033.2

Author(s) Llúis Millet

Title Impacte urbà dels Jocs Olímpics

Source Centre d'Estudis Olímpics, Universitat Autònoma de Barcelona

Date February 1992

Page(s) 9p. Language Catalan

Summary Lecture given by the director of the Infrastructure Division at COOB'92 at the

university course on Olympic Games organised by CEO-UAB in February 1992 on

the urban impacts of the Games of the XXV Olympiad.

Type Lecture Access E-document

Author(s) Llúis Millet

Title Olympic villages after the Games

Source In: Miquel de Moragas Spà, Montserrat Llinés & Bruce Kidd (eds.), Olympic Villages:

A hundred years of urban planning and shared experiences, Lausanne: Olympic

Museum, pp. 123-129

Date 1997 Page(s) 9p.

Summary This paper provides a uses basic statistics to present a brief overview of the impact

and legacy of an Olympic Village on a city's infrastructure.



Pre-Games Planning; Games Time; Post-Games Phase(s)

Legacy and Cultural, Social and Political - housing

Impact Urban - demography, venues

Theme(s) Sporting - venues

Type Symposium paper

Access E-document or in print at the IOC Olympic Studies Centre: MA 11980 / 071

Author(s) Francisco-Javier Monclús

Title Barcelona 1992

Source In: John R. Gold & Margaret M. Gold (eds.), Olympic Cities: City agendas, planning

and the world's Games, 1896-2016, London: Routledge, pp. 268-286

Date 2011 19p. Page(s)

Summary This book chapter presents a detailed examination of the urban planning impact and

legacy of hosting the 1992 Games of the Olympiad on the city of Barcelona.

Candidature Phase; Pre-Games Planning; Post-Games Phase(s) Legacy and Cultural, Social and Political – arts programmes, housing

Impact Environmental – sustainability / sustainable development, environment /

Theme(s) environmental development, waste management

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city

Urban – venues, transport, transportation infrastructure, technology

Sporting – venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 24324 / 071

Francisco-Javier Monclús Author(s)

The Barcelona model: an original formula?: from "reconstruction" to strategic Title

urban projects (1979-2004)

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 348-567

Date 2012 Page(s) 20p.

Summary The so-called "Barcelona model" as something unique in the panorama of

> international urbanism. This book chapter seeks to analyse this model, in order to reach a better understanding of its connections, the parallels and its specific

characteristics compared with experiences in other cities.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games Cultural, Social and Political - arts programmes, housing Legacy and

Environmental – sustainability / sustainable development, environment / Impact

environmental development, waste management Theme(s)

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city

Urban – venues, transport, transportation infrastructure, technology

Sporting – venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/2 / 033.2

Author(s) Oriol Nel·lo



Title The Olympic Games as a tool for urban renewal: the experience of

Barcelona'92 Olympic village

Source In: Miquel de Moragas Spà, Montserrat Llinés & Bruce Kidd (eds.), Olympic Villages:

A hundred years of urban planning and shared experiences, Lausanne: Olympic

Museum, pp. 91-96

Date 1997 Page(s) 6p.

Summary This paper provides a brief examination of the motivation and planning impacts and

the legacies derived from the urban transformation that took place in the area of the

Olympic village location in Barcelona.

Phase(s) Pre-Games Planning; Post-Games

Legacy and Impact Cultural, Social and Political – housing, cultural awareness Environmental – sustainability / sustainable development

Theme(s) Economic – tourism, business opportunities, real estate / housing, event

management

Urban – demography, venues, transportation infrastructure

Type Symposium paper

Access E-document or in print at the IOC Olympic Studies Centre: MA 11980 / 071

Author(s) Oriol Nel·lo

Title Les repercussions urbanístique dels Jocs Olímpics de Barcelona'92

Source Centre d'Estudis Olímpics, Universitat Autònoma de Barcelona

Date February 1992

Page(s) 10p. Language Catalan

Summary Lecture given by the director of the Institute of Metropolitan Studies at the university

course on Olympic Games organised by CEO-UAB in February 1992 on the urban

impacts of the Games of the XXV Olympiad.

Type Lecture Access E-document

Author(s) Richard Pointelin

Title La villa olímpica de Barcelone

Source *In:* Jean-Marc Holz (éd.), Les Jeux olympiques et leurs territoires, Perpignan:

Presses universitaires de Perpignan, pp. 133-140

Date 2011 Page(s) 8p.

Summary Ce chapitre s'intéresse au quartier de la Vila Olímpica de Barcelone, réaménagé

pour les Jeux Olympiques de 1992 et devenu depuis l'un des exemples à suivre en

termes d'urbanisme olympique durable.

Phase(s) Applicant & Candidature Phase; Pre-Games Planning; Post-Games Legacy and Economic – real estate / housing, global image of the city

Impact Urban – demography, venues Theme(s)

Type Book chapter

Access IOC Olympic Studies Centre: MA 25315 / 033.2

Author(s) Romain Roult



Title Reconversion des héritages Olympiques et rénovation de l'espace urbain: Le

stade olympique comme vecteur de développement

Source Montréal: Université du Québec

Date 2011 Page(s) 331p.

Summary Cette thèse s'intéresse à la question de la reconversion des stades olympiques

après les Jeux en s'appuyant sur des cas d'étude précis (JO de Montréal 1976, Barcelone 1992 et Sydney 2000). Il démontre que l'élaboration dans la phase préolympique d'une stratégie urbanistique, financière et gestionnaire flexibles et adaptée à la trame urbaine métropolitaine et renouvelée dans le contexte post-

olympique facilite la reconversion de cet équipement.

See Reconversion des héritages

Author(s) Anna B. Sànchez, Roser Plandiura & Vanesa Valiño

Title Barcelona 1992: international events and housing rights: A focus on the

Olympic Games

Source Centre on Housing Rights and Evictions (COHRE)

Date 2007 Page(s) 58p.

Summary This independent research paper became part of a larger Mega-Events, Olympic

Games and Housing Rights project. It is specific to the topic of housing and the

knock-on impacts caused by urban renewal initiatives in Barcelona.

Phase(s) C Legacy and C Impact C

Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – education, health care services, housing,

community pride

Theme(s) Environmental – environment / environmental development, waste management

Economic – real estate / housing, business opportunities **Urban** – demography, venues, transportation infrastructure

Sporting - venues

Type Paper Access E-document



Author(s) Dmitry Sivaev

Title The Olympic Games and structural transformations in hosting metropolitan

areas

Source The Bartlett, University College London, Development Planning Unit DPU Working

paper No 152

Date 2014 Page(s) 48 p.

Summary This paper applies the approach of economic structuralism to the legacy of the

Olympic Games. The paper looks at whether the Olympics Games can be used as a tool that can support economic structural transformation in the city. To address this objective a combination of quantitative and qualitative analytical methods is used to study the Barcelona'92 and Sydney'2000 Games. Finally the paper briefly applies

the conclusions of the case studies to the case of Rio de Janeiro.

See The Olympic Games and structural transformations in hosting metropolitan areas



1.9. **Seoul 1988 /** Séoul 1988



Author(s) Alan Bairner, Ji-Hyun Cho

Title The legacy of the 1988 Seoul Olympic Games: a qualified success?

Source In: Jonathan Grix, Leveraging legacies from sports mega-events, Palgrave

Macmillan, pp. 86-95

Date 2014 Page(s) 10 p.

Summary This book chapter examines the legacy of the 1998 Summer Olympics, held in

Seoul. It argues that there is incontrovertible evidence of legacy in the case of the

Seoul Games in terms of sporting, economic and cultural advances.

Phase(s) Post-Games

Legacy and Cultural, social and political – cultural awareness

Impact Economic Theme(s) Sporting

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Brian Bridges

Title The Seoul Olympics: economic miracle meets the world

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 267-281

Date 2012 Page(s) 15p.

Summary This book chapter is focused on presenting a brief examination of the both the

national positive legacies (enhancing the economy, additional employment, urban regeneration, increasing people's participation in healthy activities, promoting nation-building) and international positive legacies (boosting prestige) that resulted from

Seoul's hosting of the Games of the XXIV Olympiad in 1988.

Phase(s) Post-Games

Legacy and Cultural, Social and Political – arts programmes, education, youth, health care

Impact services, community pride, cultural awareness
Theme(s) Economic – tourism, global image of the city

Urban - demography, venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/3 / 033.2

Author(s) Peter Horton, John Saunders

Title The East Asian Olympic Games: what of sustainable legacies?

Source In: International Journal of the History of Sport, April 2012, vol. 29, issue 6, pp. 887-

911

Date 2012 Page(s) 25p.



Summary This article analyses the three held in Asia Olympic Summer Games - Tokyo (1964),

Seoul (1988) and Beijing (2008) - by looking at the economic, cultural, sporting and

environmental legacies each has left.

See The East Asian Olympic Games

Author(s) Lisa Kim Davis

Title Housing, Evictions and the Seoul 1988 Summer Olympic Games: Background

paper

Source Centre on Housing Rights and Evictions (COHRE)

Date 2007 Page(s) 47p.

Summary This independent research paper became part of a larger Mega-Events, Olympic

Games and Housing Rights project. It is specific to the topic of housing and the knock-on impacts caused by urban renewal and city 'beautification' initiatives in

Seoul.

Phase(s) Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Cultural, Social and Political – housing

Impact Environmental – environment / environmental development

Theme(s) Economic – tourism, business opportunities, real estate / housing, global image of

the city

Urban – demography, venues, transport infrastructure

Type Paper Access E-document

Author(s) Gang-Hoan Jeong

Title Residents' perceptions on the long-term impacts of the Seoul Olympics to the

Chamsil area development in a tourism perspective

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 282-289

Date 2012 Page(s) 8p.

Summary The purpose of this book chapter is to identify the positive and negative aspects of

long-term post-Olympic impacts on the host local community development, from a tourism perspective, as perceived by the local population of Chamsil (Seoul, Korea), and hence to establish a general profile of the resident's satisfaction with the long-

term post-Olympic impacts in tourism context.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Economic – tourism, global image of the city

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/3 / 033.2

Author(s) Kyung Tae Kang

Title The National Image of South Korea as Reflected in The New York Times Before

and After the 1988 Seoul Olympic Games

Source Ann Arbor: UMI

Date 1993 Page(s) 76p.



Summary This basis of this academic thesis is a pre and post-Games study of media coverage

on South Korea by a single newspaper - The New York Times - that was designed to examine the impact of the Games on the reporting of the evolving image of the

country.

Phase(s) Legacy and Impact Pre-Games Planning; Post Games

Social, Cultural and Political – community / national pride

Impact Economic –global image of the country Theme(s)

Type Thesis

Access IOC Olympic Studies Centre: MA 16652 / 033.2

Author(s) Hyunsun Yoon

Title The Legacy of the 1988 Seoul Olympic Games

Source In: Gavin Poynter & Iain Macrury (eds.), Olympic Cities: 2012 and the remaking of

London, Surrey: Ashgate Publishing Limited, pp. 87-95

Date 2009 Page(s) 9p.

Summary This book chapter is focused on presenting a brief examination of the both the hard

and soft legacies that resulted from Seoul's hosting of the Games of the XXIV

Olympiad in 1988.

Phase(s) Legacy and Candidature Phase; Pre-Games Planning; Post-Games

Cultural, Social and Political – arts programmes, volunteerism, housing, community / national pride, cultural awareness

Impact Theme(s)

Environmental – sustainability / sustainable development, environment /

environmental development

Economic – tourism, employment, business opportunities, housing / real estate,

global image of the city

Urban - transportation infrastructure, technology

Sporting - venues, event management

Type Book chapter

Access IOC Olympic Studies Centre: MA 23661 / 033.2

1.10. Los Angeles 1984

Author(s) M. J. Burbank, G. D. Andranovitch, and C. H. Heying

Title Los Angeles and the 1984 Summer Games

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, , vol. 3,

New-York: Routledge, pp. 208-234

Date 2012 Page(s) 27p.

Summary This book chapter presents a detailed examination of the motivation, impact and

legacy of Los Angeles's efforts to host the 1980 Games of the Olympiad. It starts with the city's bid history, continuing through the organization of the entrepreneurial Olympics, and ending with an overview of the impact of the 1984 Olympics on LA

and urban growth politics in the United States.

Phase(s) Post-Games



Legacy and Impact

Cultural, Social and Political – arts programmes, volunteerism, health care

services, housing, community pride, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, green venues

Economic – tourism, employment, event management, global image of the city

Urban – demography, venues, transportation infrastructure, technology **Sporting** – venues, event management, sports programmes / development

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/3 / 033.2

Author(s) Mark Dyreson and Matthew Llewellyn

Title Los Angeles is the Olympic city: legacies of the 1932 and the 1984 Olympic

Games

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 235-264

Date 2012 Page(s) 30p.

Summary This book chapter explores the way that the city of Los Angeles has shaped every

aspect of the modern Olympic Movement and left an important legacy. The city used the 1932 Games to put itself on the global map and the 1984 Games to redefine its

image to the world.

See Los Angeles and the Olympic city

Author Economic Research Associates

Title Community Economic Impact of the 1984 Olympic Games in Los Angeles

Source Economics Research Associates

Date October 1984

Page(s) 83p.

Summary The report is focused on presenting an assessment of the mainly one-time economic

specific impacts on the Southern California community.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Impact Theme(s)

Cultural, Social and Political – arts programmes, employment, education, youth, health care services, sports programmes / development, cultural awareness

Economic - tourism, employment, business opportunities, event management,

global image of the city / country **Urban** – venues, technology

Sporting – venues, event management, sports programmes / development

Type Report

Access IOC Olympic Studies Centre: MA 12459 / 033.2

Author(s) John E. Findling

Title Los legados olímpicos: los Juegos de verano de los Estados Unidos de 1904,

1932, 1984 v 1996

Source In: Citius, Altius, Fortius: humanismo, sociedad y deporte: investigaciones y

ensayos, Vol. 6(1), 2013, pp. 9-20

Date 2012 Page(s) 12p.

Summary Legacies can both be tangible and intangible and all Olympic Games leave a

complex of legacies that fall into both categories. This article focuses on those

Summer Games held in the United States, namely the St. Louis Games of 1904, Los



Angeles Games of 1932 and 1984, and the more recent Atlanta Games of 1996. Each of these Games offers rather different lessons in terms of their impact on their host city and region and thus provides us with some interesting comparison.

See Los legados olímpicos

1.11. Montreal 1976 / Montréal 1976

Author(s) Daniel Latouche
Title Montreal 1976

Source In: John R. Gold & Margaret M. Gold (eds.), Olympic Cities: City agendas, planning

and the world's Games, 1896-2016, London: Routledge, pp. 247-267

Date 2011 Page(s) 21p.

Summary This book chapter presents a detailed examination of the motivation, impact and

legacy of Montreal's efforts to host the 1976 Games of the Olympiad.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – arts programmes, volunteerism, health care

services, housing, community pride, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, green venues

Economic – tourism, employment, event management, global image of the city

Urban – demography, venues, transportation infrastructure, technology **Sporting** – venues, event management, sports programmes / development

Type Book chapter

Access IOC Olympic Studies Centre: MA 24324 / 071

Author(s) Bruce Kidd

Title The Legacies of 2010 Winter Olympic and Paralympic Games in Vancouver

Source IOC Olympic Studies Centre Postgraduate Selection Committee

Date 2010 Page(s) 17p.

Summary In addition to its primary focus on the post-Games impacts of the 2010 Olympic

Winter Games in Vancouver and Whistler, this paper also presents concrete

examples of some of the impacts and legacies that were ultimately realized over time

as a result of Montreal's hosting of the 1976 Summer Games.

See Bruce Kidd

Author(s) Roman Roult and Sylvain Lefebvre

Title Planning and reconversion of Olympic heritages: the Montreal Olympic

stadium

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, , vol. 3

New-York: Routledge, pp. 144-160

Date 2012 Page(s) 17p.

Summary This book chapter explores the recurring Olympic stadiums' problematic of

reconversion. Through an in-depth study and historiography of the planning and

reconversion phases of the Montreal Olympics' heritage, this article aims to



demonstrate how such a facility, central to the hosting of the Olympics, has become

a model of post-Olympic failure.

Phase(s) Legacy and

Post-Games

Impact Theme(s) **Economic** – event management, global image of the city / country

Urban – venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/3 / 033.2

1.12. Munich 1972

Author(s) Stephanie Jasmand, Wolfgang Maennig

Title Regional income and employment effects of the 1972 Munich Olympic Summer

Source *In:* Regional Studies, 42(07): 2009, pp. 991-1002

2009 Date Page(s) 12p.

Summary Olympic Games may have impacts on income and employment in the host city, but

> no ex post study has been carried out for European Olympic host cities to date. The present study closes this gap using the 1972 Munich Olympic Games. The data period examined in this study allows for analysis of long-term effects. In addition, the methodology avoids overestimating the significance of the effects. The results: income in Olympic regions grew significantly faster than in other German regions. In

contrast, no employment effects were identified.

Phase(s) Post-Games

Cultural, Social and Political - employment Legacy and

Impact Economic – business opportunities Theme(s)

Type Paper Access E-document



Author(s) Valerie Viehoff, Holger Kretschmer

Title Olympic Games Munich 1972 and London 2012: creating urban legacies -

similar concepts in different times?: final report

Source IOC Olympic Studies Centre Postgraduate Research Grant Programme 2013.

Date 2014 Page(s) 40 p.

Summary This comparative study shifts the focus away from the standard examples of Olympic

> urban legacy towards Munich 1972 and London 2012. Munich Olympic Park and Olympic village(s) still being in use 40 years after their creation, demonstrates a form

of positive long-term legacy.

Phase(s) Post-Games Legacy and Urban - venues



Impact Theme(s)

Type Report Access E-document

1.13. Mexico 1968

Author(s) Michael Barke
Title Mexico City 1968

Source In: John R. Gold & Margaret M. Gold (eds.), Olympic Cities: City agendas, planning

and the world's Games, 1896-2016, London: Routledge, pp. 233-246

Date 2011 Page(s) 14p.

Summary This book chapter is focused on presenting both a historical perspective of Mexican

sport participation and an examination of the way in which hosting the 1968 Games of the Olympiad in Mexico City was used as a means to promote an updated global

image of the city and country.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – arts programmes, youth, housing, sports

programmes / development, national pride, cultural awareness

Theme(s) Environmental – waste management

Economic – tourism, employment, real / estate, housing, event management, global

image of the city / country

Urban – venues, transport, transportation infrastructure, technology

Sporting – venues, event management, sports programmes / development

Type Book chapter

Access IOC Olympic Studies Centre: MA 24324 / 071

1.14. Tokyo 1964

Author(s) Peter Horton, John Saunders

Title The East Asian Olympic Games: what of sustainable legacies?

Source In: International Journal of the History of Sport, April 2012, vol. 29, issue 6, pp. 887-

911

Date 2012 Page(s) 25p.

Summary This article analyses the three Olympic Summer Games held in Asia - Tokyo (1964),

Seoul (1988) and Beijing (2008) - by looking at the economic, cultural, sporting and

environmental legacies each has left.

See The East Asian Olympic Games

Author(s) Shuying Yuan

Title A miraculous revitalization of Japan? A comparative analysis of the 1964



Tokyo Olympic Games, the failed 2016 host city bid and the successful 2020

bid

Source In: Asia Pacific journal of sport and social science, 4 Dec. 2013, Ahead of print

Date 2014 Page(s) 17p.

Summary This article analyses the relationships between the revitalization of Japan and the

hosting of the Olympic Games. It illustrates the great changes that the 1964 Games brought to Japan. It also describes the huge benefits that were expected from hosting the 2016 Games, although that bid ultimately failed. Finally, it assesses the

major benefits that are expected from hosting the 2020 Games.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Post-Games Cultural, Social and Political

Economic

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

1.15. Melbourne 1956

Author(s) Philip Goad

Title Competition and circumstance: urban legacies of the Olympics

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 71-85

Date 2012 Page(s) 15p.

Summary Phillip Goad's work is a study of the effect of the Olympic games on the urban form

of the two cities that hosted them, Melbourne in 1956 and Sydney in 2000. These two different Olympics were world apart, and strong contrast can be seen. In terms of infrastructure, the Olympics would seem to have been of benefit to both cities, as the sudden need forced infrastructure to be developed that would serve the cities

well for following decades.

See Competition and circumstance

1.16. Berlin 1936

Author(s) HN Corteen

TitleSource

Olympic legacy: special issue
Urban design, Autumn 2010

Date 2011 Page(s) 49p.

Summary This issue offers some critical viewpoints as to how London 2012 is preparing and

moving towards delivering a legacy and the leverage this gives to regeneration. It looks at some worldwide case studies (Berlin 1936, Beijing 2008, Vancouver 2010), as well as an unsuccessful bid (Cape Town 2004) to see what lessons, if any, cities can learn. It also looks at two key elements of the modern day events: communities and parks, and touch on a recent conference that explored how to measure the



legacy.

See Olympic legacy: special issue

Author(s) Monika Meyer **Title Berlin 1936**

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 2,

New-York: Routledge, pp. 267-286

Date 2012 Page(s) 20p.

Summary This book chapter is primarily focused on presenting a detailed examination of the

planning, implementation and legacy of venues for the 1936 Games of the Olympiad

in Berlin.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Legacy and Impact

Theme(s)

Cultural, Social and Political – arts programmes, education, youth, housing, sports

programmes / development, cultural awareness **Economic** – tourism, business opportunities **Urban** – venues, transportation infrastructure

Sporting – venues, sports programmes / development, event management

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/2 / 033.2

1.17. Los Angeles 1932

Author(s) Mark Dyreson and Matthew Llewellyn

Title Los Angeles is the Olympic city: legacies of the 1932 and the 1984 Olympic

Games

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 235-264

Date 2012 Page(s) 30p.

Summary This book chapter explores the way that the city of Los Angeles has shaped every

aspect of the modern Olympic Movement and left an important legacy. The city used the 1932 Games to put itself on the global map and the 1984 Games to redefine its

image to the world.

See Los Angeles and the Olympic city

Author(s) John E. Findling

Title Los legados olímpicos: los Juegos de verano de los Estados Unidos de 1904,

1932, 1984 y 1996

Source In: Citius, Altius, Fortius: humanismo, sociedad y deporte: investigaciones y

ensayos, Vol. 6(1), 2013, pp. 9-20

Date 2013 Page(s) 12p.

Summary Legacies can both be tangible and intangible and all Olympic Games leave a

complex of legacies that fall into both categories. This article focuses on those Summer Games held in the United States, namely the St. Louis Games of 1904, Los



Angeles Games of 1932 and 1984, and the more recent Atlanta Games of 1996. Each of these Games offers rather different lessons in terms of their impact on their host city and region and thus provides us with some interesting comparison.

See Los legados olímpicos

1.18. Amsterdam 1928

Author(s) Hans M. Westerbeek

Title The Amsterdam Olympic Games of 1928 and 2028: will city heritage inform

legacy intent?

Source In: Sport in Society: Cultures, Commerce, Media, Politics, Volume 12, Issue 6, 2009

Date 2009 Page(s) pp. 776-791

Summary This essay explores the background to the organization of the 1928 Olympic Games,

and the impact of hosting the Games on Amsterdam's position as a city of

prominence in Europe and indeed the world. Going back to the founding days of the City of Amsterdam, the city's heritage will be used to provide a platform for more recent political rhetoric and actual policy plans for Amsterdam to potentially bid for

the 2028 Games.

Phase(s) Post-Games

Legacy and Economic – global image of the City / country

Impact Urban – demography, venues, transport infrastructure

Theme(s)

Type Article

Access <u>IOC onsite consultation</u>, for offsite access, contact: <u>studies.centre@olympic.org</u>

1.19. St-Louis 1904

Author(s) John E. Findling

Title Los legados olímpicos: los Juegos de verano de los Estados Unidos de 1904,

1932, 1984 y 1996

Source In: Citius, Altius, Fortius: humanismo, sociedad y deporte: investigaciones y

ensayos, Vol. 6(1), 2013, pp. 9-20

Date 2012 Page(s) 12p.

Summary Legacies can both be tangible and intangible and all Olympic Games leave a

complex of legacies that fall into both categories. This article focuses on those Summer Games held in the United States, namely the St. Louis Games of 1904, Los Angeles Games of 1932 and 1984, and the more recent Atlanta Games of 1996. Each of these Games offers rather different lessons in terms of their impact on their

host city and region and thus provides us with some interesting comparison.

See Los legados olímpicos



1.20. Multiple Games of the Olympiad / Jeux de l'Olympiade multiples

Title The Olympic Effect: A report on the potential tourism impacts of the Sydney

2000 Games

Source Canberra: Tourism Forecasting Council

Date 1998 Page(s) 65p.

Summary Although this report is mainly focused on trying to assess the potential tourism

benefits of hosting the 2000 Olympic Games, it also briefly examines data from the previous Olympic host cities of Moscow (1980), Los Angeles (1984), Barcelona

(1992) and Atlanta (1996).

See The Olympic effect

Author(s) Dean Baim

Title Olympic-driven Urban Development

Source In: Gavin Poynter & Iain Macrury (eds.), Olympic Cities: 2012 and the remaking of

London, Surrey: Ashgate Publishing Limited, pp. 73-84

Date 2009 Page(s) 12p.

Summary This book chapter is focused on presenting a historic overview of how the Olympic

Games have evolved to include a number of elements of urban development. Examples cover the Summer Games from the beginning in 1896 through to their

return to Athens in 2004.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Impact Theme(s)

Cultural, Social and Political – arts programmes, housing, cultural awareness **Environmental** – environment / environmental development, green venues, waste

management

Economic – tourism, business opportunities, global image of the city

Urban - transport, transportation infrastructure, technology

Sporting - venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 23661 / 033.2



Author(s) Jean-Loup Chappelet

Title Managing the size of the Olympic Games

Source In: Sport in society: cultures, commerce, media, politics, Nov. 2013, pp. 1-12

Date 2013 Page(s) 13p.

Summary This study shows how various participation and organization indicators have

expanded over six Olympiads, from Barcelona 1992 to London 2012, and examines the reasons for this growth. It suggests ways of reducing the size of the Summer Olympic Games in order to make them more manageable and to encourage

candidatures from smaller cities and countries.

Phase(s) Candidature Phase; Pre-Games Planning



Legacy and

Sporting - event management

Impact Theme(s)

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org



Author(s) Jeffrey J. Collett

Title The economic impact of the Olympic Games

Source Colorado College

Date 2014 Page(s) 68 p.

Summary The purpose of this study is to determine the effects of hosting the Olympic Games

through GDP, employment, and tourism. To assess the economic impact, host nations will not only be analyzed in and of itself, but will also be compared to runner-up nations in the bidding process. Though runner-up nations tend to economically benefit more often than the host nation per Olympiad, host nations are found to

benefit intrinsically.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Economic - employment, tourism, business opportunities

Type Thesis
Access <u>E-document</u>

Author(s) Gary Cox

Title Sustaining a legacy: from Sydney 2000's environmental guidelines to the

Commission for a Sustainable London 2012

Source In: Australian Planner, Special Issue: Planning for Olympic Games, Volume 49,

Issue 3, 2012

Date 2012

Page(s) pp. 203-2014

Summary The Sydney Olympics provided a benchmark for sustainable design and construction

in Australia and also a template for future Games. London's successful bid for the 2012 Games took these principles further with a focus on legacy as its core mission. This paper explores the evolution of environmental and sustainability concerns in the Olympic movement and how these have altered the staging of the Games and the associated physical developments. It examines whether the lessons from the Sydney and London Olympics can be more widely applied in urban renewal and regeneration

schemes in both Australia and the UK.

Phase(s) Pre-Games, Post-Games

Legacy and Urban

Urban – venues, transport infrastructure

Impact Environmental – sustainable development, environmental development, green venues

Type Paper

Access With access charge



Author(s) Taha Diaey, Jérôme J. Dufourg, Pavel Tjuševs, & Alberto Zamboni Garavelli Title

Bidding: how can you win even if you lose?: identifying the legacies of lost

bids to host a sports mega event

Source Neuchâtel: CIES

Date 2011 84p. Page(s)

Summary This CIES student research paper uses the examples of various mega sports events.

including the Olympic Games, to examine why cities bid for events as well as what

legacies are derived from bidding, even if unsuccessfully.

Phase(s) Applicant & Candidature Phase

Legacy and Impact

Cultural, Social and Political – education, youth, housing, sports programmes /

development, community / national pride

Environmental – sustainability / sustainable development, environment / Theme(s)

environmental development, green venues, air quality, waste management

Economic – tourism, employment, business opportunities, global image of the city /

country

Urban - venues

Sporting – venues, event management, sports programmes / development

Туре Research paper Access E-document

Author(s) Mark Dyreson and Matthew Llewellyn

Title Los Angeles is the Olympic city: legacies of the 1932 and the 1984 Olympic

Games

In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3, Source

New-York: Routledge, pp. 235-264

Date 2012 Page(s) 30p.

This book chapter explores the way that the city of Los Angeles has shaped every Summary

aspect of the modern Olympic Movement and left an important legacy. The city used the 1932 Games to put itself on the global map and the 1984 Games to redefine its

image to the world.

Phase(s) Post-Games

Legacy and

Cultural, Social and Political – arts programmes, community pride, cultural

Impact awareness

Theme(s) **Economic** – tourism, event management, global image of the city

Urban – demography, venues, technology Sporting - venues, event management

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/3 / 033.2

Author(s) CB Richard Ellis (CBRE)

Title Impact of Olympics Related Development on the Beijing Real Estate Market:

After the feast moves on

Source CBRE Research - Asia, Issue 3

2007 Date Page(s) 12p.

In an effort to 'learn from the precedents' the article briefly looks at overall economic Summary

on past Summer Games examples from 1964 Tokyo to 2004 Athens before focusing



on an analysis of Beijing.

See CB Richard Ellis

Author(s) Stephen Essex & Brian Chalkley

Title The Olympic Games: catalyst of urban change

Source Leisure Studies, vol. 17, issue 3

Date 1998 Page(s) pp. 187-206

Summary This article examines the impact of the Olympic Games have had on the built

environment of past Olympic host cities with examples covering Olympic Summer

Games host cities from 1896 to 2000.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Legacy and Cultural, Social and Political – health care services, housing, cultural awareness

Impact Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management

Economic – tourism, employment, real estate / housing, global image of the city

Urban – venues, transportation infrastructure, technology

Sporting - venues

Type Article Access E-document

Author(s) Experian Business Strategies

Title Employment and Skills for the 2012 Games: Research and evidence: Final

report

Source Learning and Skills Council & London Development Agency

Date May 2006 Page(s) 58p.

Summary Data from the past Olympic host cities Barcelona (1992), Atlanta (1996), Sydney

(2000), Athens (2004) serve as a cornerstone for projecting the employment and skills impacts that hosting the 2012 Olympic and Paralympic Games could have on

London.

See Final report

Author(s) Experian Business Strategies

Title Employment and Skills for the 2012 Games: research and evidence: annex to

final report

Source Learning and Skills Council & London Development Agency

Date May 2006 Page(s) 51p.

Summary This annex to the final report commissioned by the Learning and Skills Council for

London and the London Development Agency is largely, but not exclusively, focused on studying employment and skills impacts of other venues as well as the past Olympic host cities of Barcelona (1992), Atlanta (1996), Sydney (2000), Athens

(2004).

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Cultural, Social and Political – employment, education, youth, volunteerism,

Impact housing, community pride, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, waste management



Economic - tourism, employment, business opportunities

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting – venues, event management

Type Report annex Access E-document



Author(s) John E. Findling

Title Los legados olímpicos: los Juegos de verano de los Estados Unidos de 1904,

1932, 1984 y 1996

Source In: Citius, Altius, Fortius: humanismo, sociedad y deporte: investigaciones y

ensayos, Vol. 6(1), 2013, pp. 9-20

Date 2012 Page(s) 12p.

Summary Legacies can both be tangible and intangible and all Olympic Games leave a

complex of legacies that fall into both categories. This article in Spanish focuses on those Summer Games held in the United States, namely the St. Louis Games of 1904, Los Angeles Games of 1932 and 1984, and the more recent Atlanta Games of 1996. Each of these Games offers rather different lessons in terms of their impact on their host city and region and thus provides us with some interesting comparison.

Phase(s) Post-Games

Legacy and Impact Theme(s) Cultural, Social and Political - education, community / national pride, cultural

Environmental Economic – tourism

Urban – venues, transport, transportation infrastructure, technology

Sporting

awareness

Type Article

Access IOC Olympic Studies Centre: PA 462/2013/1 / 327:01

Author(s) Beatriz Garcia

Title The role of arts and culture in the Olympic Games: from Olympic arts

competitions to Cultural Olympiads

Source Liverpool: University of Liverpool

Date 2009 Page(s) 15p.

Summary This paper is primarily focused on presenting a historical account of the arts and

cultural programmes at the Games of the Olympiad, from the inception of the idea in 1906 through to the 2008 games in Beijing. Consideration is also given to the future

of the arts and cultural programmes place in future Games editions.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning; Games Time

Cultural, social and political - arts programmes, cultural awareness

Type Paper Access E-document



Author(s) Klaus Heinemann

TitleThe Olympic Games: short-term economic impacts or long-term legacy?
Source
In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 181-

194

Date 2003 Page(s) 14p.

Summary This symposium paper is focused on offering a comparison of various financing

related elements, both tangible and intangible, and their evolution over a series of Summer Games editions that stretch from those hosted by Los Angeles in 1984

through to Sydney in 2000.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Impact **Cultural, Social and Political** – employment, volunteerism, national pride, cultural

awareness

Theme(s) Environmental – environment / environmental development, air quality

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city

Urban – venues Sporting - venues

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2

Author(s) Peter Horton, John Saunders

Title The East Asian Olympic Games: what of sustainable legacies?

Source In: International Journal of the History of Sport, April 2012, vol. 29, issue 6, pp. 887-

911

Date 2012 Page(s) 25p.

Summary This article analyses the three held in Asia Olympic Summer Games - Tokyo (1964),

Seoul (1988) and Beijing (2008) - by looking at the economic, cultural, sporting and

environmental legacies each has left.

Phase(s) Post-Games

Legacy and Impact

Cultural, Social and Political - community / national pride, cultural awareness

Environmental – environment / environmental development

Theme(s) Economic – global image of the city / country

Sporting – venues, sports programmes / development

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Kyriaki Kaplanidou

Title Examining the importance of Olympic Games legacy aspects amongst host

city residents: a temporal approach

Source Gainesville: University of Florida

Date 2010 Page(s) 53p.

Summary This IOC postgraduate research grant holder report combines an examination of

primary source documents and interviews from a limited sample group per city to explore the legacy impact on residents' quality of life in the host city of Summer Games editions in Atlanta 1996, Sydney 2000, Athens 2004 and Beijing 2008.



Phase(s) Legacy and **Impact** Theme(s)

Games Time; Post-Games

Cultural, Social and Political – arts programmes, employment, education, youth, volunteerism, housing, sports programmes / development, community pride, cultural

awareness

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, event management,

global image of the city / country

Urban - demography, venues, transport, transportation infrastructure, technology **Sporting** – venues, event management, sports programmes / development

Type Report Access E-document

Author(s)

John Karamichas

Title

Olympic Games as an opportunity for the ecological modernization of the host

nation: the case of Sydney 2000 and Athens 2004

Source

In: Graeme Hayes, John Karamichas (eds), Olympic Games, mega-events and civil

societies: globalization, environment, resistance, Basingstoke: Palgrave Macmillan,

pp. 151-171

Date Page(s) 2012 21p.

Summary

This book chapter seeks to answer to question in link with the greening of the Olympic Games: to what extent has hosting the Games been translated into medium-and long-term improvement in environmental consciousness and performance in host nations? And second; given the universal prescriptions of the IOC bidding files and the globalized nature of both the events and its governance regime, how can we account for the fact that - from the evidence of Sydnev 2000 and Athens 2004 - some nations are apparently more successful than others in the organization of "green" Games?

Phase(s) Legacy and **Impact** Theme(s)

Candidature Phase; Pre-Games Planning; Games Time; Post-Games Environmental – sustainability / sustainable development, environment /

environmental development, green venues

Type

Book chapter

Access

IOC Olympic Studies Centre: MA 25161 / 033.2

Author(s)

Evangelia Kasimati

Title Source Date

Macroeconomic and Financial Analysis of Mega-events: Evidence from Greece University School of Bath, Department of Economics & International Development

2006 Page(s) 221p.

Summary

As part of this academic thesis the review of literature briefly examines a number of economic impact studies that have been carried out on the previous Olympic summer host cities of Los Angeles (1984), Seoul (1998), Barcelona (1992), Atlanta (1996) and Sydney (2000). Examples from previous Olympic Games are also cited in

comparisons to Athens (2004).

See

Macroeconomic

Author(s)

Evangelia Kasimati



Title Economic aspects and the Summer Olympics: a review of related research

Source International Journal Of Tourism Research, no. 5

Date 2003 Page(s) pp. 433-444

Summary This article presents a tourism specific comparative overview of existing economic

impact studies for various Olympic Games editions starting with 1984 Los Angeles

and extending through to 2012 London.

Phase(s) Legacy and Impact

Theme(s)

Candidature Phase; Games Time

Economic – tourism, global image of the city, business opportunities

Type Journal article
Access E-document

Author(s) Eva Kassens-Noor

Title Planning Olympic legacies: transport dreams and urban realities

Source New-York: Routledge

Date 2012 Page(s) 131p.

Summary This book is the first major study of the evolution of transport and urban legacies. It

focuses on the inside story of the urban and transport change process undergone by four cities (Barcelona, Atlanta, Sydney, and Athens) that staged the Olympics and forecasts London and Rio de Janeiro's urban trajectories. The final chapter advises cities on how to leverage the Olympic opportunity to advance their long-run urban strategic plans and interests while fulfilling the International Olympic Committee's

fundamental requirements.

Phase(s) Legacy and Impact Theme(s) Pre-Games Planning; Post-Games

Urban – transport, transportation infrastructure

Type Book

Access <u>E-document</u> (link to the original thesis) or in print at the IOC Olympic Studies Centre:

MA 25419 / 033.2

Author(s) Keith Khan

Title Just Another Ceremony? A sustainable cultural legacy

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp.

111-128 & 161-162

Date 2004 Page(s) 20p.

Summary While this book chapter is largely focused on a general examination of the concept of

culture and how it could be applied to the 2012 Olympic Games in London it also includes cultural examples from past Olympic Games in Barcelona (1992), Atlanta

(1996), Sydney (2000) and Athens (2004).

See Just Another Ceremony?

Author(s) Tracy Kornblatt



Title Setting The Bar: Preparing for London's Olympic legacy

Source Centre for Cities, Institute for Public Policy Research

Date December 2006

Page(s) 16p.

Summary Although this discussion paper is mainly focused on trying to assess the potential

benefits that hosting the 2012 Olympic Games will bring to London, the author also briefly examines impact and legacy examples for the previous Olympic host cities of Montreal (1976), Los Angeles (1984), Barcelona (1992), Atlanta (1996), Sydney

(2000), and Athens (2004).

See Centre for Cities

Author(s) Francesc Muñoz

Title Olympic urbanism and Olympic Villages: planning strategies in Olympic host

cities, London 1908 to London 2012

Source In: John D. Horne, Sports mega-events: social scientific analyses of a global

phenomenon, Malden: Blackwell, pp. 175-187

Date 2006 Page(s) 13p.

Summary The central argument of this paper is the contribution of the Olympic Games to the

urbanization of the host cities. As some Olympic experiences show, the urban regeneration that results from the organization of the Games can be used as a guideline for the future development of the city and to design strategic and planning

views for the future.

Phase(s) Candidature Phase

Legacy and Environmental – sustainability / sustainable development

Impact Urban – venues, transportation infrastructure, technology (telecommunications,

Theme(s) information systems, etc.)

Type Article

Access IOC Olympic Studies Centre: MA 21861 / 030

Author(s) Hanwen Liao

Title A Framework for Evaluating Olympic Urban Development for Sustainability

Source Sheffield: University of Sheffield

Date May 2006 Page(s) 317p.

Summary This academic thesis is largely focused on examining the impacts and legacies of

Olympic related urban development with examples covering Olympic Summer

Games host cities from 1896 to 2012.

Phase(s) Legacy and Impact Theme(s) Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games Cultural, Social and Political – employment, housing, cultural awareness Environmental – sustainability / sustainable development, environment /

environmental development, green venues, air quality, waste management **Economic** – tourism, business opportunities, real estate / housing, event

management

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting - venues

Type Thesis

Access IOC Olympic Studies Centre: MA 21684 / 091



Author(s) London East Research Institute

Title A lasting legacy for London?: assessing the legacy of the Olympic Games and

Paralympic Games

Source Greater London Authority

Date May 2007 Page(s) 135p.

Summary A comparative examination of selected legacy themes for four previous editions of

the Olympic Summer Games and Paralympic Games – Barcelona 1992, Atlanta 1996, Sydney 2000 and Athens 2004 - serves as the cornerstone of this report that

was conducted for the London Assembly.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning, Games Time; Post-Games

Cultural, Social and Political – arts programmes, employment, education, youth, volunteerism, health care services, housing, sports programmes / development,

community / national pride, cultural awareness

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city / country

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting - venues

Type Report

Access E-document or in print at the IOC Olympic Studies Centre: MA 20580 / 033.2

Author(s) John Madden & Matthew Crowe

Title The economic impact of the Sydney Olympic Games: final report Source NSW Treasury & the Centre for Regional Economic Analysis (CREA)

Date November 2007

Page(s) 94p.

Summary Although largely focused on Sydney, the appendices of this paper include a brief

examination of the impact experiences of past Olympic host city including Montreal

(1976), Los Angeles (1984) and Atlanta (1996).

See <u>NSW Treasury</u>



Author(s) Maximos Malfas, Eleni Theodoraki, Barrie Houlihan

Title Impacts of the Olympic Games as mega-events

Source Proceedings of the Institution of Civil Engineers, Municipal Engineer 157, September

2004 Issue ME3, pp. 209-220

Date 2004 Page(s) 12 p.

Summary This paper reviews the literature on the features of recent Olympic Games and it

identifies the nature and extent of their impacts on the host country and community. These range from the political, social, economical, physical and cultural and can be

negative as well as positive.

Phase(s)

Legacy and Cultural, social and political



Impact Environmental Economic Theme(s)

Urban **Sporting**

Type Paper

Access E-document

Author(s) Lynn Minnaert

Title The non-infrastructural impacts of the Olympic Games on socially excluded

groups in the host community: a comparative scoping study from Atlanta 1996

to Beijing 2008

Source London: University of Westminster

Date 2009 Page(s) 49p.

Summary This IOC postgraduate research grant holder report examines the impact of the

Olympic Games on socially excluded groups in the host community, especially low-

income groups, for the Olympic Games from Atlanta 1996 to Beijing 2008.

Phase(s) Legacy and **Impact** Theme(s)

Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political - employment, education, youth, volunteerism, sports

programmes / development, cultural awareness

Type Report

E-document or in print at the IOC Olympic Studies Centre MA23940 / 033.2 **Access**

Author(s) Oxford Economics

Title The value of the London 2012 Olympic and Paralympic Games to UK tourism

Source VisitBritain & Visit London

Date September 2007

22p. Page(s)

Summary Commissioned by VisitBritain and Visit London, this study uses tourism related

examples and statistical data from previous mega-events including the Olympic

Games in Barcelona (1992), Atlanta (1996), Sydney (2000) and Athens (2004).

See Oxford Economics

Author(s) **Gavin Poynter**

From Beijing to Bow Bells: measuring the Olympic effects Title Source London East Research Institute, University of East London

March 2006 Date

Page(s) 37p.

Summary Limited examples from past Olympic Games editions (Munich 1972 to Beijing 2008)

form part of the foundation for the author's analysis of legacy and its potential in

relationship to the Games of the XXX Olympiad.

See From Beijing to Bow Bells





Author(s) Holger Preuss

Title Sports mega-events and mass participation in sport

Source In: Jonathan Grix, Leveraging legacies from sports mega-events, Palgrave

Macmillan, pp. 39-49

Date 2014 Page(s) 10 p.

Summary The potential of sports mega-events to increase mass participation in sport is

explored in this chapter. Reviews of evidence from sports mega-events and specific evidence from London 2012 show that sports mega-events do have the potential to increase mass participation in sport if investment is made in strategies and initiatives

seeking to harness the event to stimulate sport participation demand.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Cultural, **social and political** - sports programmes / development

Sporting - sports programmes / development

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Holger Preuss

Title The economics of staging the Olympics: a comparison of the Games 1972-

2008

Source Cheltenham; Northampton, MA: Edward Elgar Publishing Limited

Date 2004 Page(s) 332p.

Summary The primary focus of this book is on offering a comparison of various financing

related elements and their evolution over a series of Summer Games editions that

stretch from those hosted by Munich in 1971 through to Beijing in 2008.

Phase(s) Legacy and Impact Theme(s) Applicant and Candidature Phase; Pre-Games Planning, Games Time; Post-Games

Cultural, Social and Political – arts programmes, employment, education, volunteerism, health care services, housing, community / national pride

Environmental – environment / environmental development

Economic – tourism, employment, business opportunities, real estate / housing,

global image of the city

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting - venues

Type Book

Access IOC Olympic Studies Centre: MA 20580+1 / 033.2

Author(s) Mike Raco

Title Whose Gold Rush? The social legacy of a London Olympics

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp.

33-49, 153 & 157-159

Date 2004 Page(s) 21p.

Summary Although this book chapter is mainly focused on examining the potential social and

economic impacts of the 2012 Olympic Games, the author also briefly mentions



impact and legacy examples for the previous Olympic host cities of Munich (1972), Barcelona (1992), Sydney (2000), and Athens (2004).

See Whose Gold Rush?



Author(s) Rogier Rombouts

Title Legacy strategies for future Olympic host cities

Source Delft University of Technology, Faculty of Architecture, Department Real Estate and

Housing

Date 2013 Page(s) 174 p.

Summary Research consists of an intensive literature study of five preceding summer Olympic

Games (Barcelona 1992; Atlanta 1996; Sydney 2000; Athens 2004; Beijing 2008) and an in-depth case study of the London 2012 Olympics. In all cases the legacy-planning during the process is analysed and evaluated by making use of a strategic model. In the end the lessons learned from preceding Games and London are

converted into legacy strategies for future Olympic host cities.

Phase(s) Legacy and Impact Theme(s) Post-Games **Urban**

Type Thesis

Access E-document, Annex 1, Annex 2

Author(s) Romain Roult

Title Reconversion des héritages Olympiques et rénovation de l'espace urbain: Le

stade olympique comme vecteur de développement

Source Montréal: Université du Québec

Date 2011 Page(s) 331p.

Summary Cette thèse s'intéresse à la question de la reconversion des stades olympiques

après les Jeux en s'appuyant sur des cas d'étude précis (JO de Montréal 1976, Barcelone 1992 et Sydney 2000). Il démontre que l'élaboration dans la phase préolympique d'une stratégie urbanistique, financière et gestionnaire flexibles et adaptée à la trame urbaine métropolitaine et renouvelée dans le contexte post-

olympique facilite la reconversion de cet équipement.

Phase(s) Legacy and Impact Theme(s) Phase de planification avant des Jeux ; Après-Jeux

Économique – gestion des événements

Urbain – sites

Type Thèse Access <u>E-document</u>





Author(s) Samuel Shalini & Wendy Stubbs

Title Green Olympics, green legacies? an exploration of the environmental legacies

of the Olympic Games

Source In: International review for the sociology of sport, Vol. 48(4), Aug. 2013, pp. 485-504

Date 2014 Page(s) 14p.

Summary This paper explores the legacies from the greening of the OG through an analysis of

Beijing 2008, Singapore 2010, and London 2012, drawing on interviews with key stakeholders. While each OG is different, the key determinants for green legacies include: the breadth and depth of environmental commitments during the bid process; embedding sustainability in the vision, mission and branding of organizing committees; embedding sustainability in various aspects of OG organization, which is an important practical application of a sustainability vision; and the transfer of knowledge from one OG to the next, allowing newer host cities to enhance green

legacies.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Environmental** – sustainability / sustainable development, green venues

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Hiromasa Shirai

Title From global field to local neighbourhood: sustainable transformation of the

Olympic Park for the City

Source London: The London School of Economics and Political Science

Date 2009 Page(s) 115p.

Summary This IOC postgraduate research grant holder report explores the way in which

Olympic Parks are being transformed in the period between the bidding and post-Games period. It uses the examples of the Sydney 2000 and London 2012 Olympic parks to also examine the challenges of integrating such a complex post-Olympic

Park into the city context.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Environmental –** sustainability / sustainable development, green venues

Impact Urban – venues, Theme(s) Sporting - venues

Type Report

Access E-document or in print at the IOC Library MA 23707 / 091

Author(s) Anthony Vigor, Melissa Mean & Charlie Tims

Title Introduction

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp. 3-

30, 152 & 154-157

Date 2004 Page(s) 33p.



Summary This introductory book chapter sets out to define what is meant by the terminology

'sustainable legacy' and how this might be applied to the 2012 Olympic Games in London based on past Games examples from Munich (1972), Montreal (1976), Los Angeles (1984), Seoul (1988), Barcelona (1992), Atlanta (1996), Sydney (2000) and

Athens (2004).

See <u>Introduction</u>



3. Olympic Winter Games I Jeux Olympiques d'hiver

1.21. Sochi 2014 / Sotchi 2014



Author(s) Martin Müller

Title (Im-)Mobile policies: why sustainability went wrong in the 2014 Olympics in

Sochi

Source European urban and regional studies the history of sport, 7 Feb. 2014, Ahead of print

Date 2014 Page(s) 119p.

Summary This paper proposes a tripartite framework of transportation, transformation and

translation to conceptualise the circulation, mutation and impacts of mobile policies as translocal, socio-material networks. Drawing on material from semi-structured interviews, participant observation and documents it considers the value of this framework by examining the mobility of the sustainability agenda of the Winter

Olympic Games 2014 in Sochi.

Phase(s) Legacy and Impact Theme(s) **Pre-Games Planning**

Sporting

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org



Author(s) The Sochi 2014 Organizing Committee

TitleSource

The Olympic Games impact: summary report
Sochi: The Sochi 2014 Organizing Committee

Date 2013 Page(s) 30p.

Summary The objective of this study is to identify and assess the Games impact on the

country, region and host city where the Games will be staged, and to evaluate the Games legacy for future Games organizers. The research methodology is based on the concept of sustainable development, and the Games impact is analyzed in the context of three areas of development: economic, socio—cultural and environmental.

The focus is on the long-term impact of the Games.

Phase(s) Legacy and Impact Theme(s) Pre-Games Planning; Post-Games

Cultural, Social and Political – Arts Programmes, employment, education, volunteerism, health care services, sports programmes / development, community /

national pride, cultural awareness

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global Image of the city / country

Environmental – sustainability /sustainable development, green venues, air quality,

waste management

Urban – transport, transportation infrastructure



Type Report Access E-document

1.22. Vancouver 2010

Author(s) Anahit Armenakyan ... [et al.]

Title Does hosting the Olympic Games matter? Canada and Olympic Games images

before and after the 2010 Olympic Games

Source In: London: International journal of sport management and marketing, 2012, pp.

111-140 2012

Date 2012 Page(s) 30p.

Summary A cross-national, longitudinal study of Canadian and US respondents examined

impacts of the Vancouver Olympic Games (VOG) on images of the host country, Canada, and the Olympic Games (OG) itself. Results indicated hosting the OG contributed to improved images for Americans of Canadians, Canada as a country and as a destination. Canadians evidenced increased pride in their own country. Findings indicated mutual positive benefits for Canada and the OG images and

interest.

Phase(s) Pre-Games Planning; Post-Games

Legacy and Cultural, Social and Political – Community / national pride

Impact Economic – Global Image of the City / Country

Type Report Access E-document

Author(s) BC Olympic and Paralympic Winter Games Secretariat

Title British Columbia's Investments in the 2010 Olympic and Paralympic Winter

Games and Related Activities

Source BC Olympic and Paralympic Winter Games Secretariat

Date July 2010 Page(s) 17p.

Summary This report is designed to present a summary of the Province of British Columbia's

investments in the 2010 Olympic Winter Games as well as highlight some of the

resulting benefits.

Phase(s) Legacy and Impact Theme(s)

Theme(s)

Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – employment, youth, volunteerism, housing, sports programmes / development, community / national pride, cultural awareness

Environmental – sustainability / sustainable development, environment /

environmental development, air quality, waste management

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city / country **Urban** – transport, transportation infrastructure

Sporting – venues, sports programmes / development

Type Report Access E-document





Author(s) Angela M. Benson, Tracey J. Dickson, F. Anne Terwiel & Deborah A. Blackman

Title Training of Vancouver 2010 volunteers: a legacy opportunity?

Source In: Contemporary social science: journal of the Academy of Social Sciences, Volume

9, Issue 2, 2014, pp. 210-226

Date 2014 Page(s) 17p.

Summary It is often asserted that the training of event volunteers contributes to the creation of

a social legacy via the transfer of learning to other volunteer contexts, thereby creating an enhanced volunteer pool after the event, which will support the tourism and events industries in the host communities. This article reflects upon the reality of

that assertion and argues that in order to achieve legacy both training and development strategies are required. As such an analysis of data collected at the Vancouver 2010 Olympic and Paralympic Winter Games around training and legacy

is discussed. A Legacy Training and Development Model is offered and

subsequently applied to the case study.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning

Cultural, Social and Political - employment, education, volunteerism, sports

pact programmes / development, cultural awareness

Theme(s) Economic – tourism

Type Article

Access With access charge

Author(s) HN Corteen

TitleOlympic legacy: special issue
Source
Urban design, Autumn 2010

Date 2011 Page(s) 49p.

Summary This issue offers some critical viewpoints as to how London 2012 is preparing and

moving towards delivering a legacy and the leverage this gives to regeneration. It looks at some worldwide case studies (Berlin 1936, Beijing 2008, Vancouver 2010), as well as an unsuccessful bid (Cape Town 2004) to see what lessons, if any, cities can learn. It also looks at two key elements of the modern day events: communities and parks, and touch on a recent conference that explored how to measure the

legacy.

See Olympic legacy: special issue

Author(s) Anne Duffy

Title Raising the Bar for Sustainable Olympic and Paralympic Winter Games

Source In: Jill Savery & Keith Gilbert (eds.), Sustainability and Sport, Champaign: Common

Ground Publishing LLC, pp. 91-101

Date 2011 Page(s) 11p.

Summary This book chapter examines the Sustainability Management Report System (SMRS)

used by VANOC as well as other measures such as the Sustainable Sports and Event Toolkit (SSET) and Leadership in Energy and Environmental Design (LEED)

indicators as a means of measuring the OCOGs planning for sustainability.



Phase(s) Applicant & Candidature Phase; Pre-Games Planning; Games Time

Legacy and Cultural, Social and Political – arts programmes, employment, education, youth,

Impact sports programmes / development, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development, green venues, air quality, waste management

Economic – business opportunities

Type Book chapter

Access IOC Olympic Studies Centre: MA 24990 / 091



Author(s) Nathan Edelson

Title Inclusivity as an Olympic event at the 2010 Vancouver Winter Games

Source In: Urban Geography, volume 32, issue 6, 2011, special issue: Urban legacies of the

Winter Olympics, pp. 804-822

Date 2011 Page(s) 19 p.

Summary This study examines the 2010 Winter Olympics held in Vancouver, British Columbia,

Canada, and focuses on the theme of social inclusivity.

Phase(s)

Legacy and Cultural, social and political - housing

Impact Environmental

Theme(s) Sporting – event management

Type Article

Access With access charge

Author(s) Kirsten Garmers

Title Vancouver 2010: Olympic Games and arts in the city: the potential impacts of

the Olympic Games 2010 and their cultural component on the arts community

of Vancouver, Canada

Source Saabrücken: VDM Verlag Dr. Müller

Date 2008 Page(s) 193p.

Summary This academic thesis is mainly focused on examining how the 2010 Olympic Winter

Games might potentially impact Vancouver and its local arts community.

Phase(s) Legacy and Impact Applicant & Candidature Phases; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – arts programmes, employment, education, youth,

volunteerism, housing, community pride, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development

Economic – tourism, business opportunities, real estate / housing, event

management, global image of the city

Urban – demography, venues, transportation infrastructure

Sporting – venues, event management

Type Thesis

Access IOC Olympic Studies Centre: MA 23092 / 729.21 (086)



Author(s) Meg Holden, Julia MacKenzie and Robert Van Wynsberghe

Title Vancouver's promise of the world's first sustainable Olympic Games

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 397-429

Date 2012 Page(s) 33p.

Summary Vancouver has committed to host the world's first sustainable Olympic Games in

2010. This analysis leads to insight into the boundaries of the meaning of sustainability in the context of a mega event, in which, more than any particular demonstration project, the communicated message of sustainability may be the most

lasting legacy.

Phase(s) Legacy and Impact Theme(s) Pre-Games Planning, Post-Games

Environmental – sustainability, sustainable development

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/4 / 033.2



Author(s) Kiki Kaplanidou, Kostas Karadakis

Title Understanding the legacies of a host Olympic city: the case of the 2010

Vancouver Olympic Games

Source In: Sport marketing quarterly, June 2010, vol.19, issue 2 2000, pp. 110-117

Date 2010 Page(s) 8p.

Summary The article presents a case study on understanding the legacies of Vancouver and

notes that Vancouver 2010 Bid Corp. established a plan to develop a sustainable legacy for athletes, host communities, and sports development. It points out that most of the stakeholders determined the Olympic Games as the catalyst for positive

changes in the geographic region of the host city and country.

Phase(s) Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Impact

Cultural, Social and Political – community pride, sport programmes / development

Economic

Theme(s) Sporting –event management

Type Article

Access With access charge

Author(s) Bruce Kidd

Title The Legacies of 2010 Winter Olympic and Paralympic Games in Vancouver

Source IOC Olympic Studies Centre Postgraduate Selection Committee

Date 2010 Page(s) 17p.

Summary This paper is largely focused on drawing together interviews, personal observation

and research into existing literature to a personal impression of the post Games

impacts of the 2010 Olympic Winter Games in Vancouver and Whistler.

Phase(s) Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Legacy and Cultural, Social and Political - arts programmes, employment, education, youth,



Impact volunteerism, housing, sports programmes / development, community / national

Theme(s) pride, cultural awareness

Environmental – sustainability /sustainable development, green venues, air quality,

waste management

Economic – employment, business opportunities, real estate / housing **Urban** – venues, transport, transportation infrastructure, technology **Sporting** - venues, event management, sports programmes / development

Type Paper Access E-document

Author(s) InterVISTAS Consulting Inc.

Title The Economic Impact of the Winter Olympic & Paralympic Games: An update

Source InterVISTAS Consulting Inc.

Date 20 November 2002

Page(s) 84p.

Summary This final update report of a January 2002 British Columbia government

commissioned report makes use of economic modelling to examine expected benefits that could be derived from hosting the Olympic and Paralympic Winter

Games in 2010.

Phase(s) Legacy and Impact Candidature Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – volunteerism, sports programmes / development

Environmental – environment / environmental development

Theme(s) Economic – tourism, employment, business opportunities, global image of the city

Urban – demography, venues, transportation infrastructure, technology

Sporting – venues, sports programmes / development

Type Report Access E-document

Author(s) Ministry of Competition, Science and Enterprise: Capital Projects Branch

Title The economic impact of the Winter Olympic & Paralympic Games: initial

estimates

Source Ministry of Competition, Science and Enterprise: Capital Projects Branch

Date January 2002

Page(s) 45p.

Summary A British Columbia government commissioned report that makes use of economic

modelling to examine expected benefits that could be derived from hosting the

Olympic and Paralympic Winter Games in 2010.

Phase(s) Legacy and Impact Applicant Phase; Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political – volunteerism, sports programmes / development,

Environmental – environment / environmental development

Theme(s) Economic – tourism, employment, business opportunities, global image of the city /

country

Urban – venues, transportation infrastructure, technology **Sporting** – venues, sports programmes / development

Type Report

Access E-document or in print at the IOC Olympic Studies Centre: MA 20461 / 033.2





Author(s) Ksenia Mokrushina

Title Sustainability transformations in Olympic host cities: planning and policy

lessons from Vancouver 2010

Source Lambert Academic publishing

Date 2012 Page(s) 101 p.

Summary Taking the premise that the transformational effect of the Olympics has a potential to

drive long-tern urban sustainability, this book examines how Olympic host cities can use the Olympic planning process to transition to a more sustainable model of urban development. Presenting the case of the Vancouver 2010 Olympics, this research

draws planning lessons for Sochi 2014 and other future Olympic host cities.

Phase(s) Legacy and Impact

Theme(s)

Pre-Games planning, Post-Games

Urban

Type Book

Access IOC Olympic Studies Centre: MA 26492 / 033.2



Author(s) OGI-UBC Research Team

Title Olympic Games Impact (OGI) study for the 2010 Olympic and Paralympic

Winter Games: pre-Games technical report

Source University of British Columbia

Date 2009 Page(s) 151 p.

Summary The OGI project is now required of all Host Cities by the International Olympic

Committee (IOC). The project has three main objectives: to measure the overall impact of the Games; to assist bidding cities and future organizing committees to maximize the benefits of the Games; and to create a comparable benchmark across

all future Games. This report describes the indicators that comprise OGI.

Phase(s) Pre-Games

Legacy and Cultural, social and political

Impact Economic Theme(s) Environmental

Type Report Access E-document





Author(s) OGI-UBC Research Team

Title Olympic Games Impact (OGI) study for the 2010 Olympic and Paralympic

Winter Games: pre-Games results report

Source University of British Columbia

Date 2009 Page(s) 225 p.

Summary The OGI project is now required of all Host Cities by the International Olympic

Committee (IOC). The project has three main objectives: to measure the overall impact of the Games; to assist bidding cities and future organizing committees to maximize the benefits of the Games; and to create a comparable benchmark across all future Games. This pre-Games report provides the OGI indicator results in the

pre-Games period.

Phase(s) Pre-Games

Legacy and Cultural, social and political

Impact Economic Theme(s) Environmental

Type Report Access E-document



Author(s) OGI-UBC Research Team

Title Olympic Games Impact (OGI) study for the 2010 Olympic and Paralympic

Winter Games: Games-time report

Source University of British Columbia

Date 2011 Page(s) 165 p.

Summary The OGI project is now required of all Host Cities by the International Olympic

Committee (IOC). The project has three main objectives: to measure the overall impact of the Games; to assist bidding cities and future organizing committees to maximize the benefits of the Games; and to create a comparable benchmark across all future Games. This report focuses on Games-time Event indicators and impacts.

Phase(s) Games time

Legacy and Cultural, social and political

Impact Economic Theme(s) Environmental

Type Report Access E-document





Author(s) OGI-UBC Research Team

Title Olympic Games Impact (OGI) study for the 2010 Olympic and Paralympic

Winter Games: post-Games report

Source University of British Columbia

Date 2013 Page(s) 233 p.

Summary The OGI project is now required of all Host Cities by the International Olympic

Committee (IOC). The project has three main objectives: to measure the overall impact of the Games; to assist bidding cities and future organizing committees to maximize the benefits of the Games; and to create a comparable benchmark across all future Games. The post-Games report interprets indicator data over the entire

reporting period (2001-2013).

Phase(s) Post-Games

Legacy and Cultural, social and political

Impact Urban
Theme(s) Economic
Environmental
Sporting

Type Report Access E-document



Author(s) Caitlin Pentifallo, Robert VanWynsberghe

Title "Leaving Las Megas" or can sustainability ever be social? Vancouver 2010 in

post-political perspective

Source In: Jonathan Grix, Leveraging legacies from sports mega-events, Palgrave

Macmillan, pp. 73-85

Date 2014 Page(s) 13 p.

Summary Through a case study of the 2010 Winter Olympic Games, this chapter explores the

social legacy of the Olympics.

Phase(s) Post-Games

Legacy and Cultural, social and political

Impact Theme(s)

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org



Auteur(s) PricewaterhouseCoopers

Titre L'effet olympique: rapport 2 : répercussions des Jeux olympiques et

paralympiques d'hiver de 2010 sur la Colombie-Britannique et le Canada :

2003-2007

Source PricewaterhouseCoopers en tant que prestataire de service pour le Secrétariat des

Jeux olympiques et paralympiques d'hiver de la Colombie-Britannique (le gouvernement de la Colombie-Britannique) et le Secrétariat fédéral des Jeux olympiques et paralympiques d'hiver de 2010 (le gouvernement du Canada)

Date mars 2009 Page(s) 35p.

Résumé Ce rapport est le deuxième d'une série de rapports mandatés qui traitent de diverses

méthodes d'analyse et de 'benchmarking' pour évaluer les impacts économiques et sociaux directs et indirects que les Jeux Olympiques d'hiver 2010 auront sur la Colombie britannique et le Canada. L'objectif de ce deuxième rapport est de présenter les impacts relevés entre 2003 et 2007, ainsi que les premiers constats

pour 2008.

Phase(s) Phase requérantes & de candidature; Phase de planification avant des Jeux;

Période des Jeux; Après-Jeux

Thème(s) de l'héritage et de l'impact

Culturel, Social et Politique – programmes artistiques, emploi, éducation, jeunesse, bénévolat, logement, programme sportif / développement sportifs, fierté

collective / nationale, sensibilisation culturelle

Environnemental - développement durable, environnement, sites « verts », qualité

de l'air, gestion des déchets

Économique – tourisme, emploi, affaires commerciales, immobilier / logement,

gestion des événements, image globale de la ville / pays **Urbain** – sites, transport, infrastructures de transports

Sportif – sites, gestion des événements, programme sportif / développement sportif

Type Rapport

Auteur(s) PricewaterhouseCoopers

Titre L'effet olympique: rapport 4 : répercussions économiques des Jeux

olympiques et paralympiques d'hiver de 2010 sur la Colombie-Britannique et le

Canada : de 2003 à 2008

Source PricewaterhouseCoopers en tant que prestataire de service pour le Secrétariat des

Jeux olympiques et paralympiques d'hiver de la Colombie-Britannique (le gouvernement de la Colombie-Britannique) et le Secrétariat fédéral des Jeux olympiques et paralympiques d'hiver de 2010 (le gouvernement du Canada)

Date septembre 2009

Page(s) 7p.

Résumé Ce rapport additionnel est le quatrième d'une série de rapports mandatés qui traitent

de diverses méthodes d'analyse et de 'benchmarking' pour identifier, contrôler et évaluer les impacts économiques et sociaux directs et indirects que les Jeux Olympiques d'hiver 2010 auront sur la Colombie britannique et le Canada. Il se limite

à une comparaison entre les impacts économiques estimés et prévus pour la période 2003-2008. Il propose de plus une brève comparaison avec des Jeux Olympiques

passés.

Phase(s) Phase requérantes & de candidature; Phase de planification avant des Jeux;

Période des Jeux; Après-Jeux

Thème(s) de l'héritage et de l'impact

Économique – tourisme, emploi, affaires commerciales, immobilier / logement,

gestion des événements

Urbain – sites, infrastructures de transports

Sportif – sites



Type Rapport Author(s) PricewaterhouseCoopers Title L'effet olympique: rapport 5: répercussions des Jeux olympiques et paralympiques d'hiver de 2010 sur la Colombie-Britannique et le Canada: 2009 Source PricewaterhouseCoopers en tant que prestataire de service pour le Secrétariat des Jeux olympiques et paralympiques d'hiver de la Colombie-Britannique (le gouvernement de la Colombie-Britannique) et le Secrétariat fédéral des Jeux olympiques et paralympiques d'hiver de 2010 (le gouvernement du Canada) Date Septembre 2010 114 p. Page(s) Summary Ce rapport est le cinquième d'une série de rapports mandatés qui traitent de diverses méthodes d'analyse et de benchmarking pour évaluer les impacts économiques et sociaux directs et indirects que les Jeux Olympiques d'hiver 2010 auront sur la Colombie britannique et le Canada. L'objectif de ce cinquième rapport est de présenter les impacts relevés entre 2003 et 2009. Phase(s) Phase requérantes & de candidature; Phase de planification avant des Jeux; Période des Jeux; Après-Jeux Legacy and Culturel, Social et Politique – programmes artistiques, emploi, éducation, jeunesse, bénévolat, logement, programme sportif / développement sportifs, fierté **Impact** Theme(s) collective / nationale, sensibilisation culturelle Environnemental – développement durable, environnement, sites « verts », qualité de l'air, gestion des déchets Économique – tourisme, emploi, affaires commerciales, immobilier / logement, gestion des événements, image globale de la ville / pays **Urbain** – sites, transport, infrastructures de transports Sportif – sites, gestion des événements, programme sportif / développement sportif Type Rapport E-document Access Author(s) PricewaterhouseCoopers L'effet olympique: rapport 6: préliminaire: répercussions économiques des Title Jeux olympiques et paralympiques d'hiver de 2010 sur la Colombie-Britannique et le Canada: 2009 Source PricewaterhouseCoopers en tant que prestataire de service pour le Secrétariat des Jeux olympiques et paralympiques d'hiver de la Colombie-Britannique (le gouvernement de la Colombie-Britannique) et le Secrétariat fédéral des Jeux olympiques et paralympiques d'hiver de 2010 (le gouvernement du Canada) Date 2010 Page(s) 20 p. Summary Ce rapport est le sixième d'une série de rapports mandatés qui traitent de diverses méthodes d'analyse et de 'benchmarking' pour évaluer les impacts économiques et sociaux directs et indirects que les Jeux Olympiques d'hiver 2010 auront sur la Colombie britannique et le Canada. Le présent rapport a pour objet d'estimer les répercussions économiques des Jeux d'Hiver de 2010 jusqu'au 31 mars. Phase de planification avant des Jeux; Période des Jeux; Après-Jeux Phase(s) Legacy and Économique – tourisme, emploi, affaires commerciales, immobilier / logement, Impact gestion des événements, image globale de la ville / pays **Urbain** – sites, infrastructures de transports Theme(s) **Sportif** – sites, gestion des événements



Type Rapport Access E-document

Auteur(s) PricewaterhouseCoopers

Titre L'effet olympique: rapport 7: résumé global des répercussions des Jeux

olympiques et paralympiques d'hiver de 2010 sur la Colombie-Britannique et le

Canada, de 2003 à 2010

Source PricewaterhouseCoopers en tant que prestataire de service pour le Secrétariat des

Jeux olympiques et paralympiques d'hiver de la Colombie-Britannique (le gouvernement de la Colombie-Britannique) et le Secrétariat fédéral des Jeux olympiques et paralympiques d'hiver de 2010 (le gouvernement du Canada)

Date Octobre 2011

Page(s) 115p.

Résumé Ce rapport est le septième d'une série de rapports mandatés qui traitent de diverses

méthodes d'analyse et de 'benchmarking' pour identifier, contrôler et évaluer les impacts économiques et sociaux directs et indirects que les Jeux Olympiques d'hiver 2010 auront sur la Colombie britannique et le Canada. L'objectif de ce septième

rapport est la présentation des impacts de la période entre 2003 et 2010.

Phase(s) Phase requérantes & de candidature; Phase de planification avant des Jeux;

Période des Jeux; Après-Jeux

Thème(s) de l'héritage et de l'impact

Culturel, Social et Politique – programmes artistiques, emploi, éducation, jeunesse, bénévolat, services médicaux, logement, programme sportif / développement sportifs, fierté collective / nationale, sensibilisation culturelle

Environnemental - développement durable, environnement, sites « verts », qualité

de l'air, gestion des déchets

Économique – tourisme, emploi, affaires commerciales, immobilier / logement,

gestion des événements, image globale de la ville / pays

Urbain – sites, transport, infrastructures de transports, technologie

Sportif – sites, gestion des événements, programme sportif / développement sportif

Type Rapport Accès E-document

Auteur(s) PricewaterhouseCoopers

Titre L'effet olympique: rapport 3 : répercussions des Jeux olympiques et

paralympiques d'hiver de 2010 sur la Colombie-Britannique et le Canada :

2003-2008

Source PricewaterhouseCoopers, en tant que prestataire de service pour le Secrétariat des

Jeux olympiques et paralympiques d'hiver de la Colombie-Britannique (le gouvernement de la Colombie-Britannique) et le Secrétariat fédéral des Jeux olympiques et paralympiques d'hiver de 2010 (le gouvernement du Canada)

Date septembre 2009

Page(s) 119p.

Résumé Ce rapport est le troisième d'une série de rapports mandatés qui traitent de diverses

méthodes d'analyse et de 'benchmarking' pour évaluer les impacts économiques et sociaux directs et indirects que les Jeux Olympiques d'hiver 2010 auront sur la Colombie britannique et le Canada. L'objectif de ce troisième rapport est de présenter les impacts relevés entre 2003 et 2007, ainsi que les premiers constats

pour 2009 et au-delà.

Phase(s) Phase requérantes & de candidature; Phase de planification avant des Jeux;

Période des Jeux; Après-Jeux

Thème(s) de Culturel, Social et Politique – programmes artistiques, emploi, éducation, jeunesse, bénévolat, services médicaux, logement, programme sportif /



de l'impact développement sportifs, fierté collective / nationale, sensibilisation culturelle

Environnemental - développement durable, environnement, sites « verts », qualité

de l'air, gestion des déchets

Économique – tourisme, emploi, affaires commerciales, immobilier / logement,

gestion des événements, image globale de la ville / pays

Urbain – démographie, sites, transport, infrastructures de transports

Sportif – sites, gestion des événements, programme sportif / développement sportif

Type Rapport

Auteur(s) PricewaterhouseCoopers

Titre L'effet olympique: services de recherché et d'analyse comparative pour les

Jeux olympiques et paralympiques d'hiver de 2010 rapport 1: rapport sur le

cadre

Source PricewaterhouseCoopers, en tant que prestataire de service pour le Secrétariat des

Jeux olympiques et paralympiques d'hiver de la Colombie-Britannique (le gouvernement de la Colombie-Britannique) et le Secrétariat fédéral des Jeux olympiques et paralympiques d'hiver de 2010 (le gouvernement du Canada)

Date 2009 Page(s) 43p.

Résumé Ce rapport est le premier d'une série de rapports mandatés qui traitent de diverses

méthodes d'analyse et de 'benchmarking' pour évaluer les impacts économiques et sociaux directs et indirects que les Jeux Olympiques d'hiver 2010 auront sur la Colombie britannique et le Canada. L'objectif de ce premier rapport est de définir le cadre de la recherche, le champ thématique, ainsi que les types d'impacts pour les

cinq années suivantes.

Phase(s) Phase requérantes & de candidature; Phase de planification avant des Jeux;

Période des Jeux: Après-Jeux

Thème(s) de l'héritage et de l'impact

Culturel, Social et Politique – programmes artistiques, emploi, éducation, jeunesse, bénévolat, logement, programme sportif / développement sportifs, fierté

nationale, sensibilisation culturelle

Environnemental – développement durable, environnement, sites « verts », qualité

de l'air, gestion des déchets

Économique – tourisme, emploi, affaires commerciales, immobilier / logement,

image globale de la ville

Urbain – sites, transport, infrastructures de transports

Sportif – sites, gestion des événements, programme sportif / développement sportif

Type Rapport

Author(s) PricewaterhouseCoopers

Title The Games Effect: report 5: impact of the 2010 Olympic and Paralympic Winter

Games on British Columbia and Canada: 2009

Source PricewaterhouseCoopers as a service provider for the BC Olympic and Paralympic

Winter Games Secretariat (Government of British Columbia) and the 2010 Olympic

and Paralympic Winter Games Secretariat (Government of Canada)

Date September 2010

Page(s) 102p.

Summary This report is the fifth in a series of commissioned reports that rely on various

analysis and 'benchmarking' methods in order to identify, monitor and assess the direct and indirect economic and social impacts that the 2010 Olympic Winter Games will have on both British Columbia and Canada. The focus of this report is mainly on

presenting the impacts noted in the period between 2003 and 2009.



Phase(s) Legacy and Impact Theme(s) Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – arts programmes, employment, education, youth, volunteerism, health care services, housing, sports programmes / development,

community / national pride, cultural awareness

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city / country **Urban** – venues, transport, transportation infrastructure

Sporting – venues, event management, sports programmes / development

Type Report Access E-document

Author(s) PricewaterhouseCoopers

Title The Games Effect: report 4: economic impact of the 2010 Olympic and

Paralympic Winter Games on British Columbia and Canada: 2003-2008

Source PricewaterhouseCoopers as a service provider for the BC Olympic and Paralympic

Winter Games Secretariat (Government of British Columbia) and the 2010 Olympic

and Paralympic Winter Games Secretariat (Government of Canada)

Date September 2009

Page(s) 7p.

Summary This supplementary report is the fourth in a series of commissioned reports that rely

on various analysis and 'benchmarking' methods in order to identify, monitor and assess the direct and indirect economic and social impacts that the 2010 Olympic Winter Games will have on both British Columbia and Canada. It is limited to a comparison of estimated versus projected economic impacts for the period between

2003 and 2008 as well as brief comparisons to past Olympic Winter Games.

Phase(s) Legacy and Impact

Source

Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Economic** – tourism, employment, business opportunities, real estate / housing,

event management

Theme(s) Urban –venues, transportation infrastructure

Sporting – venues

Type Report Access E-document

Author(s) PricewaterhouseCoopers

Title The Games Effect: report 7: global summary of the impact of the 2010 Olympic

and Paralympic Winter Games on British Columbia and Canada 2003 to 2010 PricewaterhouseCoopers as a service provider for the BC Olympic and Paralympic

Winter Games Secretariat (Government of British Columbia) and the 2010 Olympic and Paralympic Winter Games Secretariat (Government of Canada)

Date October 2011

Page(s) 115p.

Summary This report is the seventh in a series of commissioned reports that rely on various

analysis and 'benchmarking' methods in order to identify, monitor and assess the direct and indirect economic and social impacts that the 2010 Olympic Winter Games will have on both British Columbia and Canada. The focus of this report is mainly on

presenting the impacts noted in the period between 2003 and 2010.

Phase(s) Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games Legacy and Cultural, Social and Political – arts programmes, employment, education, youth,



Impact volunteerism, health care services, housing, sports programmes / development,

Theme(s) community / national pride, cultural awareness

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city / country

Urban – demography, venues, transport, transportation infrastructure, technology **Sporting** – venues, event management, sports programmes / development

Type Report Access E-document

Author(s) PricewaterhouseCoopers

Title The Games Effect: report 6: preliminary economic impact of the 2010 Olympic

and Paralympic Winter Games on British Columbia and Canada: 2010

Source PricewaterhouseCoopers as a service provider for the BC Olympic and Paralympic

Winter Games Secretariat (Government of British Columbia) and the 2010 Olympic

and Paralympic Winter Games Secretariat (Government of Canada)

Date 2010 Page(s) 16p.

Summary This report is the sixth in a series of commissioned reports that rely on various

analysis and 'benchmarking' methods in order to identify, monitor and assess the direct and indirect economic and social impacts that the 2010 Olympic Winter Games will have on both British Columbia and Canada. It is limited to a comparison of economic impacts and is designed, by providing additional data for the period to 31 March 2010, to act as a complement to the previous reports that covered the period

between 2003 and 2009.

Phase(s) Legacy and Impact

Theme(s)

Pre-Games Planning; Games Time; Post-Games

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city / country

Urban – venues, transportation infrastructure **Sporting** – venues, event management

Type Report Access E-document

Author(s) PricewaterhouseCoopers

Title The Games Effect: report 3: impact of the 2010 Olympic and Paralympic Winter

Games on British Columbia and Canada: 2003-2008

Source PricewaterhouseCoopers as a service provider for the BC Olympic and Paralympic

Winter Games Secretariat (Government of British Columbia) and the 2010 Olympic

and Paralympic Winter Games Secretariat (Government of Canada)

Date September 2009

Page(s) 119p.

Summary This report is the third in a series of commissioned reports that rely on various

analysis and 'benchmarking' methods in order to identify, monitor and assess the direct and indirect economic and social impacts that the 2010 Olympic Winter Games will have on both British Columbia and Canada. The focus of this third report is on presenting the impacts noted in the period between 2003 and 2008 as well as early

findings for 2009 and beyond.

Phase(s) Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games Legacy and Cultural, Social and Political – arts programmes, employment, education, youth,



volunteerism, health care services, housing, sports programmes / development, **Impact** Theme(s)

community / national pride, cultural awareness

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city / country

Urban – demography, venues, transport, transportation infrastructure **Sporting** – venues, event management, sports programmes / development

Type Report Access E-document

Author(s) PricewaterhouseCoopers

The Games Effect: report 2: impact of the 2010 Olympic and Paralympic Winter **Title**

Games on British Columbia and Canada: 2003-2007

PricewaterhouseCoopers as a service provider for the BC Olympic and Paralympic Source

Winter Games Secretariat (Government of British Columbia) and the 2010 Olympic

and Paralympic Winter Games Secretariat (Government of Canada)

March 2009 Date

Page(s) 35p.

This report is the second in a series of commissioned reports that rely on various Summary

> analysis and 'benchmarking' methods in order to identify, monitor and assess the direct and indirect economic and social impacts that the 2010 Olympic Winter Games will have on both British Columbia and Canada. The focus of this second report is on presenting the impacts noted in the period between 2003 and 2007 as well as early

findings for 2008.

Phase(s) Legacy and **Impact** Theme(s)

Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games Cultural, Social and Political – arts programmes, employment, education, youth, volunteerism, housing, sports programmes / development, community / national pride, cultural awareness

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city / country **Urban** – venues, transport, transportation infrastructure

Sporting – venues, event management, sports programmes / development

Type Report Access E-document

Author(s) PricewaterhouseCoopers

Title The Games Effect: research and benchmarking service for the 2010 Olympic

and Paralympic Winter Games report 1: framework report

Source PricewaterhouseCoopers as a service provider for the BC Olympic and Paralympic

Winter Games Secretariat (Government of British Columbia) and the 2010 Olympic

and Paralympic Winter Games Secretariat (Government of Canada)

Date 2009 43p. Page(s)

Summary This report is the first in a series of commissioned reports that rely on various

> analysis and 'benchmarking' methods in order to identify, monitor and assess the direct and indirect economic and social impacts that the 2010 Olympic Winter Games will have on both British Columbia and Canada. The focus of this first report is on defining the research framework, topic areas and types of impact for this five-year

study.



Phase(s) Legacy and Impact Theme(s) Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – arts programmes, employment, education, youth, volunteerism, housing, sports programmes / development, national pride, cultural

awareness

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

global image of the city

Urban – venues, transport, transportation infrastructure

Sporting – venues, event management, sports programmes / development

Type Report Access E-document



Author(s) Andreas Tize

Title Leveraging aboriginal tourism legacy benefits from the 2010 Olympics: a case

study of Whistler

Source Simon Fraser University

Date 2011 Page(s) 121 p.

Summary This study examines how the 2010 Vancouver Winter Olympic and Paralympic

Games were used as a path creation tool to generate a set of positive tangible and intangible legacies for those First Nations on whose traditional territories this mega-

event was hosted.

Phase(s) Legacy and

Legacy and Impact Theme(s) Post-Games

Cultural, Social and Political

Type Thesis
Access E-document



Author(s) Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter

Games

Title Olympic Games Impact (OGI) Study for the 2010 Olympic and Paralympic

Winter Games: baseline report

Source VANOC Date 2009 Page(s) 157 p.

Summary This report is submitted by the VANOC to the IOC in partial fulfilment of VANOC's

role in implementing the Olympic Games Impact Program (OGI) for the Vancouver 2010 Olympic and Paralympic Winter Games. The IOC's OGI Program includes a series of 126 indicators that measure the status of many environmental, sociocultural and economic dimensions of the host city, region and nation. The purpose of



the Program is to measure the impact of the Olympic and Paralympic Games through a consistent and comparable reporting system across all future Games, presented in a series of four reports developed by each Olympic Games Organizing Committee. This report represents the first of four OGI reports for the 2010 Winter Games and provides a baseline against which indicator data in future reports will be compared and analyzed.

Phase(s) **Pre-Games**

Legacy and Cultural, social and political

Economic Impact Environmental Theme(s)

Type Report Access E-document

Author(s) Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter

Title Vancouver 2010: sustainability report 2009-10

Source 2010 Legacies Now

Date 2010 138p. Page(s)

Impact

Summary VANOC's Sustainability Report 2009-10 is the fifth of five public Sustainability

Reports prepared between 2005 and 2010. The final report covers the period from

August 1, 2009 to April 30, 2010 and documents VANOC's sustainability

performance leading up to and through Games time as well as the majority of the

decommissioning phase post-Games.

Phase(s) Pre-Games Planning; Games Time; Post-Games Legacy and

Cultural, Social and Political – arts programmes, employment, education, youth,

community / national pride, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development, green venues, air quality, waste management

Economic – employment, business opportunities

Type Report **Access** E-document

Author(s) Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter

Title VANOC annual report: consolidated financial statements

Source **VANOC** Date 2010 Page(s) 28p.

Summary These financial statements present the results of operations from VANOC's

> incorporation as of September 30, 2003 through to July 31, 2010. These statements reflect all activity attributable to the organization and hosting of the Games. As these statements include all material transactions associated with the Games, they are

expected to be the final publicly released financial statements.

Phase(s) Legacy and **Impact** Theme(s)

Post-Games **Economic**



Type Report

Access <u>E-document (in English)</u>



Author(s) Robert Vanwynsherghe

Title The Olympic Games Impact (OGI) study for the 2010 Winter Olympic Games:

strategies for evaluating sport mega-events' contribution to sustainability

Source *In:* International journal of sport policy and politics, 4 Feb. 2014, published online,

pp. 1-20

Date 2014 Page(s) 20p.

Summary This paper aims to contribute to a burgeoning dialogue on evaluating the

sustainability of sport mega-events by introducing three strategies for implementing the International Olympic Committee's (IOC's) Olympic Games Impact (OGI) study. The three techniques are bundling/leveraging, before—after control and sustainability

scorecards.

Phase(s) Pre-Games Planning; Candidature Phase

Legacy and Economic Impact Urban Theme(s) Sporting

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Joseph Weiler

Title The evolution of Legacies Now: a continuing legacy of the Games through

venture philanthropy

Source Vancouver: 2010 Legacies Now

Date 2011 Page(s) 26p.

Summary Commissioned by the International Olympic Committee.

This document refers, briefly, to the work conducted by the 2010 Legacies Now organization prior to the 2010 Winter Games, along with its Games-time activities, and offers details on how 2010 Legacies Now transitioned in the post post-Games period to a new business model to continue its work as an important and enduring Games legacy. A summary of the impacts of the work of 2010 Legacies Now to date

is included in Appendix A.

Phase(s) Candidature Phase; Post-Games

Legacy and Impact Theme(s)

Cultural, Social and Political – arts programmes, employment, education, youth, volunteerism, health care, sports programmes / development, cultural awareness

Sporting – sports programmes / development

Type Study Access E-document

Author(s) Joseph Weiler & Arun Mohan

Title Catalyst, collaborator, connector: the social innovation model of 2010

Legacies Now

Source Vancouver: 2010 Legacies Now

Date 2009



Page(s) 31p.

Commissioned by the International Olympic Committee. Summary

> This case study examines the entity designed to nurture legacies before, during and after the 2010 Olympics and Paralympic Winter Games: the 2010 Legacies Now Society. It describes its creation, organization and track record to date and highlights

some preliminary lessons from 2010 Legacies Now's experience to date.

Phase(s) Candidature Phase

Legacy and **Impact** Theme(s)

Cultural, Social and Political – arts programmes, employment, education, youth, volunteerism, health care, sports programmes / development, cultural awareness

Sporting – sports programmes / development

Type Study E-document **Access**

Author(s) Joseph Weiler & Patrick Weiler

Branding the Host City of the Olympic Games Title

In: Jill Savery & Keith Gilbert (eds.), Sustainability and Sport, Champaign: Common Source

Ground Publishing LLC, pp. 103-115

Date 2011 Page(s) 11p.

Summary This book chapter is focused on an examination of how the VANOC's planning

measured up in a city that was already known for its links to environmentally based

initiatives.

Phase(s) Applicant & Candidature Phase: Pre-Games Planning

Legacy and Impact

Cultural, Social and Political - volunteerism, housing, sports programmes /

development

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development, green venues, air quality, waste management

Economic – business opportunities, global image of the city

Urban - transport, transportation infrastructure

Type Book chapter

Access IOC Olympic studies Centre: MA 24990 / 091



Peter W. Williams, Aliaa Elkhashab Author(s)

Title Leveraging tourism social capital: the case of the 2010 Olympic tourism

consortium

In: International Journal of Event and Festival Management, special issue: The Source

impacts and legacies of sports events, Vol. 3(3), pp.317-334

Date 2012 28p. Page(s)

The purpose of this paper is to explore social capital emerging from the collective set Summary

of activities pursued by a network of stakeholders leveraging tourism benefits from

the 2010 Vancouver Winter Olympic and Paralympic Games

Post-Games Phase(s)

Legacy and **Cultural, Social and Political Impact**

Economic - tourism

Theme(s)



Type Book chapter

Access <u>IOC onsite consultation</u> (see pp.317-334), for offsite access, contact:

studies.centre@olympic.org

Author(s) Xinquan Yang

Title Managing corporate partner relationships to achieve sustainability: case study

of the Vancouver Organizing Committee for the 2010 Olympic and Paralympic

Winter Games (VANOC)

Source Vancouver: University of British Columbia

Date 2009 Page(s) 46p.

Summary This IOC postgraduate research grant holder report investigates how corporate

sponsorship can contribute to Olympic sustainability. The research focused on the partnership management strategies between the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC) and six national Vancouver 2010 corporate sponsors as well as one Tier 2 corporate sponsor.

Phase(s) (C) Legacy and (C)

Candidature Phase; Pre-Games Planning; Games Time

Impact

Cultural, social and political – arts programmes, employment, education, cultural

awareness

Theme(s) Environmental – sustainability /sustainable development, environment /

environmental development, green venues **Economic** – employment, business opportunities

Type Report

Access E-document or in print at the IOC Olympic Studies Centre MA 23717 / 729.21(086)

Author(s) Kate Zimmerman

Title Legacies of North American Olympic Winter Games: Volume four: Vancouver

2010

Source Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter

Games

Date 7 June 2010

Page(s) 132p.

Summary This study was the last in a four part series commissioned by VANOC to examine

the legacies of certain editions of the Olympic Winter Games that had been held in North America. The report uses a mix of opinions gained from personal interviews, some statistics and reliance on media sources to examine a variety of legacy related themes. Note that the report is focused on highlighting the positive legacies of the

Games.

Phase(s) Legacy and Impact Theme(s) Pre-Games Planning; Games Time; Post-Games

Cultural, Social and Political - arts programmes, education, youth, volunteerism, health care services, housing, sports programmes / development, community /

national pride, cultural awareness

Environmental – sustainability /sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city

Urban – venues, transport, transportation infrastructure, technology

Sporting - venues, event management, sports programmes / development

Type Study Access E-document



1.23. Turin 2006

Author(s) Luigi Bobbio & Carlo Lazzeroni

Title Torino 2006: una mappa dei conflitti territoriali

Source Bollettino della Società Geografica Italiana, serie XII, volume VII, 4, 2002. p. 933-946

Date 2002 Page(s) 10p. Language Italian

Summary This study presents the result of an interview survey that was carried out in 2002 in

Turin, with the aim of detecting the contentious issues in the Olympic Program, some of them concerning the whole Olympic territory, some other concerning specific

areas.

Type Study

Access E-document or in print at the IOC Olympic Studies Centre: MA 19493 / 033.2



Author(s) Piervincenzo Bondonio, Chito Guala

Title Gran Torino? The 2006 Olympic Winter Games and the tourism revival of an

ancient city

Source In: Journal of Sport & Tourism, Volume 16, Issue 4, 2011, pp. 303–321

Date 2011 Page(s) 28p.

Summary Four years after the XX Winter Olympics were held in Turin, a review is made of the

legacy of the Games by considering the Olympic effect on Turin's regeneration process and its tourism attractiveness. The role of the Olympic Games as a catalyst

of Turin's urban renewal is examined.

Phase(s) Post-Games Legacy and Urban

Impact Economic – tourism, global image of the city

Theme(s)

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Piervincenzo Bondonio... [et al.]

Title Gran Torino: eventi, turismo, cultura, economia

Source *In:* Roma: Carocci, 2012.

Date 2012 Page(s) 182p. Language Italian

Summary Sei anni dopo le Olimpiadi Invernali del 2006, ospitate dal capoluogo piemontese e

dalle valli olimpiche, questo volume rappresenta l'esito di indagini e riflessioni del Centro Omero (Olympics and Mega Events Research Observatory) dell'Università di Torino sulle implicazioni dell'evento. Esso ha coinvolto soprattutto la città, ove i Giochi hanno funzionato da catalizzatore di rigenerazione urbana, anche se a Torino

tale processo era partito da lontano, già alla fine degli anni Ottanta, con il

superamento della One Company Town e la riqualificazione dell'offerta culturale e

turistica.



Type Report

Access IOC Olympic Studies Centre MA 25931 / 033.2

Author(s) Piervincenzo Bondonio & Nadia Campaniello

Title Torino 2006: an organizational and economic overview

Source Omero Working paper n.1/2006

Date 2006 Page(s) 25p. Language Italian

Summary Published just after the Games in Turin, this paper analyses the reasons behind the

bid, the organizational model chosen, the economic scale of the event.

Type Working paper Access E-document

Author(s) Piervincenzo Bondonio & Nadia Campaniello

Title Torino 2006: what kind of Winter Olympic Games were they?

A (very provisional) account from an organizational and economic perspective

Source Omero Working paper n. 2/2006

Date 2006 Page(s) 43p. Language Italian

Summary This working paper asks a number of questions in order to examine the extent to

which the planning and legacy targets set by the bid promoters and then by the Turin

Organizing Committee (TOROC) were achieved or missed.

Type Working paper Access E-document

Author(s) Piervincenzo Bondonio & Alfredo Mela

Title Which legacies of Torino 2006 Olympic Winter Games for the Olympic

Movement and the local society?

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 243-256

Date 2012 Page(s) 14p.

Summary This book chapter focuses on two facets of the effects of the Torino 2006 Winter

Games. On the one hand, some effects of the Games on the overall Olympic movement are visible, as legacies which Turin left for future Olympic events. On the other hand, legacies which the Games have left for the territory can be assessed.

Phase(s) Post-Games
Legacy and Environmental

Impact Economic – event management

Theme(s) Urban

Sporting – event management

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/4 / 033.2

Author(s) Grazia Brunetta

Title Valutazione ambientale strategica e grandi eventi riflessioni a partire



dall'esperienza di Torino 2006

Source Bollettino della Società Geografica Italiana, serie XII, volume VII, 4, 2002. p. 913-932

Date 2002 Page(s) 17p. Language Italian

Summary This study considers the experimentation of the Strategic Evaluation Assessment

(SEA) process as applied to the extraordinary territorial development program in Italy. It proposes methodological issues to manage the use of the territorial resources and to improve, in the management of the «big event», the integration

between the SEA action and the decision-making process.

Type Study

Access E-document or in print at the IOC Olympic Studies Centre: MA 19493 / 033.2

Author(s) Egidio Dansero

Title I "luoghi comuni" dei grandi eventi : allestendo il palcoscenico territoriale per

Torino 2006

Source Bollettino della Società Geografica Italiana, serie XII, volume VII, 4, 2002, p. 861-894

Date 2002. Page(s) 25p. Language Italian

Summary This paper is focused on using the example of the XX Winter Olympic Games in

Turin in 2006 in order to analyze the relationship between mega-events and spatial transformations, considering them as a complex result of a match among superlocal

logic and local rationality.

Type Paper

Access E-document or in print at the IOC Olympic Studies Centre MA 19493 / 033.2

Author(s) Egidio Dansero, Alfredo Mela & Anna Segre

Title Eredita Olimpica, informazione e sviluppo locale: un'indagine sulla progettalita

attorno a Torino 2006

Source *Torino*, 26-06-2003

Date 2003 Page(s) 50p. Language Italian

Summary This intermediate report presents the results of a research in two parts. The first part

is an analysis of the local press for the whole year 2002. The second analyses was made by means of interviews of local residents and is questioning the potential

Olympic legacy of the Winter Games in Turin 2006.

Type Report Access E-document

Author(s) Egidio Dansero & Anna Segre

Title XX Giochi Olimpici invernali "Torino 2006" breviario minimo

Source Bollettino della Società Geografica Italiana, serie XII, volume VII, 4, 2002, p. 853-859

Date 2002 Page(s) 6p. Language Italian

Summary This article presents an overview of the main figures and costs concerning the XX

Olympic Winter Games in Turin in 2006.



Type Journal article

Access E-document or in print at the IOC Olympic Studies Centre: MA 19493 / 033.2

Author(s) Egidio Dansero, Anna Segre & Alfredo Mela

Title Spatial and Environmental Transformations Towards Torino 2006: planning for

the legacy of the future

Source In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 83-93

Date 2003 Page(s) 11p.

Summary This symposium paper presents an analysis of the potential urban legacies that

could be achieved as a result of Turin's hosting of the XX Olympic Winter Games.

Phase(s) Candidature Phase; Pre-Games Planning Legacy and Cultural, Social and Political – housing

Impact Environmental – sustainability / sustainable development, environment /

Theme(s) environmental development

Economic – tourism, business opportunities, global image of the city **Urban** – demography, venues, transport, transportation infrastructure

Sporting – venues

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2



Author(s) Ilaria Pappalepore

Title Exploring the intangible impacts of cultural events on the creative sector:

experiences from the Cultural Olympiad programs of Torino 2006 and London

2012

Source In: European urban and regional studies, 23 Jan. 2014, published online

Date 2014

Summary This paper engages with the debates around the Olympic legacy by exploring the

qualitative, intangible impacts of the Cultural Olympiad program on local small creative firms in Torino, Italy and London, UK. The research objectives are achieved through a qualitative study of local small creative firms' perceptions of the impacts of the Olympic Games' cultural program on their activities. To achieve this, Torino 2006

and London 2012 are used as case studies.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Cultural, Social and Political - arts programmes, cultural awareness

Economic

Type Article

Access With access charge

Author(s) Ana Segre

Title L'ambiente delle Olimpiadi

Source Bollettino della Società Geografica Italiana, serie XII, volume VII, 4, 2002. p. 895-912

Date 2002 Page(s) 14p.



Language Italian

Summary This article uses the XX Olympic Winter Games in Turin as an example to study the

environmental impact and legacy that hosting the Games can have on alpine and

urban spaces.

Type Journal article

Access E-document or in print at the IOC Olympic Studies Centre: MA 19493 / 033.2

1.24. Salt Lake City 2002

Title 2002 Winter Olympic Games: impacts, images and legacies

Source Utah Governor's Office of Planning and Budget

Date 21 June 2001

Page(s) 13p.

Summary This paper, which was presented at an annual conference on travel and tourism

research, highlights statistical findings from what was then an 'in process' study designed to provide government official, the Organizing Committee and the public with estimates of the economic, demographic and fiscal impacts of the 2002 Olympic

Winter Games.

Phase(s) Pre-Games Planning; Games Time; Post-Games

Legacy and Cultural, Social and Political – employment, housing, community pride

Impact Environmental – sustainability / sustainable development

Theme(s) Economic – tourism, employment, business opportunities, housing, global image of

the city / country

Urban – demography, venues, transportation infrastructure

Sporting - venues

Type Conference paper

Access E-document or in print at the IOC Olympic Studies Centre: MA 20459 / 033.2

Author(s) Governor's Office of Planning and Budget Demographic and Economic Analysis

Section

Title 2002 Olympic Winter Games: economic, demographic and fiscal impact

Source State of Utah Governor's Office of Planning and Budget Demographic and Economic

Analysis Section

Date November 2000

Page(s) 36p.

Summary A pre-Games estimate report focused on providing the state government with

economic, fiscal and demographic information to use as a basis for planning

budgeting and policy making.

Phase(s) Pre-Games Planning

Legacy and Cultural, Social and Political – employment, health care services

Impact Economic – tourism, business opportunities

Theme(s) Urban – demography, venues, transportation infrastructure, technology

Sporting – venues

Type Report

Access E-document or in print at the IOC Olympic Studies Centre: MA 20457 / 033.2



Author(s) J. R. B. Ritchie

Title Turning 16 Days into 16 years through Olympic legacy

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 290-306

Date 2012 Page(s) 17p.

Summary This book chapter focuses on two examples (the 1988 Calgary and Salt Lake 2002

Winter Olympics) in an attempt to demonstrate how "legacy planning" can help ensure that hosting of a short-term mega-event such as the Olympics can contribute to the development and consolidation of facilities and programs that will benefit

destination residents for many years.

See Turning 16 day into 16 years

Author(s) Kate Zimmerman

Title Legacies of North American Olympic Winter Games: Volume three: Salt Lake

2002

Source Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter

Games

Date 14 May 2007

Page(s) 86p.

Summary This study was the third in a four part series commissioned by VANOC to examine

the legacies of certain editions of the Olympic Winter Games that had been held in North America. The report uses a mix of opinions gained from personal interviews, some statistics and reliance on media sources to examine a variety of legacy related themes. Note that the report is focused on highlighting the positive legacies of the

Games.

Phase(s) Games Time; Post-Games

Legacy and Impact Theme(s)

Cultural, Social and Political - arts programmes, education, youth, volunteerism, health care services, housing, sports programmes / development, community /

national pride, cultural awareness

Environmental – environment / environmental development, green venues, air

quality, waste management

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city

Urban – demography, venues, transportation infrastructure

Sporting - venues, event management, sports programmes / development

Type Study
Access E-document

1.25. Lillehammer 1994

Author(s) Jon Helge Lesjo

Title Lillehammer 1994: planning, figurations and the "green" Winter Games
Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 4,

New-York: Routledge, pp. 3-15

Date 2012 Page(s) 13p.

Summary This article uses Elias's game model perspective to analyse the planning of the 1994



Winter Olympic Games in Lillehammer. The study shows how the original Olympic plan that was sold to the International Olympic Committee with the slogan of a 'Compact Games' won the bid, but was subsequently transformed due to changes in power balances among the domestic and international players who had conflicting interests. For example, the 'Green Games' was not part of Lillehammer's original bid and only emerged as a central feature of the event after complex and protracted negotiations among competing interest groups. It is argued that some of the most important aspects connected to mega-events like the Olympics are due not only to 'rational' planning processes, but also to how the attendant conflicts and

compromises among interest groups lead to unintended outcomes.

Phase(s) Legacy and Impact

Environmental – sustainability, sustainable development, environment, green

venues

. Theme(s) Sporting - venues, event management

Candidature Phase; Pre-Games

Type B

Book chapter

Access

IOC Olympic Studies Centre: MA 25557/4 / 033.2

Auteur(s) Anders Rønningen

Titre Analyse de l'impact économique des XVIIes Jeux olympiques d'hiver à

Lillehammer en 1994

Source Lausanne : CIO

Date 1997 Page(s) 39p.

Résumé Ce rapport examine le thème de l'impact économique et les conséquences durables

des Jeux d'hiver pour la région de Lillehammer.

Phase(s) Après-Jeux

Thème(s) de l'héritage et de l'impact

Culturel, social et politique – programmes artistiques, éducation, bénévolat,

services médicaux, logement, sensibilisation culturelle

e l'impact Environnemental - développement durable, environnement, sites "verts", gestion

des déchets

Économique – tourisme, emploi, affaires commerciales, logement, gestion des

événements, image globale de la ville

Urbain – démographie, sites, transport, infrastructures de transports, technologie **Sportif** - sites, gestion des événements, programme sportif / développement sportif

Type Rapport

Accès Centre d'Etudes Olympiques du CIO: MA 12225 / 033.2

Author(s) Anders Rønningen

Title Analysis of the Economic Impact of the XVIII Olympic Winter Games at

Lillehammer in 1994

Source Lausanne: IOC

Date 1997 Page(s) 39p.

Summary This report examines the subject of economic impact and the long-lasting

consequences of the Winter Games for the region of Lillehammer.

Phase(s) Pre-Games Planning, Games Time, Post-Games

Legacy and Impact

Cultural, Social and Political – arts programmes, education, volunteerism, health

care services, housing, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development, green venues, waste management

Economic – tourism, employment, business opportunities, housing, event



management, global image of the city

Urban – demography, venues, transport, transportation infrastructure, technology **Sporting** – venues, event management, sports programmes / development

Type Report

Access IOC Olympic Studies Centre: MA 12226 / 033.2

1.26. Albertville 1992

Author(s) Rémy Charmetant

Title The Use of Olympic installations After the Games: the case of Albertville
Source In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 145-151

Date 2003 Page(s) 7p.

Summary This symposium paper is focused on an examination of the post-Games use of

venues from the 1992 Olympic Winter Games in Albertville and the region.

Phase(s) Candidature Phase; Games-Time; Post-Games

Legacy and Cultural, Social and Political – sports programmes / development

Impact Economic – tourism, business opportunities, event management, real estate /

Theme(s) housing

Urban – venues, transportation infrastructure

Sporting – venues, event management, sports programmes /development

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2

Author(s) Thierry Terret

Title The Albertville Winter Olympics: unexpected legacies: failed expectations

regional economic development

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 386-405

Date 2012 Page(s) 20p.

Impact

Theme(s)

Summary This chapter is focused on the economic impacts of the 1992 Albertville Winter

Games.

Phase(s) Pre-Games Planning; Post-Games Legacy and Economic – tourism, employment,

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city /country

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/2 / 033.2



1.27. Calgary 1988

Author(s) Harry H. Hiller

Title Post-event outcomes and the post-modern turn: the Olympics and urban

transformations

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 307-323

Date 2012 Page(s) 17p.

Summary The focus of this book chapter is on post-event outcomes and particularly on

Olympic-related facilities and how they are used once the Olympics are over. The Olympics are analysed from an urban perspective as an event that has an impact on cities beyond sport. The 1988 Calgary Winter Olympics serves as the primary

illustration of the process described.

Phase(s) Post-Games

Legacy and Impact Theme(s)

Economic – tourism, business opportunities, global image of the city / country

Urban – demography, venues, transportation infrastructure

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/2 / 033.2

Author(s) J. R. B. Ritchie

Title Turning 16 Days into 16 years through Olympic legacy

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 290-306

Date 2012 Page(s) 17p.

Summary This book chapter focuses on two examples (the 1988 Calgary and Salt Lake 2002

Winter Olympics) in an attempt to demonstrate how "legacy planning" can help ensure that hosting of a short-term mega-event such as the Olympics can contribute to the development and consolidation of facilities and programs that will benefit

destination residents for many years.

See Turning 16 day into 16 years

Author(s) Lee Warren & J. Thomas West

Title Calgary and the Legacy of the XV Olympic Winter Games

Source In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 170-

178

Date 2003 Page(s) 9p.

Summary This symposium paper is focused on an examination of the post-Games sporting

legacy and use of venues from the 1988 Olympic Winter Games in Calgary and the

region.

Phase(s) Candidature Phase; Post-Games

Legacy and Cultural, Social and Political – education, youth, volunteerism, sports programmes



Sporting – venues, event management, sports programmes / development

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2

Author(s) Kate Zimmerman

Title Legacies of North American Olympic Winter Games: Volume two: Calgary 1988 Source

Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter

Games

Date 7 May 2007

Page(s) 71p.

Summary This study was the second in a four part series commissioned by VANOC to

> examine the legacies of certain editions of the Winter Games that had been held in North America. The report uses a mix of opinions gained from personal interviews, some statistics and reliance on media sources to examine a variety of legacy related themes. The report is focused on highlighting the positive legacies of the Games.

Phase(s) Games Time: Post-Games

Legacy and **Impact** Theme(s)

Cultural, Social and Political - arts programmes, education, youth, volunteerism, health care services, housing, sports programmes, community pride, cultural

awareness

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city **Urban** – venues, transportation infrastructure

Sporting - venues, event management, sports programmes / development

Type Study Access E-document

1.28. Lake Placid 1980

Author(s) John Parmelee & Jim Murphy

Title Economic Impact Of The N.Y. Olympic Regional Development Authority: 2004-

2005 fiscal year

Source Technical Assistance Centre at SUNY Plattsburgh

28 February 2006 Date

Page(s) 37p.

Summary The fiscal report for the Olympic Regional Development Authority (ORDA) for the

> year 2004-2005 when Lake Placid marked the 25th anniversary of the 1980 Olympic Winter Games gives an insight into how the facilities of the Games continue to be used. ORDA was established in 1981 to manage and promote the future use of

sports facilities used to the host the Winter Games in 1980.

Phase(s) Post-Games

Legacy and **Impact** Theme(s)

Cultural, Social and Political - education, sports programmes /development Economic - tourism, employment, event management, global image of the city

Urban - demography

Sporting - venues, event management

Report Type Access E-document



Author(s) State of New York Senate Committee on Investigations, Taxation, and Government

Operations

Title A Report on the 1980 Winter Olympic Games at Lake Placid

Source State of New York Senate Committee on Investigations, Taxation, and Government

Operations

Date 1980 Page(s) 39p.

Summary The report is an effort by the New York State Senate Committee on Investigation to

"repair the damage" and learn lessons from certain administrative problems that arose during the organization and holding of the 1980 Olympic Winter Games.

Phase(s) Games Time

Legacy and Cultural, Social and Political – arts programmes, health care services

Impact Economic – employment, business opportunities, event management, global image

Theme(s) of the city

Urban – venues, transport

Sporting - venues, event management

Type Report

Access IOC Olympic Studies Centre: MA 21661 / 033.2

Author(s) Kate Zimmerman

Title Legacies of North American Olympic Winter Games: Volume one: Lake Placid

1980

Source Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter

Games

Date 30 April 2007

Page(s) 50p.

Summary This study was the first in a four part series commissioned by VANOC to examine

the legacies of certain editions of the Olympic Winter Games that had been held in North America. The report uses a mix of opinions gained from personal interviews, some statistics and reliance on media sources to examine a variety of legacy related themes. Note that the report is focused on highlighting the positive legacies of the

Games.

Phase(s) Games Time; Post-Games

Legacy and Impact

Cultural, Social and Political - arts programmes, education, youth, volunteerism,

sports programmes, community pride, cultural awareness

Theme(s) Economic - tourism, business opportunities, real estate / housing, event

management, global image of the city

Urban - venues

Sporting - venues, event management, sports programmes / development

Type Study Access E-document

1.29. Innsbruck 1976

Author(s) Karl Socher and Paul Tschurtschenthaler

Title The role and impact of mega-events: economic perspectives: the case of the

Winter Olympic Games 1964 and 1976 at Innsbruck



Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, , vol. 3

New-York: Routledge, pp. 38-53

Date 2012 Page(s) 16p.

Summary This book chapter explores the economical impact of the Winter Olympic Games. It

proposes a cost-benefit-analysis of the Innsbruck 1964 and 1976 Winter Games and demonstrates various difficulties, especially of the evaluation of the image- or

publicity-creating effects.

See The role and impact of mega-event

1.30. Innsbruck 1964

Author(s) Karl Socher and Paul Tschurtschenthaler

Title The role and impact of mega-events: economic perspectives: the case of the

Winter Olympic Games 1964 and 1976 at Innsbruck

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, , vol. 3

New-York: Routledge, pp. 38-53

Date 2012 Page(s) 16p.

Summary This book chapter explores the economic impact of the Winter Olympic Games. It

proposes a cost-benefit-analysis of the Innsbruck 1964 and 1976 Winter Games and

demonstrates various difficulties, especially of the evaluation of the image- or

publicity-creating effects.

See The role and impact of mega-event



1.31. Multiple Olympic Winter Games / Jeux Olympiques d'hiver multiples

Piervincenzo Bondonio & Nadia Campaniello Author(s)

Torino 2006: an organizational and economic overview Title

Source Omero Working paper n.1/2006

Date 2006 Page(s) 25p.

Summary As part of the analysis of the potential economic and sporting related legacies and

impacts of Turin's hosting of the XX Olympic Winter Games this paper also draws upon comparisons of past Olympic Winter Games results from Lake Placid (1980)

through to Salt Lake City (2002).

Torino 2006 See

Author(s) Jean-Loup Chappelet

From Chamonix to Salt Lake City: evolution of the Olympic Village concept at Title

the Winter Games

Source In: Miquel de Moragas, Montserrat Llinés, Bruce Kidd, Olympic villages: a hundred

years of urban planning and shared experiences: International Symposium on

Olympic Villages, Lausanne 1996, Lausanne: IOC, pp. 81-88

1997 Date Page(s) 8p.

The aim of this article is to trace the historical evolution of the concept of the Olympic Summary

> Village at the Winter Games and to reflect on its possibilities for the future. This historical evolution of the Winter Villages can be divided into three main periods:

pre-1960, 1964-1984 and 1988 onwards.

Phase(s) Legacy and **Impact** Theme(s)

Urban

Type Book chapter

Access E-document (choose link – texte intégral pp. 81-88) or in print at the IOC Olympic

Studies Centre: MA 11960 / 071

Author(s) Jean-Loup Chappelet

From Lake Placid to Salt Lake City: the challenging growth of the Winter Title

Games since 1980

European Journal of Sport Science. Vol. 2, issue 3, pp. 1-21 Source

Date 2002 Page(s) 21 p.

Summary In the 1980s, the Olympic Winter Games gradually grew in status, to the point of

> receiving almost as much attention as the summer equivalent. The first purpose of this paper is to collect and validate the main indicators, often sparse and difficult to trace after the event and to discern certain trends. The indicators form the basis for a dozen tables distributed over three categories: 1. Organization, 2. Participation, 3.

Finance.

Pre-Games Planning, Post-Games Phase(s)

Cultural, social and political Legacy and



Impact Economic Theme(s) **Sporting**

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org

Author(s) Jean-Loup Chappelet

Title The Legacy of the Olympic Winter Games: an overview

In: Miguel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the Source

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 54-66

Date 2003 13p. Page(s)

This symposium paper examines a broad spectrum of legacies and impacts that Summary

have results from hosting the Olympic Winter Games. Games specific examples

cover the period between 1924 and 2006.

Phase(s) Legacy and **Impact** Theme(s)

Applicant & Candidature Phase; Pre-Games Planning; Post-Games

Cultural, Social and Political – education, youth, volunteerism, health care services, housing, sports programmes / development, community pride, cultural

Environmental – sustainability / sustainable development, environment /

environmental development, waste management

Economic – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting – venues, event management, sports programmes / development

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2

Author(s) Stephen Essex & Brian Chalkley

The Changing Infrastructural Implications of the Winter Olympics, 1924 – 2002 Title

Bollettino della Società Geografica Italiana, Series XII, vol. VII, no. 4

Date 2002 Page(s) 24p.

Summary This draft version of the published article draws on examples of Olympic Winter

Games in the period between 1924 and 2002 to review their role as a tool of urban and rural regeneration as well in changing and modernising the built and natural

environments of an Olympic host city.

Phase(s) Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Impact

Theme(s)

Source

Cultural, Social and Political - housing

Environmental – sustainability / sustainable development, environment /

environmental development

Economic – tourism, business opportunities, global image of the city

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting - venues

Type Journal article **Access** E-document

Author(s) Stephen Essex & Brian Chalkley

Title L'evoluzione degli impatti infrastrutturali delle Olimpiadi invernali, 1924 - 2002



Source Bollettino della Società Geografica Italiana, series XII, vol. VII, no. 4

Date 2002 Page(s) 14p. Language Italian

Summary This draft version of the published article draws on examples of Olympic Winter

Games in the period between 1924 and 2002 to review their role as a tool of urban and rural regeneration as well in changing and modernising the built and natural

environments of an Olympic host city.

Type Journal article
Access E-document

Author(s) Kirsten Garmers

Title Vancouver 2010: Olympic Games and arts in the city: the potential impacts of

the Olympic Games 2010 and their cultural component on the arts community

of Vancouver, Canada

Source Saabrücken: VDM Verlag Dr. Müller

Date 2008 Page(s) 193p.

Summary Although this academic thesis is mainly focused on examining how the 2010 Olympic

Winter Games might potentially impact Vancouver and its local arts community, it also briefly examines the impacts and legacies of the Olympic Winter Games in 1988

in Calgary and the Games of the Olympiad in 1996 in Atlanta.

Type Thesis

See Kirsten Garmers

Author(s) Ministry of Competition, Science and Enterprise: Capital Projects Branch **Title The Economic Impact of the Winter Olympic & Paralympic Games**Source Ministry of Competition, Science and Enterprise: Capital Projects Branch

Date January 2002

Page(s) 45p.

Summary Although largely focused on Vancouver 2010, the report also includes comparisons

to the Olympic Winter Games for Calgary 1988, Lillehammer 1994, Nagano 1998

and Salt Lake City 2002.

See <u>Ministry of Competition</u>

Auteur(s) PricewaterhouseCoopers

Titre L'effet olympique: rapport 4 : répercussions économiques des Jeux

olympiques et paralympiques d'hiver de 2010 sur la Colombie-Britannique et le

Canada: de 2003 à 2008

Source PricewaterhouseCoopers, en tant que prestataire de service pour le Secrétariat des

Jeux olympiques et paralympiques d'hiver de la Colombie-Britannique (le gouvernement de la Colombie-Britannique) et le Secrétariat fédéral des Jeux olympiques et paralympiques d'hiver de 2010 (le gouvernement du Canada).

septembre 2009

Page(s) 7p.

Date

Résumé Ce rapport additionnel est le quatrième d'une série de rapports mandatés. Il se

limite à une comparaison entre les impacts économiques estimés et prévus pour la période 2003-2008. Il propose de plus une brève comparaison avec des Jeux Olympiques passés : Calgary (1988), Salt Lake City (2002) and Turin (2006).



See L'effet olympique: rapport 4

Author(s) PricewaterhouseCoopers

Title The Games Effect: report 4: economic impact of the 2010 Olympic and

Paralympic Winter Games on British Columbia and Canada: 2003-2008

Source PricewaterhouseCoopers as a service provider for the BC Olympic and Paralympic

Winter Games Secretariat (Government of British Columbia) and the 2010 Olympic

and Paralympic Winter Games Secretariat (Government of Canada)

Date September 2009

Page(s) 7p.

Summary This supplementary report is the fourth in a series of commissioned reports. It is

limited to a comparison of estimated versus projected economic impacts for the period between 2003 and 2008 as well as brief comparisons to the past Olympic Winter Games examples of Calgary (1988), Salt Lake City (2002) and Turin (2006).

See The Games Effect: report 4

Author(s) PricewaterhouseCoopers

Title The Games Effect: report 6: preliminary economic impact of the 2010 Olympic

and Paralympic Winter Games on British Columbia and Canada: 2010

Source PricewaterhouseCoopers as a service provider for the BC Olympic and Paralympic

Winter Games Secretariat (Government of British Columbia) and the 2010 Olympic

and Paralympic Winter Games Secretariat (Government of Canada)

Date 2010 Page(s) 16p.

Summary It is limited to a comparison of estimated versus projected economic impacts for the

period between 2003 and 31 March 2010 as well as brief comparisons to the past Olympic Winter Games examples of Calgary (1988), Lillehammer (1994), Salt Lake

City (2002) and Turin (2006).

See The Games Effect: report 6

Author(s) J. R. B. Ritchie

Title Turning 16 Days into 16 years through Olympic legacy

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, vol. 3,

New-York: Routledge, pp. 290-306

Date 2012 Page(s) 17p.

Summary This book chapter focuses on two examples (the 1988 Calgary and Salt Lake 2002

Winter Olympics) in an attempt to demonstrate how "legacy planning" can help ensure that hosting of a short-term mega-event such as the Olympics can contribute to the development and consolidation of facilities and programs that will benefit

destination residents for many years.

Phase(s) Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Cultural, Social and Political – employment, sports programmes / development,

Impact community pride, cultural awarenessTheme(s) Economic – tourism, employment, global image of the city

Urban – venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/2 / 033.2





Author(s) M. Rutty

Title Weather risk management at the Olympic Winter Games

Source In: Current issues in tourism, 17 Feb. 2014, published online, pp. 1-17

Date 2014 Page(s) 17p.

Summary The globally celebrated Olympic Winter Games (OWG) are highly dependent on

suitable snow and ice conditions to support elite-level competitions. To determine the range of weather impacts on the Games, this study examines the official Olympic post-Games reports from 1924 to 2010. The study also examines the range of historical adaptations that have developed to manage weather risks at the OWG. The connection between the evolving needs for weather risk management strategies by Olympic organisers and the growth of the Olympics in size and scope is also

discussed.

Phase(s) Legacy and Pre-Games Planning; Games Time **Environmental**

Impact Theme(s)

Type Article

Access IOC onsite consultation, for offsite access, contact: studies.centre@olympic.org



4. Multiple Games of the Olympiad & Olympic Winter Games / Jeux de l'Olympiade & Jeux Olympiques d'hiver multiples

Author(s) Greg Andranovich, Matthew J. Burbank & Charles H. Heying

Title Olympic Cities: Lessons learned from mega-events politics

Source Journal of Urban Affairs, vol. 23, no. 2

Date 2001

Page(s) pp. 113-131

Summary This article is focused on examining the strategies adopted by the host cities of Los

Angeles (1984), Atlanta (1996) and Salt Lake City (2002) in order to optimise the benefits from hosting the Olympic Games and the lessons that can be learned from

each case.

Phase(s) Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Impact

Cultural, Social and Political - youth, volunteerism, housing, sports programmes /

development

Theme(s) Environmental – environment /environmental development

Economic – tourism, employment, business opportunities, event management,

global image of the city

Urban – venues, transport, transportation infrastructure, technology

Sporting - venues, event management, sports programmes / development

Type Journal article
Access E-document

Author(s) Matthew J. Burbank, Gregory D. Andranovich & Charles H. Heying

Title Olympic Dreams: The impact of mega-events on local politics

Source Boulder; London: Lynne Rienner Publishers

Date 2001 Page(s) 203p.

Summary This book is largely focused on examining the political and social impacts of hosting

the Olympic Games on the cities of Los Angeles (1984), Atlanta (1996) and Salt

Lake City (2002).

Phase(s) Candidature Phase; Pre-Games Planning; Post-Games

Legacy and Impact Theme(s)

Cultural, Social and Political – arts programmes, employment, youth, volunteerism,

housing, sports programmes / development, community / national pride, cultural

awareness

Environmental – environment / environmental development, waste management **Economic** – tourism, employment, business opportunities, real estate / housing,

event management, global image of the city

Urban – demography, venues, transport, transportation infrastructure, technology

Sporting - venues, event management, sports programmes / development

Type Book

Access IOC Olympic Studies Centre: MA 18417 / 033.2



Author(s) David H. Bloch

Title Olympic Planning and the Environment: Issues relating to the impact of

international competition of the Olympic Games upon the environment

Source Massachusetts: Graduate School of the University of Massachusetts, Department of

Regional planning and Landscape Architecture

Date May 2001 Page(s) 166p.

Summary This academic thesis draws upon examples of both summer and winter Olympic host

cities for the Games between 1984 and 2006 in order to mainly examine the subject

environment and its relationship to the Olympic Games.

Phase(s) Legacy and Impact Applicant & Candidature Phases; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** – education, youth, health care services, housing,

community / national pride, cultural awareness

Theme(s) Environmental – sustainability / sustainable development, environment /

environmental development, green venues, air quality, waste management

Economic - tourism, business opportunities, real estate / housing

Urban - venues, transport, transportation infrastructure

Sporting – venues, event management

Type Thesis

Access IOC Olympic Studies Centre: MA 19256 / 091

Author(s) Richard Cashman

Title The Bitter-Sweet Awakening: The legacy of the Sydney 2000 Olympic Games

Source Petersham: Walla Walla Press

Date 2006 Page(s) 310p.

Summary This book is largely focused on examining the legacy of the 2000 Olympic Games in

Sydney with only limited references to other Summer and Winter Games editions such as Barcelona 1992, Salt Lake City 2002, Athens 2004, Beijing 2008, and Vancouver 2010. It combines the author's personal experience as an active

participant in certain aspects relating to the organization of the Games with research

into the various impacts that the Games had on the host community.

See Richard Cashman

Author(s) Fred Coalter

Title Stuck in the Blocks? A sustainable sporting legacy

Source In: Anthony Vigor, Melissa Mean & Charlie Tims (eds.), After the Gold Rush: a

sustainable Olympics for London, London: Institute for Public Policy Research, pp.

93-108 & 160-161

Date 2004 Page(s) 18p.

Summary Although this book chapter is mainly focused on a general examination of the

potential 'public' sports participation legacy that could be realised from London's hosting of the 2012 Olympic Games, it also draws comparisons to examples from the Olympic Winter Games in Calgary in 1988 and Albertville in 1992 as well as to the

Games of the Olympiad in Barcelona in 1992 and Sydney in 2000.

See Stuck in the Blocks



Author(s) Stephen Essex & Brian Chalkley

Title The Infrastructural Legacy of the Summer and Winter Olympic Games: a

comparative analysis

Source In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 94-101

Date 2003 Page(s) 8p.

Summary This symposium paper provides a comparative examination of the difference and

similarities of urban related legacies of the Olympic Games. Examples are largely taken from Games editions in the period between 1984 and 2000 and included both

those of Summer and Winter Games.

Phase(s) Legacy and Impact Applicant & Candidature Phase; Pre-Games Planning; Post-Games

Cultural, Social and Political - housing

Impact Environmental – environment / environmental development, waste management Theme(s) Economic – tourism, employment, business opportunities, event management,

global image of the city

Urban - demography, venues, transport, transportation infrastructure

Sporting – venues

Type Symposium paper

Access E-document (choose link - full text pp. 1-252) or in print at the IOC Olympic Studies

Centre: MA 19515 / 033.2

Author(s) Philippe Furrer

Title Sustainable Olympic Games: A dream or a reality?

Source Bollettino della Società Geografica Italiana, series XII, vol. VII, no. 4

Date 2002 Page(s) 31p.

Summary Using examples from Olympic Winter and Summer Games in the period between

1988 and 2008, this draft version of the published article is focused on examining

contradictions between the concept of a mega-event and the principles of

sustainable development policies.

Phase(s) Legacy and Impact Theme(s) Applicant & Candidature Phase; Pre-Games Planning; Post-Games

Cultural, Social and Political – education, youth, volunteerism, health care services, housing, sports programmes / development, community pride, cultural

awareness

Environmental – sustainability / sustainable development, environment / environmental development, green venues, air quality, waste management **Economic** – tourism, employment, business opportunities, event management,

global image of the city

Urban – venues, transport, transportation infrastructure, technology

Sporting - venues, event management

Type Article Access E-document

Author(s) Philippe Furrer

Title Giochi Olimpici sostenibili : utopia o realtà ?

Source Bollettino della Società Geografica Italiana, series XII, vol. VII, no. 4

Date 2002 Page(s) 28p. Language Italian



Summary Using examples from Olympic Winter and Summer Games in the period between

1988 and 2008, this draft version of the published article is focused on examining contradictions between the concept of a mega-event and the principles of

sustainable development policies.

Type Article Access E-document



Author(s) Sean Gammon

Title Heritage and the Olympics: people, place and performance

Source London: Routledge

Date 2014 Page(s) 119p.

Summary Heritage offers invaluable insights into what we value about the Games, and what

we would like to pass on to future generations. The more tangible heritage features are also evident; from the myriad artefacts and ephemera found in museums to the celebratory symbolism of past-Olympic venues and sites that have become visitor attractions in their own right. This edited collection offers detailed and thought-provoking examples of these heritage components, and illustrates powerfully the

breadth, passion and cultural significance that the Olympics engender.

Phase(s) Post-Games

Legacy and Cultural, Social and Political

Impact Economic Theme(s) Urban

Type Article

Access IOC Olympic Studies Centre: MA 24806 / 033.2

Author(s) InterVISTAS Consulting Inc.

Title The Economic Impact of the Winter Olympic & Paralympic Games: An update

Source InterVISTAS Consulting Inc.

Date 20 November 2002

Page(s) 84p.

Summary Although largely focused on Vancouver 2010, this update of the January 2002 British

Columbia government commissioned report carried by the Ministry of Competition also includes new comparison data for the Olympic Winter Games in Salt Lake City

2002 and the Olympic Games in Atlanta in 1996 and Sydney in 2000.

See InterVISTAS Consulting Inc

Author(s) Daniel Latouche
Title Montreal 1976

Source In: John R. Gold & Margaret M. Gold (eds.), Olympic Cities: City agendas, planning

and the world's Games, 1896-2016, London: Routledge, pp. 247-267

Date 2011 Page(s) 21p.

Summary While this book chapter is largely focused on presenting a detailed examination of



the motivation, impact and legacy of Montreal's efforts to host the 1976 Games of the Olympiad, the author also draws upon comparisons to other Olympic host cities including Munich (1972), Los Angeles (1984), Calgary (1988), Atlanta (1996),

Sydeny (2000), Salt Lake City (2002) and Athens (2004).

See <u>Daniel Latouche</u>

Author(s) lain MacRury

Title London, Vancouver and 'Sustainability'

Source In: Jill Savery & Keith Gilbert (eds.), Sustainability and Sport, Champaign: Common

Ground Publishing LLC, pp. 145-152

Date 2011 Page(s) 8p.

Summary This book chapter takes a brief look at the parallels and links between the housing

specific legacies of two Olympic host cities.

Phase(s) Pre-Games Planning; Post-Games
Legacy and Cultural, Social and Political – housing

Impact Environmental – sustainability / sustainable development, green venues

Theme(s) Economic – real estate / housing

Urban – venues

Type Book chapter

Access IOC Olympic Studies Centre: MA 24990 / 091

Author(s) Cora McCloy

Title Facilities "Sport For All" and the Toronto 2008 Olympic Bid

Source In: Miquel de Moragas, Christopher Kennett & Nuria Puig (eds.), The Legacy of the

Olympic Games 1894-2000, Lausanne: International Olympic Committee, pp. 155-

164 Date 2003 Page(s) 10p.

Summary As part of an overview of different legacy and impact themes this symposium paper

briefly cites a number of both Winter and Summer Games specific examples.

See Cora McCloy

Author(s) Adrian Pitts & Hanwen Liao

Title Sustainable Olympic design and urban development

Source London, Routledge

Date 2009 Page(s) 238p

Summary This book explains how a modern Olympic Games can successfully develop a more

sustainable design approach by learning from the lessons of the past and by taking account of the latest developments. It offers an assessment tool that can be tailored to individual circumstance--a tool which emerges from the analysis of previous Summer games host cities and from techniques in environmental analysis and assessment. This important work demonstrates that with appropriate planning and design, Olympic urban development has the potential to leave positive environmental

legacies to the host city and contribute to environmental sustainability.

Phase(s) Post-Games

Legacy and Environmental – environmental, sustainable development



Impact Urban

Theme(s)

Type Book

Access IOC Olympic Studies Centre: MA 23361 / 091

Author(s) Karl Socher and Paul Tschurtschenthaler

Title The role and impact of mega-events: economic perspectives: the case of the

Winter Olympic Games 1964 and 1976 at Innsbruck

Source In: John R. Gold and Margaret M. Gold (eds.), The making of Olympic cities, , vol. 3

New-York: Routledge, pp. 38-53

Date 2012 Page(s) 16p.

Summary This book chapter explores the economic impact of the Winter Olympic Games. It

proposes a cost-benefit-analysis of the Innsbruck 1964 and 1976 Winter Games and

demonstrates various difficulties, especially of the evaluation of the image- or

publicity-creating effects.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning; Games Time, Post-Games

Economic – tourism, business opportunities, global image of the city / country

Type Book chapter

Access IOC Olympic Studies Centre: MA 25557/3 / 033.2

Author(s) Tsur Somerville & Jake Wetzel

Title Hunting For the Olympic Bounce: Any evidence in real estate

Source University of British Columbia Centre for Urban Economics and Real Estate

Date January 2010

Page(s) 26p.

Summary Using data from the Olympic Summer and Winter Games host cities of Los Angeles

(1984), Atlanta (1996), Sydney (2000), Calgary (1988), Salt Lake City (2002) and Vancouver (2010), this discussion paper focuses on an examination of the "Olympic effect" on the city's economy and desirability as a place to live on the real estate

market.

Phase(s) Legacy and Impact Theme(s) Applicant & Candidature Phases; Pre-Games Planning; Games Time; Post-Games

Economic - employment, real estate / housing, global image of the city

Type Discussion paper Access E-document



Author(s) David Walmsley

Title The bid book: matching sports events and hosts

Source London: SportBusiness Group

Date 2013 Page(s) 216p.



Summary The book uses real-world case studies (including Olympics) to illustrate the different

approaches to managing the competition for events. It is a guide to understanding the dynamics surrounding events and hosts, providing strategic advice for achieving commercial success from event organisation to delivery. This publication has been written to help cities to develop event propositions and global event strategies to get

the most value from these properties.

Phase(s) Legacy and Impact Theme(s) Candidature Phase; Pre-Games Planning

Sporting – event management

Type Book

Access IOC Olympic Studies Centre: MA 26086 / 033.2

Author(s) Mike Weed

Title Olympic TourismSource Amsterdam: Elsevier

Date 2008 Page(s) 236p.

Summary This book is specifically focused on first examining the subject of Olympic tourism

and then, on presenting case specific examples of tourism and other legacy and impact elements from the Summer Games editions between 2000 and 2012 as well

as on from the Olympic Winter Games as a whole.

Phase(s) Legacy and Impact Theme(s) Applicant & Candidature Phase; Pre-Games Planning; Games Time; Post-Games **Cultural, Social and Political** - arts programmes, education, youth, volunteerism, health care services, housing, sports programmes / development, community /

national pride, cultural awareness

Environmental – environment / environmental development, waste management **Economic** – tourism, business opportunities, event management, global image of

the city

Urban - venues, transportation infrastructure, technology

Sporting - venues, event management, sports programmes / development

Type Book

Access IOC Olympic Studies Centre: MA 22387 / 071